

| Market Information                 |       |       |
|------------------------------------|-------|-------|
| Average Household Spending / Yr    |       |       |
| Mortgage payments                  | \$    | 5,782 |
| Cell Phone and Internet            | \$    | 983   |
| Home Renovations                   | \$    | 2,291 |
| Retirement & pension fund payments | \$    | 3,228 |
| Lotteries                          | \$    | 165   |
| Health Insurance                   | \$    | 608   |
| Household appliances               | \$    | 478   |
| Furnishings                        | \$    | 36    |
| Computer hardware                  | \$    | 322   |
| Auto/Truck Purchase                | \$    | 3,849 |
| Auto/Truck Rental or Lease         | \$    | 974   |
| Air Travel                         | \$    | 486   |
| Age of Home Owners                 |       |       |
| 15 to 24 years                     | 714   | 3.2%  |
| 25 to 34 years                     | 3,025 | 13.6% |
| 35 to 44 years                     | 3,597 | 16.2% |
| 45 to 54 years                     | 4,581 | 20.7% |
| 55 to 64 years                     | 4,483 | 20.2% |
| 65 to 74 years                     | 2,990 | 13.5% |
| 75 years or over                   | 2,775 | 12.5% |

| Population & Household Summary    |        |
|-----------------------------------|--------|
| Total Population                  | 55,087 |
| Population Growth 2009-2014       | 0.1%   |
| Population Growth 2014-2019       | 1.6%   |
| Total Households                  | 22,164 |
| Household Growth 2009-2014        | 2.5%   |
| Household Growth 2014-2019        | 4.6%   |
| % of Households with Children     | 40.6%  |
| % of Households - Married w/ Kids | 31.2%  |
| % of Households - Single Parent   | 9.4%   |
| % of Households by Household Size |        |

| Household Size | Percentage |
|----------------|------------|
| 1              | 28.5%      |
| 2              | 35.0%      |
| 3              | 14.5%      |
| 4-5            | 19.5%      |
| 6+             | 3.0%       |

| Age Cohorts                  |        |       |
|------------------------------|--------|-------|
| Population: 25 yrs and under | 16,757 | 30.4% |
| Population: 25-54 yrs        | 20,948 | 38.0% |
| Population: Over 55 yrs      | 17,382 | 31.6% |
| Median Age                   | 42.0   |       |
| Age Distribution             |        |       |

| Age Group | Population |
|-----------|------------|
| 85+       | 1,000      |
| 80 to 84  | 1,500      |
| 75 to 79  | 1,800      |
| 70 to 74  | 2,000      |
| 65 to 69  | 2,500      |
| 60 to 64  | 3,000      |
| 55 to 59  | 3,500      |
| 50 to 54  | 4,000      |
| 45 to 49  | 4,200      |
| 40 to 44  | 3,500      |
| 35 to 39  | 3,000      |
| 30 to 34  | 2,800      |
| 25 to 29  | 2,500      |
| 20 to 24  | 2,800      |
| 15 to 19  | 3,000      |
| 10 to 14  | 3,200      |
| 5 to 9    | 3,000      |
| 0 to 4    | 2,500      |

| Household Income         |          |
|--------------------------|----------|
| Median Household Income  | \$84,602 |
| Average Household Income | \$70,406 |
| Households by Income     |          |

| Income Bracket    | Number of Households |
|-------------------|----------------------|
| \$ 250K and over  | 200                  |
| \$ 200K - \$ 250K | 300                  |
| \$ 175K - \$ 200K | 400                  |
| \$ 150K - \$ 175K | 800                  |
| \$ 125K - \$ 150K | 1,500                |
| \$ 100K - \$ 125K | 2,500                |
| \$ 90K - \$100K   | 1,500                |
| \$ 80K - \$90K    | 1,800                |
| \$ 70K - \$80K    | 1,800                |
| \$ 60K - \$70K    | 1,800                |
| \$ 50K - \$60K    | 1,800                |
| \$ 40K - \$50K    | 1,800                |
| \$ 30K - \$40K    | 1,800                |
| \$ 20K - \$30K    | 1,500                |
| \$ 10K - \$20K    | 1,200                |
| Under \$10K       | 500                  |

| Visible Minorities & Language  |       |
|--------------------------------|-------|
| Population by Visible Minority |       |
| Chinese                        | 0.5%  |
| South Asian                    | 0.6%  |
| Black                          | 0.5%  |
| Filipino                       | 0.2%  |
| Latin American                 | 0.3%  |
| Southeast Asian                | 0.3%  |
| Arab                           | 0.1%  |
| West Asian                     | 0.0%  |
| Korean                         | 0.2%  |
| Japanese                       | 0.1%  |
| Visible minority, n.i.e.       | 0.0%  |
| Multiple visible minorities    | 0.0%  |
| Population by Mother Tongue    |       |
| Single Responses               | 99.4% |
| English                        | 90.1% |
| French                         | 0.6%  |
| Non-Official languages         | 8.8%  |
| Multiple responses             | 0.6%  |

| Educational Attainment        |        |       |
|-------------------------------|--------|-------|
| No cert. or diploma           | 10,668 | 24.1% |
| High school or equiv          | 12,987 | 29.3% |
| Apprenticeship or trade cert. | 4,063  | 9.2%  |
| College, CEGEP or other       | 8,981  | 20.3% |
| University below bachelor     | 1,130  | 2.6%  |
| University degree             | 6,453  | 14.6% |
| % of Population by Education  |        |       |

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|-------------------------------|------------|
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| High school or equiv          | 12,987     |
| Apprenticeship or trade cert. | 4,063      |
| College, CEGEP or other       | 8,981      |
| University below bachelor     | 1,130      |
| University degree             | 6,453      |

Map

