

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	3,942
Cell Phone and Internet	\$	601
Home Renovations	\$	1,359
Retirement & pension fund payments	\$	2,945
Lotteries	\$	255
Health Insurance	\$	1,171
Household appliances	\$	326
Furnishings	\$	18
Computer hardware	\$	272
Auto/Truck Purchase	\$	3,468
Auto/Truck Rental or Lease	\$	806
Air Travel	\$	189
Age of Home Owners		
15 to 24 years	148	2.8%
25 to 34 years	590	11.2%
35 to 44 years	792	15.0%
45 to 54 years	992	18.8%
55 to 64 years	1,115	21.2%
65 to 74 years	1,022	19.4%
75 years or over	610	11.6%

Population & Household Summary	
Total Population	12,194
Population Growth 2009-2014	3.3%
Population Growth 2014-2019	0.2%
Total Households	5,269
Household Growth 2009-2014	6.9%
Household Growth 2014-2019	3.5%
% of Households with Children	37.3%
% of Households - Married w/ Kids	26.1%
% of Households - Single Parent	11.2%
% of Households by Household Size	

Household Size	% of Households
1	28.0%
2	40.0%
3	14.0%
4-5	16.0%
6+	2.0%

Age Cohorts		
Population: 25 yrs and under	3,156	25.9%
Population: 25-54 yrs	4,609	37.8%
Population: Over 55 yrs	4,430	36.3%
Median Age	46.2	
Age Distribution		

Age Group	Population
85+	~100
80 to 84	~200
75 to 79	~300
70 to 74	~400
65 to 69	~500
60 to 64	~600
55 to 59	~700
50 to 54	~800
45 to 49	~900
40 to 44	~1,000
35 to 39	~1,100
30 to 34	~1,200
25 to 29	~1,300
20 to 24	~1,400
15 to 19	~1,500
10 to 14	~1,600
5 to 9	~1,700
0 to 4	~1,800

Household Income	
Median Household Income	\$71,399
Average Household Income	\$60,133
Households by Income	

Income Bracket	Number of Households
\$250K and over	~10
\$200K - \$250K	~20
\$175K - \$200K	~40
\$150K - \$175K	~80
\$125K - \$150K	~150
\$100K - \$125K	~300
\$90K - \$100K	~250
\$80K - \$90K	~200
\$70K - \$80K	~180
\$60K - \$70K	~160
\$50K - \$60K	~140
\$40K - \$50K	~120
\$30K - \$40K	~100
\$20K - \$30K	~80
\$10K - \$20K	~60
Under \$10K	~40

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.2%
South Asian	0.0%
Black	0.3%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	98.9%
English	33.0%
French	64.9%
Non-Official languages	1.1%
Multiple responses	2.1%

Educational Attainment	
No cert. or diploma	2,524 25.5%
High school or equiv	2,530 25.5%
Apprenticeship or trade cert.	1,330 13.4%
College, CEGEP or other	2,188 22.1%
University below bachelor	215 2.2%
University degree	1,115 11.3%
% of Population by Education	

Education Level	Population
No cert. or diploma	2,524
High school or equiv	2,530
Apprenticeship or trade cert.	1,330
College, CEGEP or other	2,188
University below bachelor	215
University degree	1,115

Map

