

Stratford Gazette

Summary Report

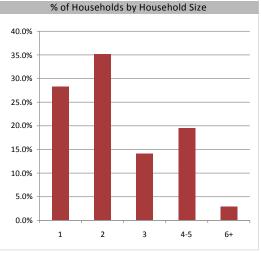
June 12, 2015

iviarket information			
Average Household Spending / Yr			
Mortgage payments	\$	5,782	
Cell Phone and Internet	\$	983	
Home Renovations	\$	2,291	
Retirement & pension fund payments	\$	3,228	
Lotteries	\$	165	
Health Insurance	\$	608	
Household appliances	\$	478	
Furnishings	\$	36	
Computer hardware	\$	322	
Auto/Truck Purchase	\$	3,849	
Auto/Truck Rental or Lease	\$	974	
Air Travel	\$	486	

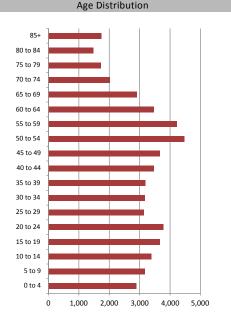
Age of Home Owners				
15 to 24 years	714	3.2%		
25 to 34 years	3,025	13.6%		
35 to 44 years	3,597	16.2%		
45 to 54 years	4,581	20.7%		
55 to 64 years	4,483	20.2%		
65 to 74 years	2,990	13.5%		
75 years or over	2,775	12.5%		

Household Income

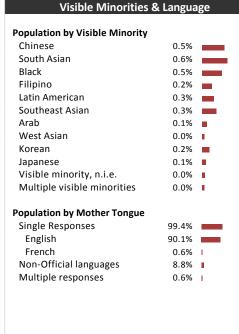
Population & Household Summary			
Total Population	55,087		
Population Growth 2009-2014	0.1%		
Population Growth 2014-2019	1.6%		
Total Households	22,164		
Household Growth 2009-2014	2.5%		
Household Growth 2014-2019	4.6%		
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% of Households with Children	40.6%		
% of Households - Married w/ Kids	31.2%		
% of Households - Single Parent	9.4%		



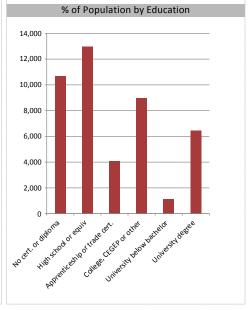




Median Household Average Household			\$84,60 \$70,40
Hou	seholds by In	come	
\$ 250K and over			
\$ 200K - \$ 250K			
\$ 175K - \$ 200K			
\$ 150K - \$ 175K			
\$ 125K - \$ 150K		•	
\$ 100K - \$ 125K			
\$ 90K - \$100K			
\$ 80K - \$90K			
\$ 70K - \$80K			
\$ 60K - \$70K			
\$ 50K - \$60K			
\$ 40K - \$50K			
\$ 30K - \$40K			
\$ 20K - \$30K		.	
\$ 10K - \$20K			
Under \$10K			
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0	1,000	2,000	3,000



Educational Attainment			
No cert. or diploma	10,668	24.1%	
High school or equiv	12,987	29.3%	
Apprenticeship or trade cert.	4,063	9.2%	
College, CEGEP or other	8,981	20.3%	
University below bachelor	1,130	2.6%	
University degree	6,453	14.6%	





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Distribution Map



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