

Red Lake Northern Sun News

Summary Report

October 3, 2014

Market Information					
Average Household Spending / Yr					
Mortgage payments	\$	6,421			
Cell Phone and Internet	\$	1,287			
Home Renovations	\$	3,038			
Retirement & pension fund payments	\$	4,172			
Lotteries	\$	228			
Health Insurance	\$	1,013			
Household appliances	\$	487			
Furnishings	\$	39			
Computer hardware	\$	387			
Auto/Truck Purchase	\$	6,005			
Auto/Truck Rental or Lease	\$	865			
Air Travel	\$	725			
Age of Home Owners					

83

403

332

440

446

228

136

4.0%

19.5%

16.0%

21.3%

21.6%

11.0%

6.6%

15 to 24 years

25 to 34 years

35 to 44 years

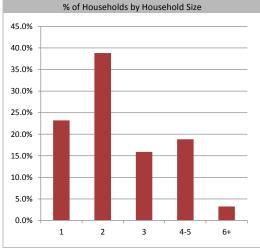
45 to 54 years

55 to 64 years

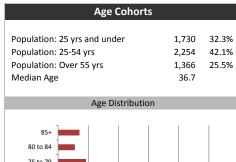
65 to 74 years

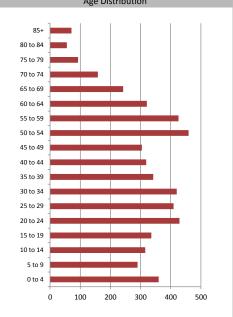
75 years or over

Population & Household Summary	
Total Population	5,350
Population Growth 2009-2014	-4.4%
Population Growth 2014-2019	-0.9%
Total Households	2,067
Household Growth 2009-2014	-1.8%
Household Growth 2014-2019	0.2%
% of Households with Children	45.5%
% of Households - Married w/ Kids	34.9%
% of Households - Single Parent	10.6%



Visible Minorities & Language

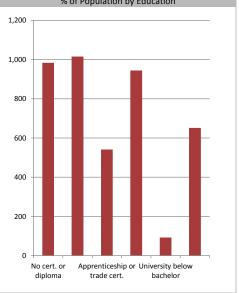




Median Household Income Average Household Income	\$105,67 \$96,72					
Households by Income						
7						
\$ 250K and over						
\$ 200K - \$ 250K						
\$ 175K - \$ 200K						
\$ 150K - \$ 175K						
\$ 125K - \$ 150K						
\$ 100K - \$ 125K						
\$ 90K - \$100K						
\$ 80K - \$90K						
\$ 70K - \$80K						
\$ 60K - \$70K						
\$ 50K - \$60K						
\$ 40K - \$50K						
\$ 30K - \$40K						
\$ 20K - \$30K						
\$ 10K - \$20K						
Under \$10K						
+ + + + + + + + + + + + + + + + + + + +						
0 50 100 150 200 250	300 350 400 450					

Population by Visible Minority Chinese 0.0% 0.1% South Asian Black 0.1% Filipino 0.5% 0.6% Latin American Southeast Asian 0.0% 0.1% Arab West Asian 0.0% Korean 0.0% Japanese 0.0% Visible minority, n.i.e. 0.0% Multiple visible minorities 0.0% **Population by Mother Tongue** Single Responses 98.3% English 87.6% French 4.5% Non-Official languages 6.2% I 1.2% Multiple responses

	Educational Attainment				
	No cert. or diploma	984	23.3%		
	High school or equiv	1,016	24.0%		
	Apprenticeship or trade cert.	541	12.8%		
	College, CEGEP or other	945	22.3%		
	University below bachelor	92	2.2%		
	University degree	651	15.4%		
% of Population by Education					
	1,200				
	1,200				



Powered by Sitewise Pro Data Source: 2014 Environics Analytics



Red Lake Northern Sun News

Distribution Map



©Copyright 2014 - Tetrad Powered by Sitewise Pro