

Market Information

Average Household Spending / Yr

Mortgage payments	\$	7,923
Cell Phone and Internet	\$	1,025
Home Renovations	\$	3,465
Retirement & pension fund payments	\$	3,591
Lotteries	\$	159
Health Insurance	\$	555
Household appliances	\$	487
Furnishings	\$	43
Computer hardware	\$	360
Auto/Truck Purchase	\$	3,601
Auto/Truck Rental or Lease	\$	989
Air Travel	\$	668

Age of Home Owners

15 to 24 years	615	1.8%
25 to 34 years	4,165	12.5%
35 to 44 years	5,770	17.3%
45 to 54 years	7,275	21.8%
55 to 64 years	6,596	19.7%
65 to 74 years	4,905	14.7%
75 years or over	4,116	12.3%

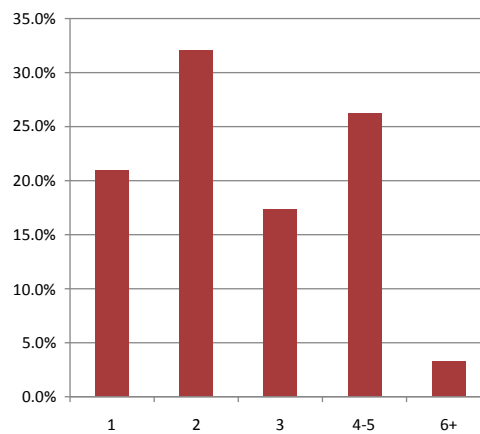
Population & Household Summary

Total Population	89,630
Population Growth 2009-2014	5.4%
Population Growth 2014-2019	8.8%

Total Households	33,443
Household Growth 2009-2014	9.3%
Household Growth 2014-2019	14.3%

% of Households with Children	48.2%
% of Households - Married w/ Kids	36.8%
% of Households - Single Parent	11.3%

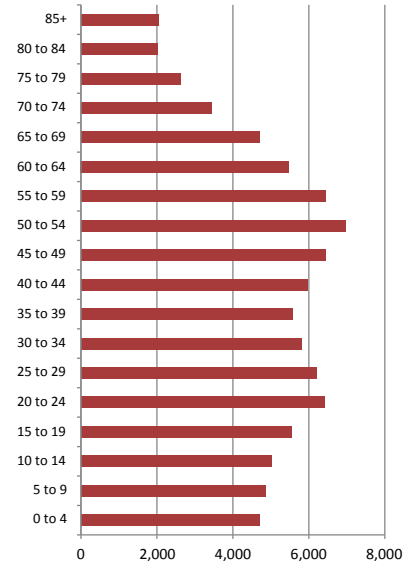
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	26,367	29.4%
Population: 25-54 yrs	36,764	41.0%
Population: Over 55 yrs	26,500	29.6%
Median Age	40.8	

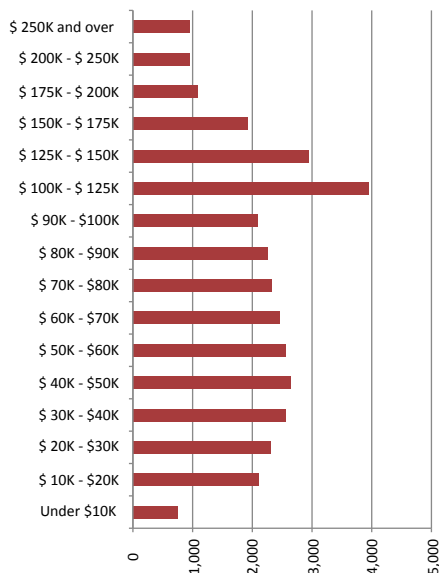
Age Distribution



Household Income

Median Household Income	\$94,958
Average Household Income	\$76,629

Households by Income



Visible Minorities & Language

Population by Visible Minority

Chinese	0.9%
South Asian	7.1%
Black	1.3%
Filipino	0.5%
Latin American	1.0%
Southeast Asian	1.4%
Arab	0.8%
West Asian	0.4%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.3%

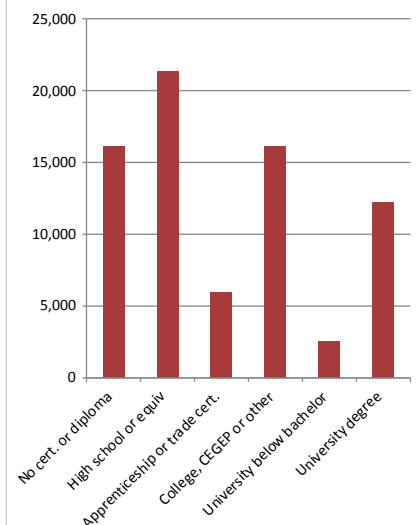
Population by Mother Tongue

Single Responses	97.8%
English	64.3%
French	1.1%
Non-Official languages	32.4%
Multiple responses	2.3%

Educational Attainment

No cert. or diploma	16,141	21.7%
High school or equiv	21,311	28.7%
Apprenticeship or trade cert.	5,987	8.1%
College, CEGEP or other	16,100	21.7%
University below bachelor	2,538	3.4%
University degree	12,184	16.4%

% of Population by Education



Map

