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Stouffville Sun-Tribune

Summary Report

October 3, 2014

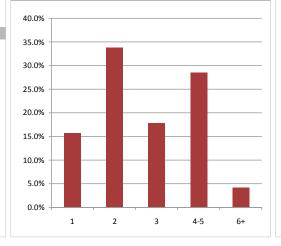
| Market Info | ormation |
|-------------|----------|
|-------------|----------|

| Average Household Spendin | g / Yr | | |
|------------------------------------|--------|--------|--|
| Mortgage payments | \$ | 11,086 | |
| Cell Phone and Internet | \$ | 1,309 | |
| Home Renovations | \$ | 5,045 | |
| Retirement & pension fund payments | \$ | 5,044 | |
| Lotteries | \$ | 220 | |
| Health Insurance | \$ | 832 | |
| Household appliances | \$ | 699 | |
| Furnishings | \$ | 56 | |
| Computer hardware | \$ | 489 | |
| Auto/Truck Purchase | \$ | 4,693 | |
| Auto/Truck Rental or Lease | \$ | 1,465 | |
| Air Travel | \$ | 915 | |
| | | | |
| Age of Home Owners | | | |
| 15 to 24 years 14 | 2 | 0.9% | |

| 15 to 24 years | 142 | 0.9% |
|------------------|-------|-------|
| 25 to 34 years | 2,894 | 18.3% |
| 35 to 44 years | 3,352 | 21.2% |
| 45 to 54 years | 3,054 | 19.3% |
| 55 to 64 years | 2,636 | 16.7% |
| 65 to 74 years | 2,066 | 13.1% |
| 75 years or over | 1,653 | 10.5% |
| | | |

| Population & Household Summary | | |
|-----------------------------------|--------|--|
| Total Population | 45,674 | |
| Population Growth 2009-2014 | 41.8% | |
| Population Growth 2014-2019 | 23.1% | |
| Total Households | 15,797 | |
| Household Growth 2009-2014 | 39.5% | |
| Household Growth 2014-2019 | 24.5% | |
| % of Households with Children | 50.8% | |
| % of Households - Married w/ Kids | 42.3% | |
| % of Households - Single Parent | 8.4% | |
| | | |

% of Households by Household Size

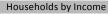


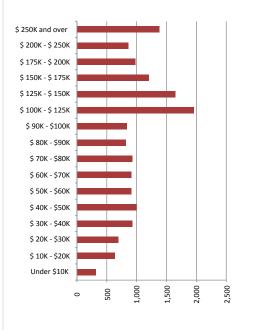
Population: 25 yrs and under 13,681 30.0% Population: 25-54 yrs 20,695 45.3% Population: Over 55 yrs 11,298 24.7% Median Age 36.4 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4

Age Cohorts

Household Income

| Median Household Income | \$138,138 |
|--------------------------|-----------|
| Average Household Income | \$100,208 |





Visible Minorities & Language

| Population by Visible Minority | | |
|--------------------------------|-------|-----|
| Chinese | 6.5% | |
| South Asian | 5.8% | |
| Black | 1.8% | |
| Filipino | 1.4% | |
| Latin American | 0.6% | |
| Southeast Asian | 0.5% | 1 |
| Arab | 0.4% | 1.1 |
| West Asian | 0.5% | 1 |
| Korean | 0.2% | 1 |
| Japanese | 0.2% | 1 |
| Visible minority, n.i.e. | 0.5% | 1 |
| Multiple visible minorities | 0.7% | • |
| Population by Mother Tongue | | |
| Single Responses | 97.8% | |

| Single nesponses | 57.070 | |
|------------------------|--------|----|
| English | 72.9% | |
| French | 1.0% | 1 |
| Non-Official languages | 23.9% | |
| Multiple responses | 2.2% | Ľ. |
| | | |

Educational Attainment

2,000

3,000

4,000

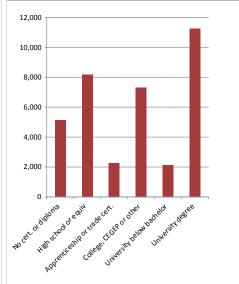
5,000

0

1,000

| No cert. or diploma | 5,139 | 14.2% |
|-------------------------------|--------|-------|
| High school or equiv | 8,183 | 22.6% |
| Apprenticeship or trade cert. | 2,252 | 6.2% |
| College, CEGEP or other | 7,305 | 20.2% |
| University below bachelor | 2,118 | 5.8% |
| University degree | 11,241 | 31.0% |

% of Population by Education



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Distribution Map

