

Market Information

Average Household Spending / Yr

Mortgage payments	\$	5,517
Cell Phone and Internet	\$	946
Home Renovations	\$	2,267
Retirement & pension fund payments	\$	2,982
Lotteries	\$	175
Health Insurance	\$	539
Household appliances	\$	447
Furnishings	\$	33
Computer hardware	\$	321
Auto/Truck Purchase	\$	3,447
Auto/Truck Rental or Lease	\$	900
Air Travel	\$	424

Age of Home Owners

15 to 24 years	550	3.0%
25 to 34 years	2,527	13.9%
35 to 44 years	2,602	14.3%
45 to 54 years	3,993	21.9%
55 to 64 years	3,444	18.9%
65 to 74 years	2,944	16.2%
75 years or over	2,135	11.7%

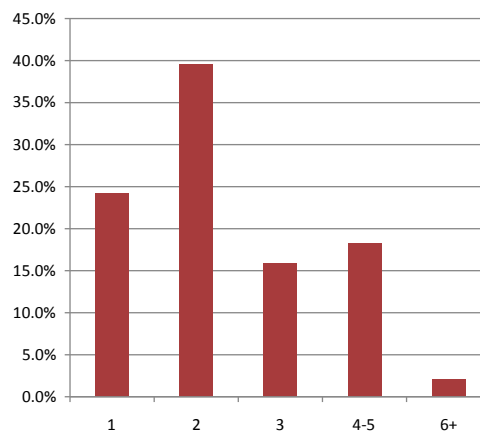
Population & Household Summary

Total Population	43,771
Population Growth 2009-2014	-1.1%
Population Growth 2014-2019	0.7%

Total Households	18,195
Household Growth 2009-2014	2.0%
Household Growth 2014-2019	5.4%

% of Households with Children	39.8%
% of Households - Married w/ Kids	29.0%
% of Households - Single Parent	10.8%

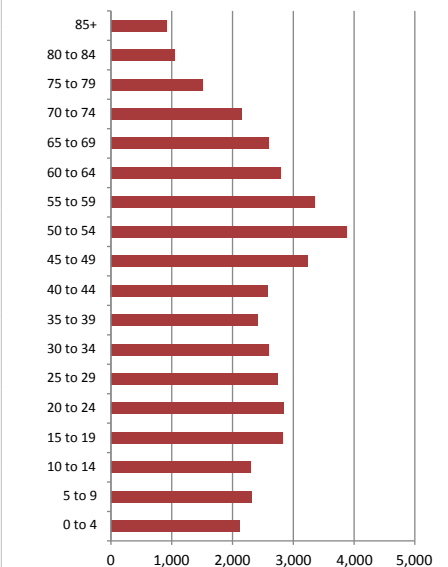
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	12,274	28.0%
Population: 25-54 yrs	17,295	39.5%
Population: Over 55 yrs	14,202	32.4%
Median Age	43.8	

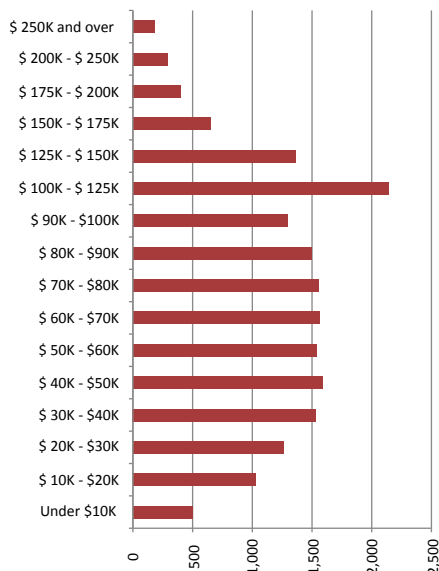
Age Distribution



Household Income

Median Household Income	\$80,423
Average Household Income	\$71,079

Households by Income



Visible Minorities & Language

Population by Visible Minority

Chinese	0.5%
South Asian	0.4%
Black	0.7%
Filipino	0.1%
Latin American	0.2%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.1%

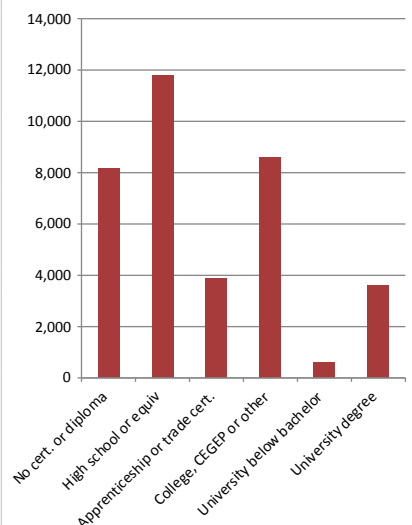
Population by Mother Tongue

Single Responses	99.2%
English	90.9%
French	4.1%
Non-Official languages	4.2%
Multiple responses	0.6%

Educational Attainment

No cert. or diploma	8,180	22.3%
High school or equiv	11,790	32.2%
Apprenticeship or trade cert.	3,873	10.6%
College, CEGEP or other	8,599	23.5%
University below bachelor	599	1.6%
University degree	3,604	9.8%

% of Population by Education



Map

