

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	7,665
Cell Phone and Internet	\$	1,071
Home Renovations	\$	3,858
Retirement & pension fund payments	\$	3,696
Lotteries	\$	156
Health Insurance	\$	724
Household appliances	\$	546
Furnishings	\$	44
Computer hardware	\$	376
Auto/Truck Purchase	\$	4,910
Auto/Truck Rental or Lease	\$	994
Air Travel	\$	774
Age of Home Owners		
15 to 24 years	349	1.5%
25 to 34 years	2,253	9.5%
35 to 44 years	3,729	15.7%
45 to 54 years	5,223	22.1%
55 to 64 years	5,349	22.6%
65 to 74 years	4,065	17.2%
75 years or over	2,715	11.5%

Population & Household Summary	
Total Population	60,529
Population Growth 2009-2014	1.7%
Population Growth 2014-2019	5.2%
Total Households	23,683
Household Growth 2009-2014	6.3%
Household Growth 2014-2019	10.9%
% of Households with Children	45.1%
% of Households - Married w/ Kids	34.2%
% of Households - Single Parent	10.9%
% of Households by Household Size	

Household Size	Percentage
1	23.5%
2	33.0%
3	16.0%
4-5	24.5%
6+	2.5%

Age Cohorts		
Population: 25 yrs and under	17,759	29.3%
Population: 25-54 yrs	23,288	38.5%
Population: Over 55 yrs	19,481	32.2%
Median Age	43.1	
Age Distribution		

Age Group	Population
85+	~1,000
80 to 84	~1,500
75 to 79	~2,000
70 to 74	~2,500
65 to 69	~3,500
60 to 64	~4,000
55 to 59	~4,500
50 to 54	~4,800
45 to 49	~4,500
40 to 44	~4,000
35 to 39	~3,500
30 to 34	~3,000
25 to 29	~3,500
20 to 24	~4,000
15 to 19	~4,000
10 to 14	~3,500
5 to 9	~3,000
0 to 4	~2,500

Household Income	
Median Household Income	\$99,754
Average Household Income	\$84,567
Households by Income	

Income Bracket	Number of Households
\$250K and over	~1,000
\$200K - \$250K	~1,000
\$175K - \$200K	~1,200
\$150K - \$175K	~1,800
\$125K - \$150K	~2,500
\$100K - \$125K	~3,000
\$90K - \$100K	~1,500
\$80K - \$90K	~1,500
\$70K - \$80K	~1,500
\$60K - \$70K	~1,500
\$50K - \$60K	~1,500
\$40K - \$50K	~1,500
\$30K - \$40K	~1,500
\$20K - \$30K	~1,200
\$10K - \$20K	~1,000
Under \$10K	~500

Visible Minorities & Language	
Population by Visible Minority	
Chinese	1.1%
South Asian	2.4%
Black	1.6%
Filipino	1.5%
Latin American	0.6%
Southeast Asian	0.5%
Arab	2.7%
West Asian	0.4%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.2%
Population by Mother Tongue	
Single Responses	98.0%
English	72.3%
French	3.6%
Non-Official languages	22.1%
Multiple responses	2.2%

Educational Attainment		
No cert. or diploma	7,139	14.1%
High school or equiv	14,708	29.1%
Apprenticeship or trade cert.	3,797	7.5%
College, CEGEP or other	10,231	20.3%
University below bachelor	2,317	4.6%
University degree	12,279	24.3%
% of Population by Education		

Education Level	Population
No cert. or diploma	7,139
High school or equiv	14,708
Apprenticeship or trade cert.	3,797
College, CEGEP or other	10,231
University below bachelor	2,317
University degree	12,279

Map

