

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,317
Cell Phone and Internet	\$	901
Home Renovations	\$	2,592
Retirement & pension fund payments	\$	3,134
Lotteries	\$	188
Health Insurance	\$	640
Household appliances	\$	457
Furnishings	\$	38
Computer hardware	\$	312
Auto/Truck Purchase	\$	3,825
Auto/Truck Rental or Lease	\$	757
Air Travel	\$	452
Age of Home Owners		
15 to 24 years	246	2.0%
25 to 34 years	1,303	10.5%
35 to 44 years	1,563	12.6%
45 to 54 years	2,688	21.7%
55 to 64 years	3,097	25.0%
65 to 74 years	2,037	16.5%
75 years or over	1,443	11.7%

Population & Household Summary	
Total Population	29,880
Population Growth 2009-2014	-0.3%
Population Growth 2014-2019	1.1%
Total Households	12,378
Household Growth 2009-2014	5.7%
Household Growth 2014-2019	4.9%
% of Households with Children	39.3%
% of Households - Married w/ Kids	28.8%
% of Households - Single Parent	10.5%
% of Households by Household Size	

Age Cohorts		
Population: 25 yrs and under	8,087	27.1%
Population: 25-54 yrs	10,794	36.1%
Population: Over 55 yrs	10,999	36.8%
Median Age	46.5	
Age Distribution		

Household Income	
Median Household Income	\$82,268
Average Household Income	\$66,815
Households by Income	

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.4%
South Asian	0.2%
Black	0.3%
Filipino	0.2%
Latin American	0.1%
Southeast Asian	0.3%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.7%
English	94.0%
French	3.0%
Non-Official languages	2.7%
Multiple responses	0.5%

Educational Attainment		
No cert. or diploma	4,999	20.0%
High school or equiv	7,600	30.4%
Apprenticeship or trade cert.	2,473	9.9%
College, CEGEP or other	6,026	24.1%
University below bachelor	670	2.7%
University degree	3,196	12.8%
% of Population by Education		

### Map

