

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	9,042
Cell Phone and Internet	\$	940
Home Renovations	\$	3,655
Retirement & pension fund payments	\$	4,313
Lotteries	\$	209
Health Insurance	\$	646
Household appliances	\$	619
Furnishings	\$	46
Computer hardware	\$	377
Auto/Truck Purchase	\$	4,946
Auto/Truck Rental or Lease	\$	1,143
Air Travel	\$	659
Age of Home Owners		
15 to 24 years	80	1.0%
25 to 34 years	937	11.6%
35 to 44 years	1,355	16.8%
45 to 54 years	2,060	25.5%
55 to 64 years	1,794	22.2%
65 to 74 years	1,135	14.1%
75 years or over	717	8.9%

Population & Household Summary	
Total Population	22,860
Population Growth 2009-2014	5.6%
Population Growth 2014-2019	6.9%
Total Households	8,077
Household Growth 2009-2014	8.2%
Household Growth 2014-2019	10.9%
% of Households with Children	49.2%
% of Households - Married w/ Kids	40.0%
% of Households - Single Parent	9.1%
% of Households by Household Size	

Household Size	Percentage
1	~17%
2	~35%
3	~17%
4-5	~28%
6+	~4%

Age Cohorts		
Population: 25 yrs and under	7,105	31.1%
Population: 25-54 yrs	9,171	40.1%
Population: Over 55 yrs	6,584	28.8%
Median Age	42.4	
Age Distribution		

Age Group	Count
85+	~400
80 to 84	~450
75 to 79	~600
70 to 74	~800
65 to 69	~1,200
60 to 64	~1,500
55 to 59	~1,700
50 to 54	~2,100
45 to 49	~1,900
40 to 44	~1,600
35 to 39	~1,200
30 to 34	~1,100
25 to 29	~1,300
20 to 24	~1,500
15 to 19	~1,700
10 to 14	~1,400
5 to 9	~1,300
0 to 4	~1,200

Household Income	
Median Household Income	\$106,111
Average Household Income	\$87,189
Households by Income	

Income Bracket	Count
\$ 250K and over	~300
\$ 200K - \$ 250K	~350
\$ 175K - \$ 200K	~400
\$ 150K - \$ 175K	~500
\$ 125K - \$ 150K	~700
\$ 100K - \$ 125K	~1,100
\$ 90K - \$100K	~600
\$ 80K - \$90K	~700
\$ 70K - \$80K	~600
\$ 60K - \$70K	~600
\$ 50K - \$60K	~600
\$ 40K - \$50K	~500
\$ 30K - \$40K	~450
\$ 20K - \$30K	~400
\$ 10K - \$20K	~350
Under \$10K	~250

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.1%
South Asian	0.6%
Black	0.8%
Filipino	0.1%
Latin American	0.5%
Southeast Asian	0.4%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.5%
Multiple visible minorities	0.2%
Population by Mother Tongue	
Single Responses	99.6%
English	90.2%
French	1.0%
Non-Official languages	8.4%
Multiple responses	0.6%

Educational Attainment		
No cert. or diploma	3,506	18.8%
High school or equiv	5,476	29.4%
Apprenticeship or trade cert.	1,938	10.4%
College, CEGEP or other	3,796	20.4%
University below bachelor	615	3.3%
University degree	3,276	17.6%
% of Population by Education		

Education Level	Count
No cert. or diploma	3,506
High school or equiv	5,476
Apprenticeship or trade cert.	1,938
College, CEGEP or other	3,796
University below bachelor	615
University degree	3,276

Map

