

## **Scarborough Mirror**

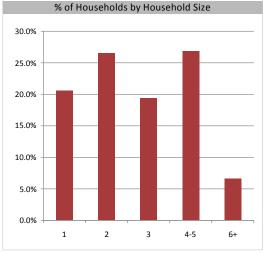
### Summary Report

October 3, 2014

iviarket information		
Average Household Spending	g / Yr	
Mortgage payments	\$	5,937
Cell Phone and Internet	\$	1,108
Home Renovations	\$	2,661
Retirement & pension fund payments	\$	2,946
Lotteries	\$	106
Health Insurance	\$	442
Household appliances	\$	266
Furnishings	\$	29
Computer hardware	\$	310
Auto/Truck Purchase	\$	2,667
Auto/Truck Rental or Lease	\$	801
Air Travel	\$	909

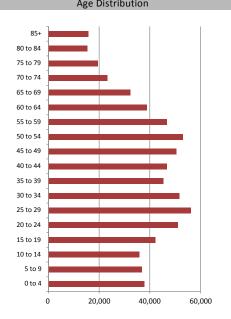
Age of Home Owners			
15 to 24 years	5,883	2.5%	
25 to 34 years	32,213	13.4%	
35 to 44 years	42,677	17.8%	
45 to 54 years	54,288	22.6%	
55 to 64 years	46,824	19.5%	
65 to 74 years	31,079	12.9%	
75 years or over	27,145	11.3%	

Population & Household Sumr	nary
Total Population	694,394
Population Growth 2009-2014	7.1%
Population Growth 2014-2019	3.8%
Total Households	240,109
Household Growth 2009-2014	9.4%
Household Growth 2014-2019	7.5%
% of Households with Children	53.7%
% of Households - Married w/ Kids	37.1%
% of Households - Single Parent	16.6%



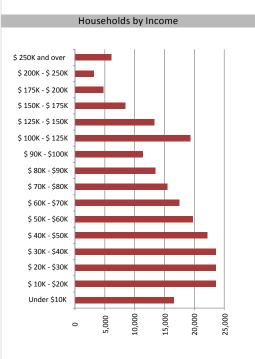
Visible Minorities & Language





Median Household Income	\$78,462	
Average Household Income	\$55,725	

**Household Income** 



#### **Population by Visible Minority** Chinese 19.3% South Asian 22.5% Black 9.7%

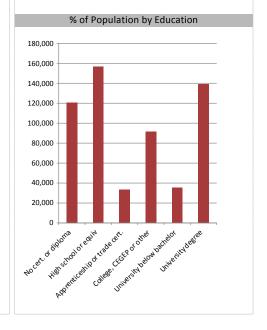
Filipino 6.7% Latin American 1.2% Southeast Asian 1.2% Arab 1.1% West Asian 1.6% Korean 0.4% Japanese 0.3% Visible minority, n.i.e. 1.7% Multiple visible minorities 1.7%

#### Po

opulation by Mother Tongue					
Single Responses	96.2%				
English	44.9%				
French	0.8%	1			
Non-Official languages	50.6%				
Multiple responses	3.8%	1			

No cert. or diploma	120,393	20.9%
High school or equiv	156,826	27.2%
Apprenticeship or trade cert.	33,086	5.7%
College, CEGEP or other	91,639	15.9%
University below bachelor	35,314	6.1%
University degree	139,309	24.2%

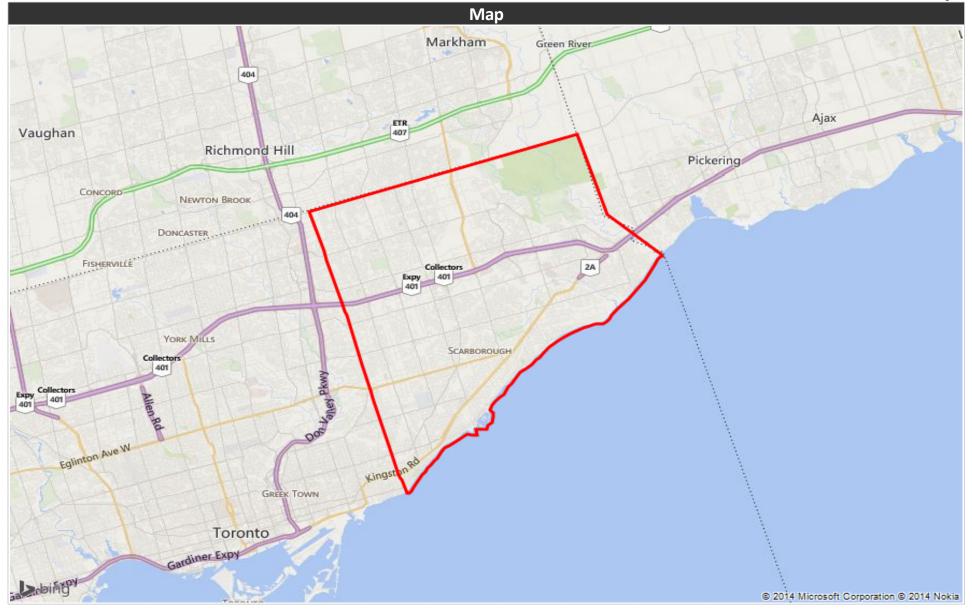
**Educational Attainment** 





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## **Distribution Map**



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