## Sarnia/Lambton County This Week



15 to 24 years

25 to 34 years

35 to 44 years

45 to 54 years

55 to 64 years

65 to 74 years

75 years or over

## **Summary Report**

June 10, 2015

Market Information			
	•		
Average Household Spending	g / Yr		
Mortgage payments	\$	5,837	
Cell Phone and Internet	\$	1,022	
Home Renovations	\$	3,003	
Retirement & pension fund payments	\$	3,430	
Lotteries	\$	172	
Health Insurance	\$	693	
Household appliances	\$	508	
Furnishings	\$	43	
Computer hardware	\$	353	
Auto/Truck Purchase	\$	4,395	
Auto/Truck Rental or Lease	\$	900	
Air Travel	\$	599	
Age of Home Owners			

1,717

6,816

7,188

9,950

11,424

8,403

6,880

3.3%

13.0%

13.7%

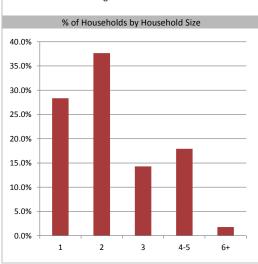
19.0%

21.8%

16.0%

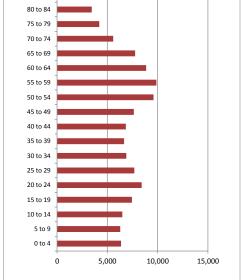
13.1%

Population & Household Summary	
Total Population	123,366
Population Growth 2009-2014	-0.4%
Population Growth 2014-2019	-0.2%
Total Households	52,377
Household Growth 2009-2014	3.4%
Household Growth 2014-2019	4.1%
% of Households with Children	38.3%
% of Households - Married w/ Kids	27.4%
% of Households - Single Parent	10.8%
% of Households by Household Size	



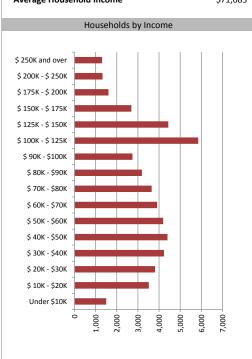
Visible Minorities & Language





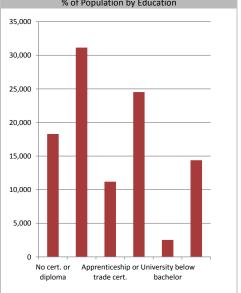
Median Household Income Average Household Income	\$89,931 \$71,683
Households by Income	

**Household Income** 



Population by Visible Minority		
Chinese	0.5%	
South Asian	1.0%	
Black	0.7%	
Filipino	0.3%	
Latin American	0.3%	
Southeast Asian	0.1%	1
Arab	0.1%	1
West Asian	0.0%	
Korean	0.1%	1
Japanese	0.0%	1
Visible minority, n.i.e.	0.1%	I .
Multiple visible minorities	0.2%	•
Population by Mother Tongue		
Single Responses	99.3%	
English	90.4%	
French	2.1%	1
Non-Official languages	6.7%	I .
Multiple responses	0.8%	

Educational Attainment			
No cert. or diploma	18,281	17.9%	
High school or equiv	31,145	30.5%	
Apprenticeship or trade cert.	11,190	11.0%	
College, CEGEP or other	24,526	24.0%	
University below bachelor	2,533	2.5%	
University degree	14,378	14.1%	
% of Population by Education			

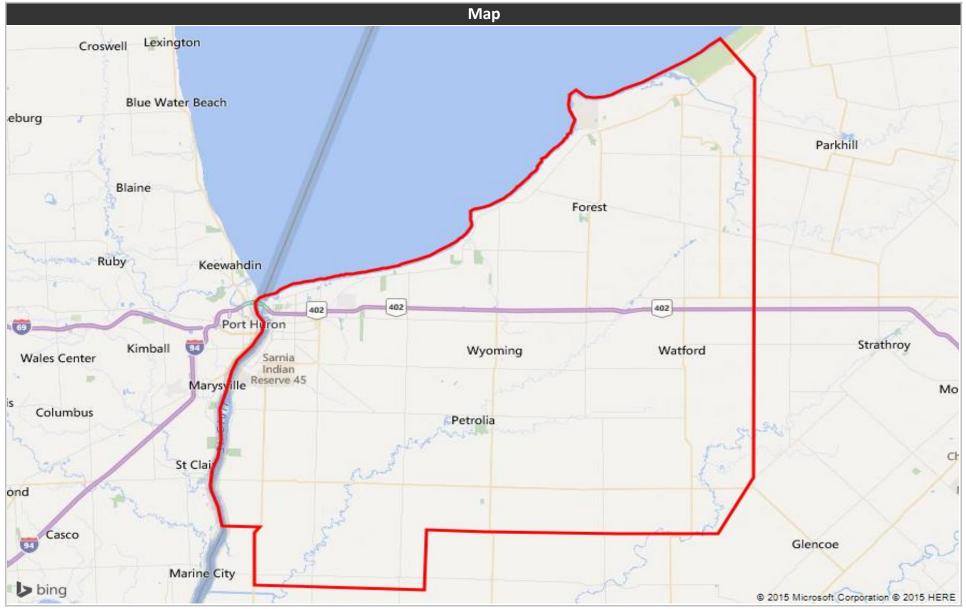


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## **Sarnia/Lambton County This Week**

## **Distribution Map**



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