

25 to 34 years

35 to 44 years

45 to 54 years

55 to 64 years

65 to 74 years

75 years or over

## Sturgeon Falls, West Nipissing Tribune

## **Summary Report**

October 3, 2014

Market Information						
Average Household Spending	/Yr					
Mortgage payments	\$	3,942				
Cell Phone and Internet	\$	601				
Home Renovations	\$	1,359				
Retirement & pension fund payments	\$	2,945				
Lotteries	\$	255				
Health Insurance	\$	1,171				
Household appliances	\$	326				
Furnishings	\$	18				
Computer hardware	\$	272				
Auto/Truck Purchase	\$	3,468				
Auto/Truck Rental or Lease	\$	806				
Air Travel	\$	189				
Age of Home Owners						
15 to 24 years 14	18	2.8%				

590

792

992

1,115

1,022

610

11.2%

15.0%

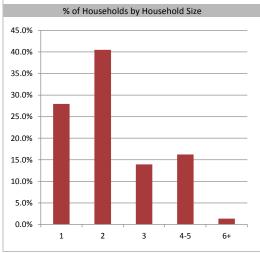
18.8%

21.2%

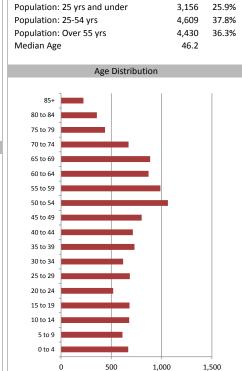
19.4%

11.6%

Population & Household Summary					
Total Population	12,194				
Population Growth 2009-2014	3.3%				
Population Growth 2014-2019	0.2%				
Total Households	5,269				
Household Growth 2009-2014	6.9%				
Household Growth 2014-2019	3.5%				
% of Households with Children	37.3%				
% of Households - Married w/ Kids	26.1%				
% of Households - Single Parent	11.2%				
% of Households by Household Size					



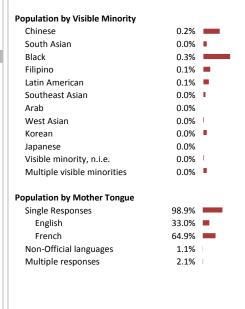
Visible Minorities & Language



**Age Cohorts** 

#### Median Household Income \$71,399 **Average Household Income** \$60,133 Households by Income \$ 250K and over \$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K \$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K \$ 20K - \$30K \$ 10K - \$20K Under \$10K 200 9

**Household Income** 



140 0010.01					2,324	23.370	
High school or equiv					2,530	25.5%	
Apprenticeship or trade cert.					1,330	13.4%	
College, CEGEP or other				2,188	22.1%		
University below bachelor				215	2.2%		
University degree				1,115	11.3%		
	% of	Populat	ion by E	ducatio	on		
2.000							
3,000						_	
2 500		_					
2,500						_	
				_			
2,000							
2,000							
1,500							
1,500							
1,000							
1,000							
500							
300							
0							
No cert. or Apprenticeship or University below							
diploma trade cert. bachelor							

**Educational Attainment** 

2,524

25.5%

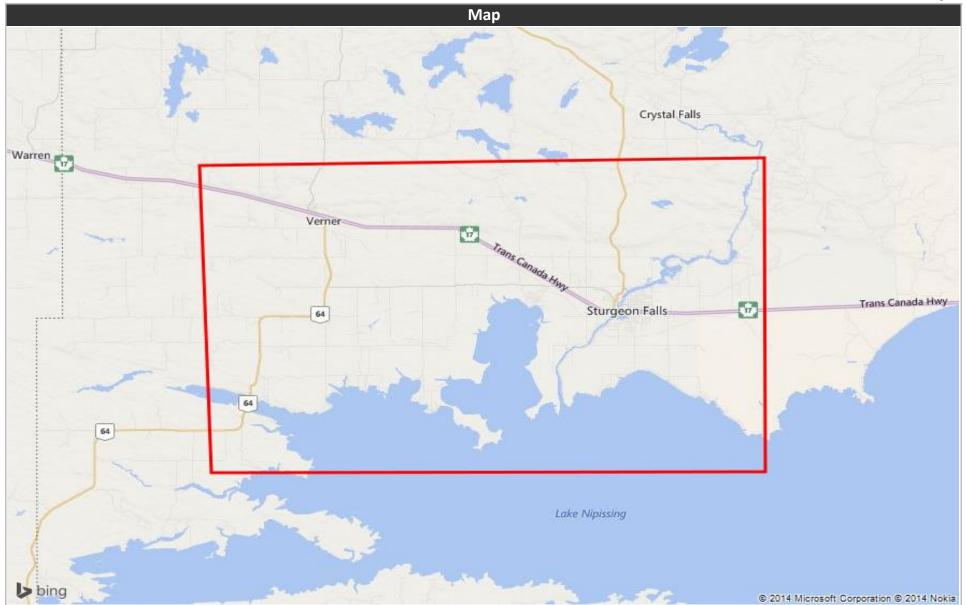
No cert. or diploma

Powered by Sitewise Pro Data Source: 2014 Environics Analytics



# **Sturgeon Falls, West Nipissing Tribune**

# **Distribution Map**



©Copyright 2014 - Tetrad Powered by Sitewise Pro