

## **South Bruce Weekender**

## Summary Report

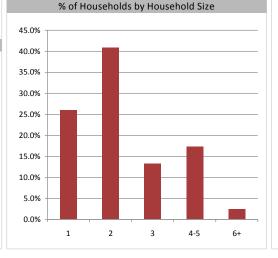
June 12, 2015

Market illiorillation				
Average Household Spending	g / Yr			
Mortgage payments	\$	7,310		
Cell Phone and Internet	\$	1,037		
Home Renovations	\$	2,551		
Retirement & pension fund payments	\$	4,403		
Lotteries	\$	208		
Health Insurance	\$	634		
Household appliances	\$	602		
Furnishings	\$	53		
Computer hardware	\$	371		
Auto/Truck Purchase	\$	5,179		
Auto/Truck Rental or Lease	\$	1,111		
Air Travel	\$	594		

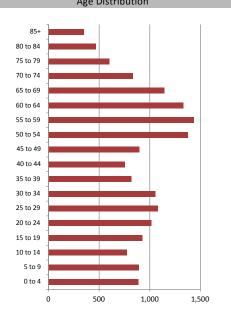
Age of Home Owners					
15 to 24 years	145	2.1%			
25 to 34 years	1,049	15.1%			
35 to 44 years	779	11.2%			
45 to 54 years	1,204	17.3%			
55 to 64 years	1,677	24.1%			
65 to 74 years	1,232	17.7%			
75 years or over	860	12.4%			

**Household Income** 

Population & Household Summary	
Total Population	16,498
Population Growth 2009-2014	0.3%
Population Growth 2014-2019	0.3%
Total Households	6,944
Household Growth 2009-2014	4.2%
Household Growth 2014-2019	4.0%
% of Households with Children	36.1%
% of Households - Married w/ Kids	29.5%
% of Households - Single Parent	6.5%







**Educational Attainment** 

2,079

3,521

1,428

15 1%

25.6%

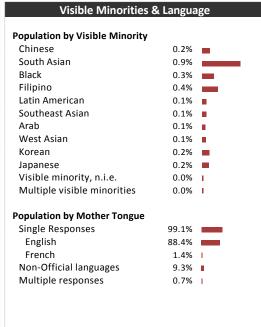
10.4%

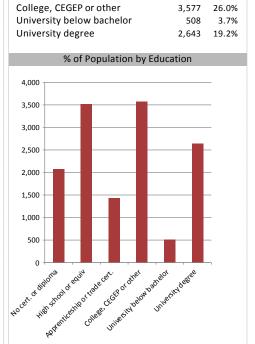
No cert. or diploma

High school or equiv

Apprenticeship or trade cert.

Median Househ Average Househ				\$105,918 \$90,085		
H	Households by Income					
\$ 250K and over						
\$ 200K - \$ 250K						
\$ 175K - \$ 200K						
\$ 150K - \$ 175K						
\$ 125K - \$ 150K						
\$ 100K - \$ 125K						
\$ 90K - \$100K						
\$ 80K - \$90K						
\$ 70K - \$80K						
\$ 60K - \$70K						
\$ 50K - \$60K						
\$ 40K - \$50K						
\$ 30K - \$40K						
\$ 20K - \$30K						
\$ 10K - \$20K						
Under \$10K						
0	200	004	800	1,000		

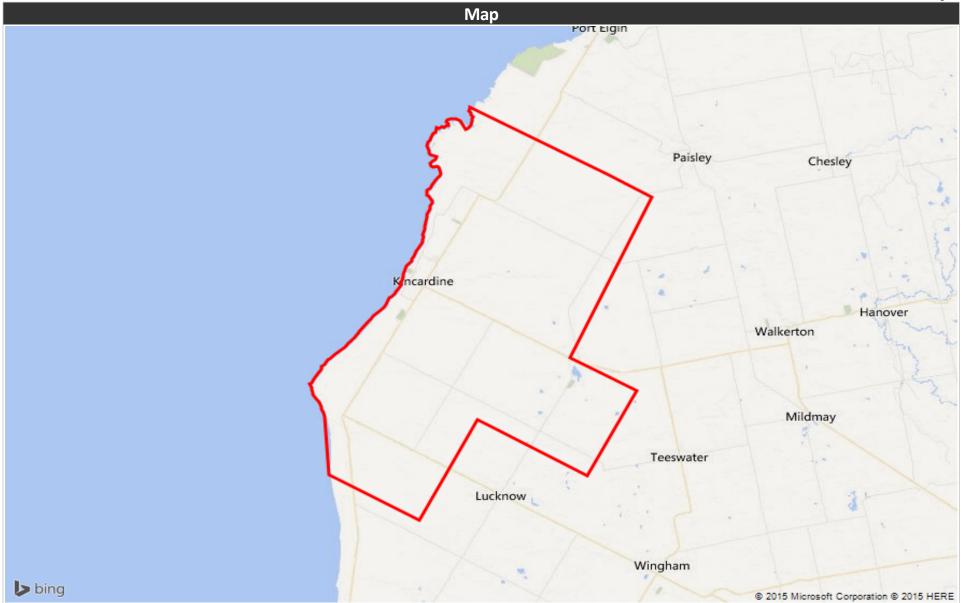






## **South Bruce Weekender**

## **Distribution Map**



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