

Prescott Journal

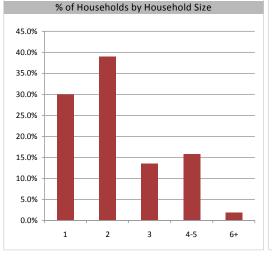
Summary Report

October 3, 2014

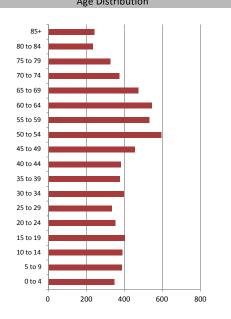
Market Information		
Average Household Spending	g / Yr	
Mortgage payments	\$	4,738
Cell Phone and Internet	\$	848
Home Renovations	\$	2,158
Retirement & pension fund payments	\$	2,655
Lotteries	\$	176
Health Insurance	\$	519
Household appliances	\$	394
Furnishings	\$	36
Computer hardware	\$	297
Auto/Truck Purchase	\$	2,918
Auto/Truck Rental or Lease	\$	633
Air Travel	\$	370

Age of Home Owners		
15 to 24 years	55	1.8%
25 to 34 years	373	12.1%
35 to 44 years	387	12.5%
45 to 54 years	582	18.9%
55 to 64 years	648	21.0%
65 to 74 years	489	15.9%
75 years or over	553	17.9%

Population & Household Summary		
Total Population	7,064	
Population Growth 2009-2014	3.1%	
Population Growth 2014-2019	1.2%	
Total Households	3,087	
Household Growth 2009-2014	4.0%	
Household Growth 2014-2019	3.8%	
% of Households with Children	36.5%	
% of Households - Married w/ Kids	24.2%	
% of Households - Single Parent	12.3%	

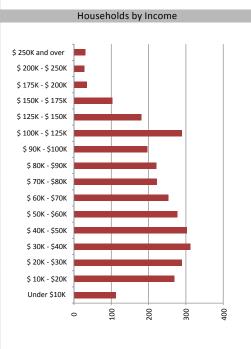






Median Household Income	\$72,065
Average Household Income	\$59,806

Household Income



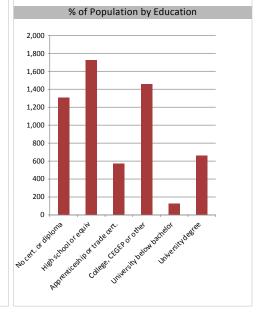
Visible Minorities & Language

Population by Visible Minority		
Chinese	0.4%	
South Asian	1.6%	
Black	0.2%	
Filipino	0.3%	
Latin American	0.1%	1
Southeast Asian	0.0%	1
Arab	0.0%	1
West Asian	0.0%	
Korean	0.0%	
Japanese	0.0%	T.
Visible minority, n.i.e.	0.0%	T.
Multiple visible minorities	0.0%	T.
Population by Mother Tongue		

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Single Responses	99.5%		
English	91.9%		
French	3.4%	1	
Non-Official languages	4.2%	1	
Multiple responses	0.4%	1	

No cert. or diploma	1,303	22.3%
High school or equiv	1,721	29.5%
Apprenticeship or trade cert.	572	9.8%
College, CEGEP or other	1,458	25.0%
University below bachelor	123	2.1%
University degree	659	11.3%

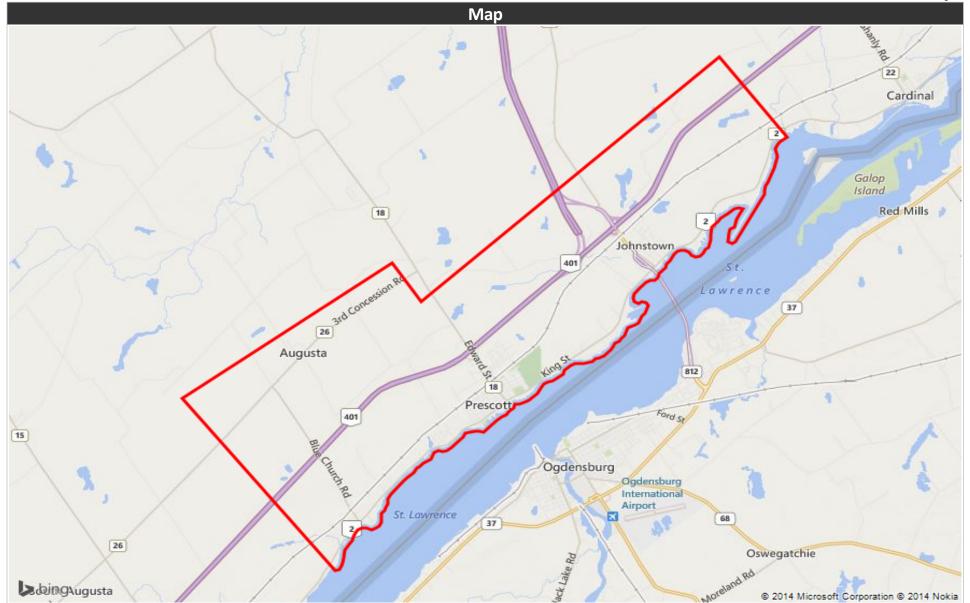
Educational Attainment





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