

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,068
Cell Phone and Internet	\$	804
Home Renovations	\$	2,127
Retirement & pension fund payments	\$	2,474
Lotteries	\$	154
Health Insurance	\$	650
Household appliances	\$	428
Furnishings	\$	21
Computer hardware	\$	279
Auto/Truck Purchase	\$	4,057
Auto/Truck Rental or Lease	\$	680
Air Travel	\$	340
Age of Home Owners		
15 to 24 years	198	2.2%
25 to 34 years	943	10.3%
35 to 44 years	1,174	12.8%
45 to 54 years	1,816	19.8%
55 to 64 years	2,244	24.4%
65 to 74 years	1,776	19.3%
75 years or over	1,031	11.2%

Population & Household Summary	
Total Population	22,806
Population Growth 2009-2014	0.4%
Population Growth 2014-2019	0.7%
Total Households	9,182
Household Growth 2009-2014	4.1%
Household Growth 2014-2019	3.9%
% of Households with Children	38.3%
% of Households - Married w/ Kids	29.5%
% of Households - Single Parent	8.8%
% of Households by Household Size	

Household Size	Percentage
1	~24%
2	~41%
3	~15%
4-5	~18%
6+	~3%

Age Cohorts		
Population: 25 yrs and under	5,881	25.8%
Population: 25-54 yrs	8,088	35.5%
Population: Over 55 yrs	8,836	38.7%
Median Age	48.3	
Age Distribution		

Age Group	Count
85+	~500
80 to 84	~600
75 to 79	~800
70 to 74	~1,200
65 to 69	~1,600
60 to 64	~1,900
55 to 59	~1,900
50 to 54	~2,000
45 to 49	~1,500
40 to 44	~1,200
35 to 39	~1,100
30 to 34	~1,100
25 to 29	~1,000
20 to 24	~1,300
15 to 19	~1,400
10 to 14	~1,200
5 to 9	~1,200
0 to 4	~800

Household Income	
Median Household Income	\$69,478
Average Household Income	\$63,314
Households by Income	

Income Bracket	Count
\$ 250K and over	~50
\$ 200K - \$ 250K	~100
\$ 175K - \$ 200K	~150
\$ 150K - \$ 175K	~300
\$ 125K - \$ 150K	~550
\$ 100K - \$ 125K	~900
\$ 90K - \$100K	~550
\$ 80K - \$90K	~650
\$ 70K - \$80K	~700
\$ 60K - \$70K	~750
\$ 50K - \$60K	~800
\$ 40K - \$50K	~850
\$ 30K - \$40K	~850
\$ 20K - \$30K	~850
\$ 10K - \$20K	~750
Under \$10K	~300

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.0%
South Asian	0.3%
Black	0.4%
Filipino	0.0%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.1%
West Asian	0.0%
Korean	0.3%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	100.7%
English	96.0%
French	1.1%
Non-Official languages	3.6%
Multiple responses	0.3%

Educational Attainment	
No cert. or diploma	4,695 24.9%
High school or equiv	5,575 29.6%
Apprenticeship or trade cert.	2,237 11.9%
College, CEGEP or other	3,956 21.0%
University below bachelor	414 2.2%
University degree	1,985 10.5%
% of Population by Education	

Education Level	Count
No cert. or diploma	4,695
High school or equiv	5,575
Apprenticeship or trade cert.	2,237
College, CEGEP or other	3,956
University below bachelor	414
University degree	1,985

Map

