adereach

Port Elgin Shoreline Beacon

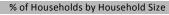
Summary Report

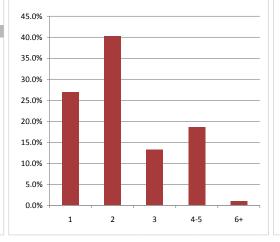
January 27, 2015

Market Information			
Average Household Spending / Yr			
Mortgage payments	\$	10,241	
Cell Phone and Internet	\$	1,118	
Home Renovations	\$	4,796	
Retirement & pension fund payment	ts \$	5,186	
Lotteries	\$	268	
Health Insurance	\$	940	
Household appliances	\$	831	
Furnishings	\$	60	
Computer hardware	\$	486	
Auto/Truck Purchase	\$	6,422	
Auto/Truck Rental or Lease	\$	1,340	
Air Travel	\$	696	
Age of Home Owners			
15 to 24 years	106	2.5%	

Age of fiolite Owners		
15 to 24 years	106	2.5%
25 to 34 years	682	15.9%
35 to 44 years	639	14.9%
45 to 54 years	715	16.7%
55 to 64 years	970	22.7%
65 to 74 years	643	15.0%
75 years or over	526	12.3%

Population & Household Summary		
Total Population	10,112	
Population Growth 2009-2014	6.6%	
Population Growth 2014-2019	1.4%	
Total Households	4,281	
Household Growth 2009-2014	10.9%	
Household Growth 2014-2019	5.9%	
% of Households with Children	34.8%	
% of Households - Married w/ Kids	27.2%	
% of Households - Single Parent	7.6%	



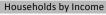


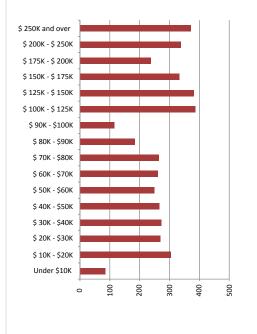
Population: 25 yrs and under 2,640 26.1% Population: 25-54 yrs 3,757 37.2% Population: Over 55 yrs 3,714 36.7% Median Age 44.7 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4

Age Cohorts

Household Income

Median Household Income	\$125,198
Average Household Income	\$90,587





Visible Minorities & Language

Population by Visible Minority		
Chinese	0.9%	
South Asian	1.8%	
Black	0.5%	
Filipino	0.3%	
Latin American	0.4%	
Southeast Asian	0.3%	
Arab	0.1%	1.00
West Asian	0.4%	
Korean	0.1%	1.00
Japanese	0.1%	
Visible minority, n.i.e.	0.2%	
Multiple visible minorities	0.1%	•
Population by Mother Tongue		
Single Responses	101.0%	

Single Responses	101.0%	
English	92.5%	
French	1.7%	1
Non-Official languages	6.8%	1.1
Multiple responses	0.5%	1

Educational Attainment

400

600

800

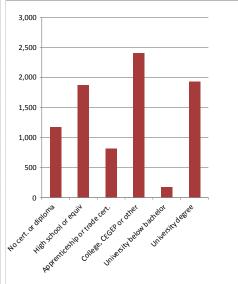
1,000

200

0

No cert. or diploma High school or equiv Apprenticeship or trade cert.	1,177 1,876 814	14.0% 22.4% 9.7%
College, CEGEP or other University below bachelor	2,407	28.7%
University degree	1,931	23.0%

% of Population by Education



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