# adøreach

# **Smiths Falls Record News**

## Summary Report

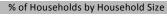
June 10, 2015

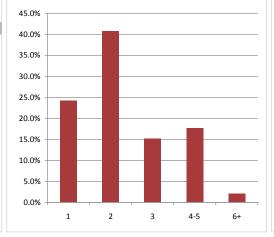
Market Informati	ion

Average Household Spending / Yr			
Mortgage payments	\$	5,317	
Cell Phone and Internet	\$	901	
Home Renovations	\$	2,592	
Retirement & pension fund payments	\$	3,134	
Lotteries	\$	188	
Health Insurance	\$	640	
Household appliances	\$	457	
Furnishings	\$	38	
Computer hardware	\$	312	
Auto/Truck Purchase	\$	3,825	
Auto/Truck Rental or Lease	\$	757	
Air Travel	\$	452	
Age of Home Owners			

Age of Home Owners			
15 to 24 years	246	2.0%	
25 to 34 years	1,303	10.5%	
35 to 44 years	1,563	12.6%	
45 to 54 years	2,688	21.7%	
55 to 64 years	3,097	25.0%	
65 to 74 years	2,037	16.5%	
75 years or over	1,443	11.7%	

Population & Household Summary		
Total Population	29,880	
Population Growth 2009-2014	-0.3%	
Population Growth 2014-2019	1.1%	
Total Households	12,378	
Household Growth 2009-2014	5.7%	
Household Growth 2014-2019	4.9%	
% of Households with Children	39.3%	
% of Households - Married w/ Kids	28.8%	
% of Households - Single Parent	10.5%	





#### Population: 25 yrs and under 8,087 27.1% Population: 25-54 yrs 10,794 36.1% Population: Over 55 yrs 10,999 36.8% Median Age 46.5 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 0 1,000 2,000 3,000

Age Cohorts

## Household Income

Median Household Income Average Household Income			\$82,268 \$66,815
	Households by	Income	
\$ 250K and over			
\$ 200K - \$ 250K			
\$ 175K - \$ 200K			
\$ 150K - \$ 175K			
\$ 125K - \$ 150K			
\$ 100K - \$ 125K			
\$ 90K - \$100K			
\$ 80K - \$90K			
\$ 70K - \$80K			
\$ 60K - \$70K			
\$ 50K - \$60K			
\$ 40K - \$50K			
\$ 30K - \$40K			
\$ 20K - \$30K			
\$ 10K - \$20K			
Under \$10K			
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### Visible Minorities & Language

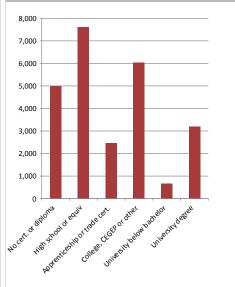
Population by Visible Minority			
Chinese	0.4%		
South Asian	0.2%		
Black	0.3%		
Filipino	0.2%		
Latin American	0.1%		
Southeast Asian	0.3%		
Arab	0.0%		
West Asian	0.0%	1	
Korean	0.1%		
Japanese	0.1%		
Visible minority, n.i.e.	0.0%	1	
Multiple visible minorities	0.0%	•	
Population by Mother Tongue			

Single Responses	99.7%	
English	94.0%	
French	3.0%	1
Non-Official languages	2.7%	τ.
Multiple responses	0.5%	1

#### Educational Attainment

No cert. or diploma	4,999	20.0%
High school or equiv	7,600	30.4%
Apprenticeship or trade cert.	2,473	9.9%
College, CEGEP or other	6,026	24.1%
University below bachelor	670	2.7%
University degree	3,196	12.8%

### % of Population by Education



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