

# Thessalon North Shore Sentinel



## Summary Report

April 20, 2015

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	2,957
Cell Phone and Internet	\$	823
Home Renovations	\$	2,519
Retirement & pension fund payments	\$	2,249
Lotteries	\$	150
Health Insurance	\$	824
Household appliances	\$	406
Furnishings	\$	17
Computer hardware	\$	297
Auto/Truck Purchase	\$	4,518
Auto/Truck Rental or Lease	\$	558
Air Travel	\$	344
Age of Home Owners		
15 to 24 years	20	0.9%
25 to 34 years	154	7.3%
35 to 44 years	229	10.8%
45 to 54 years	444	20.9%
55 to 64 years	517	24.3%
65 to 74 years	410	19.3%
75 years or over	351	16.5%

Population & Household Summary	
Total Population	5,035
Population Growth 2009-2014	-0.9%
Population Growth 2014-2019	-2.3%
Total Households	2,125
Household Growth 2009-2014	4.2%
Household Growth 2014-2019	1.6%
% of Households with Children	32.2%
% of Households - Married w/ Kids	23.7%
% of Households - Single Parent	8.5%
% of Households by Household Size	

Household Size	% of Households
1	25.5%
2	44.5%
3	12.0%
4-5	14.5%
6+	3.5%

Age Cohorts		
Population: 25 yrs and under	1,255	24.9%
Population: 25-54 yrs	1,568	31.1%
Population: Over 55 yrs	2,212	43.9%
Median Age	52.0	
Age Distribution		

Age Group	Number of Households
85+	150
80 to 84	180
75 to 79	250
70 to 74	280
65 to 69	400
60 to 64	450
55 to 59	500
50 to 54	500
45 to 49	250
40 to 44	280
35 to 39	200
30 to 34	180
25 to 29	150
20 to 24	200
15 to 19	300
10 to 14	250
5 to 9	220
0 to 4	200

Household Income	
Median Household Income	\$66,161
Average Household Income	\$58,005
Households by Income	

Income Bracket	Number of Households
\$ 250K and over	10
\$ 200K - \$ 250K	15
\$ 175K - \$ 200K	25
\$ 150K - \$ 175K	60
\$ 125K - \$ 150K	120
\$ 100K - \$ 125K	180
\$ 90K - \$100K	120
\$ 80K - \$90K	150
\$ 70K - \$80K	170
\$ 60K - \$70K	170
\$ 50K - \$60K	180
\$ 40K - \$50K	200
\$ 30K - \$40K	220
\$ 20K - \$30K	220
\$ 10K - \$20K	200
Under \$10K	80

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.4%
South Asian	0.1%
Black	0.0%
Filipino	0.0%
Latin American	0.0%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	100.7%
English	88.9%
French	4.1%
Non-Official languages	7.7%
Multiple responses	0.3%

Educational Attainment		
No cert. or diploma	1,088	26.3%
High school or equiv	1,103	26.6%
Apprenticeship or trade cert.	529	12.8%
College, CEGEP or other	749	18.1%
University below bachelor	74	1.8%
University degree	598	14.4%
% of Population by Education		

Education Level	Number of Households
No cert. or diploma	1,088
Apprenticeship or trade cert.	529
University below bachelor	74

Map

