

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,776
Cell Phone and Internet	\$	844
Home Renovations	\$	1,745
Retirement & pension fund payments	\$	2,654
Lotteries	\$	152
Health Insurance	\$	485
Household appliances	\$	419
Furnishings	\$	28
Computer hardware	\$	271
Auto/Truck Purchase	\$	3,340
Auto/Truck Rental or Lease	\$	835
Air Travel	\$	343
Age of Home Owners		
15 to 24 years	51	2.3%
25 to 34 years	138	6.1%
35 to 44 years	315	14.0%
45 to 54 years	476	21.1%
55 to 64 years	510	22.6%
65 to 74 years	441	19.6%
75 years or over	323	14.3%

Population & Household Summary	
Total Population	5,453
Population Growth 2009-2014	-3.1%
Population Growth 2014-2019	-1.9%
Total Households	2,254
Household Growth 2009-2014	-0.6%
Household Growth 2014-2019	0.8%
% of Households with Children	37.4%
% of Households - Married w/ Kids	27.8%
% of Households - Single Parent	9.6%
% of Households by Household Size	

Household Size	% of Households
1	27.8%
2	39.6%
3	14.0%
4-5	17.2%
6+	1.4%

Age Cohorts		
Population: 25 yrs and under	1,445	26.5%
Population: 25-54 yrs	1,939	35.6%
Population: Over 55 yrs	2,069	38.0%
Median Age	47.1	
Age Distribution		

Age Group	Population	% of Total
85+	100	1.8%
80 to 84	150	2.7%
75 to 79	200	3.7%
70 to 74	250	4.6%
65 to 69	300	5.5%
60 to 64	350	6.4%
55 to 59	400	7.3%
50 to 54	450	8.2%
45 to 49	350	6.4%
40 to 44	300	5.5%
35 to 39	250	4.6%
30 to 34	200	3.7%
25 to 29	250	4.6%
20 to 24	300	5.5%
15 to 19	350	6.4%
10 to 14	300	5.5%
5 to 9	200	3.7%
0 to 4	150	2.7%

Household Income	
Median Household Income	\$72,162
Average Household Income	\$61,385
Households by Income	

Income Bracket	Number of Households
\$250K and over	10
\$200K - \$250K	15
\$175K - \$200K	40
\$150K - \$175K	60
\$125K - \$150K	130
\$100K - \$125K	210
\$90K - \$100K	140
\$80K - \$90K	150
\$70K - \$80K	180
\$60K - \$70K	190
\$50K - \$60K	210
\$40K - \$50K	230
\$30K - \$40K	230
\$20K - \$30K	210
\$10K - \$20K	170
Under \$10K	40

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.4%
South Asian	0.2%
Black	1.0%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	101.5%
English	92.8%
French	1.5%
Non-Official languages	7.2%
Multiple responses	0.7%

Educational Attainment		
No cert. or diploma	855	19.1%
High school or equiv	1,369	30.5%
Apprenticeship or trade cert.	480	10.7%
College, CEGEP or other	1,139	25.4%
University below bachelor	98	2.2%
University degree	540	12.1%
% of Population by Education		

Education Level	Population	% of Total
No cert. or diploma	855	19.1%
High school or equiv	1,369	30.5%
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