

### **Tecumseh Shoreline Week**

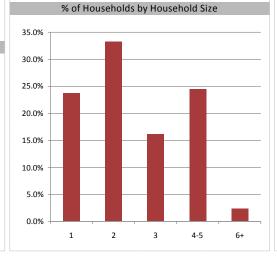
### Summary Report

October 3, 2014

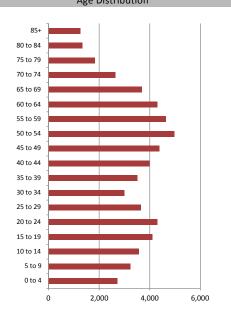
Market information			
Average Household Spending / Yr			
Mortgage payments	\$	7,665	
Cell Phone and Internet	\$	1,071	
Home Renovations	\$	3,858	
Retirement & pension fund payments	\$	3,696	
Lotteries	\$	156	
Health Insurance	\$	724	
Household appliances	\$	546	
Furnishings	\$	44	
Computer hardware	\$	376	
Auto/Truck Purchase	\$	4,910	
Auto/Truck Rental or Lease	\$	994	
Air Travel	\$	774	

Age of Home Owners			
15 to 24 years	349	1.5%	
25 to 34 years	2,253	9.5%	
35 to 44 years	3,729	15.7%	
45 to 54 years	5,223	22.1%	
55 to 64 years	5,349	22.6%	
65 to 74 years	4,065	17.2%	
75 years or over	2,715	11.5%	

Population & Household Summary			
Total Population	60,529		
Population Growth 2009-2014	1.7%		
Population Growth 2014-2019	5.2%		
Total Households	23,683		
Household Growth 2009-2014	6.3%		
Household Growth 2014-2019	10.9%		
% of Households with Children	45.1%		
% of Households - Married w/ Kids	34.2%		
% of Households - Single Parent	10.9%		

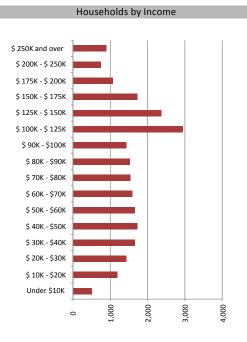






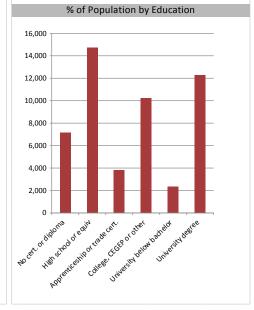
Median Household Income Average Household Income	\$99,754 \$84,567		
Households by Income			

**Household Income** 



#### Visible Minorities & Language **Population by Visible Minority** Chinese 1.1% South Asian 2.4% Black 1.6% Filipino 1.5% Latin American 0.6% Southeast Asian 0.5% Arab 2.7% West Asian 0.4% Korean 0.1% Japanese 0.1% Visible minority, n.i.e. 0.3% Multiple visible minorities 0.2% **Population by Mother Tongue Single Responses** 98.0% English 72.3% French 3.6% Non-Official languages 22.1% Multiple responses 2.2%

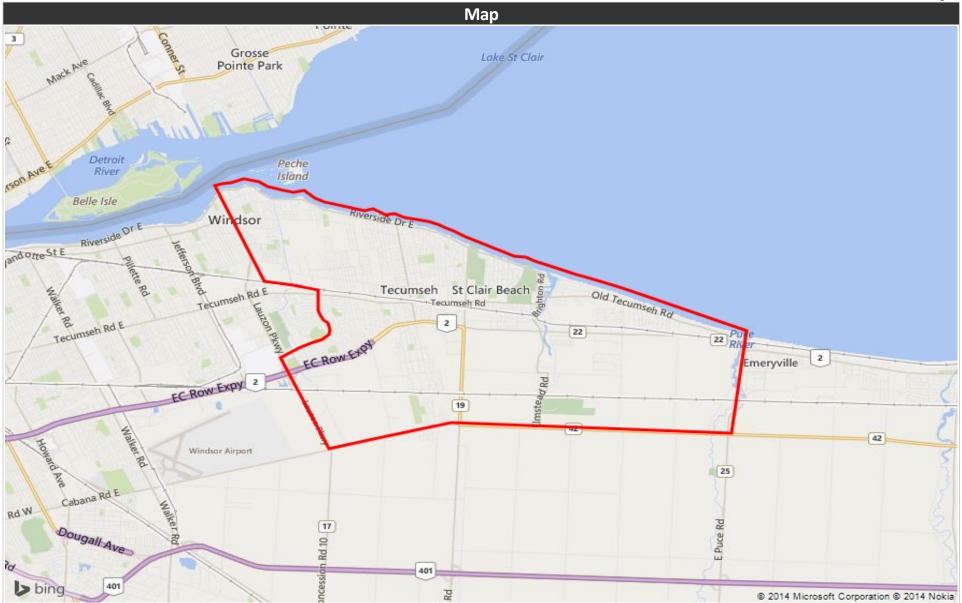
Educational Attainment			
No cert. or diploma	7,139	14.1%	
High school or equiv	14,708	29.1%	
Apprenticeship or trade cert.	3,797	7.5%	
College, CEGEP or other	10,231	20.3%	
University below bachelor	2,317	4.6%	
University degree	12,279	24.3%	





# **Tecumseh Shoreline Week**

## **Distribution Map**



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