

Thunder Bay Source

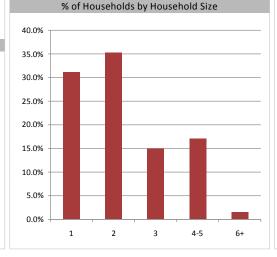
Summary Report

October 3, 2014

Market Information		
Average Household Spending	/Yr	
Mortgage payments	\$	5,126
Cell Phone and Internet	\$	965
Home Renovations	\$	3,179
Retirement & pension fund payments	\$	3,101
Lotteries	\$	163
Health Insurance	\$	718
Household appliances	\$	445
Furnishings	\$	42
Computer hardware	\$	325
Auto/Truck Purchase	\$	3,928
Auto/Truck Rental or Lease	\$	706
Air Travel	\$	609

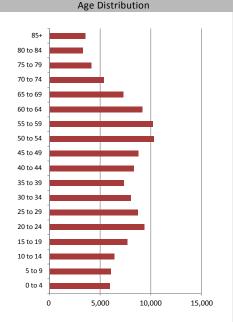
Age of Home Owners			
15 to 24 years	2,205	4.0%	
25 to 34 years	7,665	13.8%	
35 to 44 years	8,520	15.3%	
45 to 54 years	11,037	19.9%	
55 to 64 years	11,547	20.8%	
65 to 74 years	7,713	13.9%	
75 years or over	6,884	12.4%	

Population & Household Sum	mary
Total Population	128,640
Population Growth 2009-2014	0.5%
Population Growth 2014-2019	-0.9%
Total Households	55,571
Household Growth 2009-2014	3.2%
Household Growth 2014-2019	3.5%
% of Households with Children	37.7%
% of Households - Married w/ Kids	25.7%
% of Households - Single Parent	12.0%



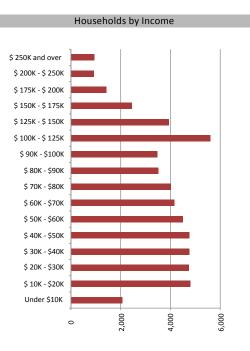
Visible Minorities & Language





Median Household Income	\$81,323
Average Household Income	\$65,711

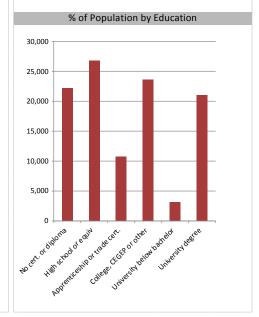
Household Income



Population by Visible Minority Chinese 0.6% South Asian 0.5% Black 0.4% Filipino 0.3% Latin American 0.2% Southeast Asian 0.3% Arab 0.1% West Asian 0.1% Korean 0.0% Japanese 0.4% Visible minority, n.i.e. 0.1% Multiple visible minorities 0.2% Pop Si

Population by Mother Tongue		
Single Responses	99.4%	
English	85.5%	
French	2.3%	1
Non-Official languages	11.6%	
Multiple responses	1.1%	1

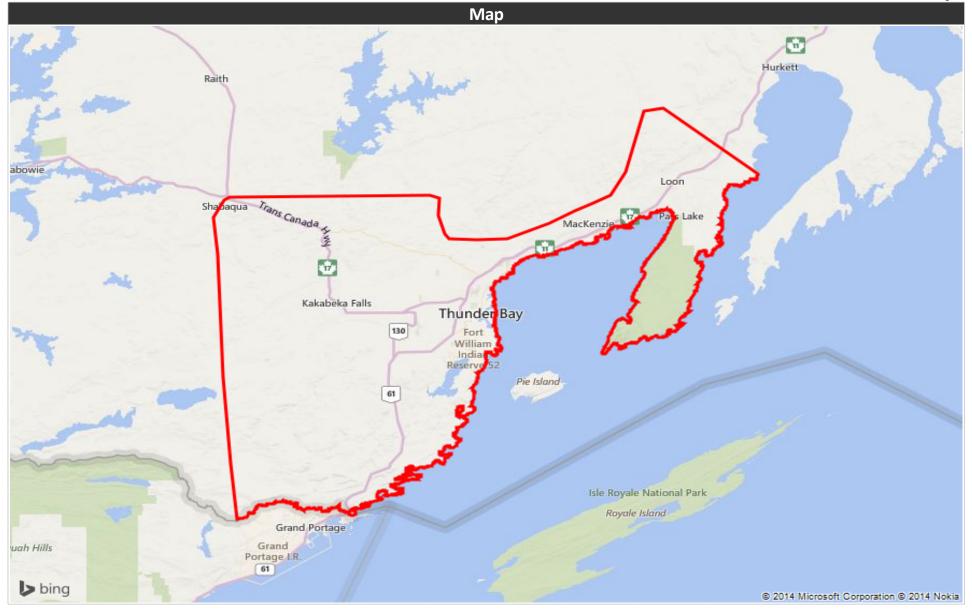
Educational Attainment			
Maria de la Palacia		20.50/	
No cert. or diploma	22,139	20.6%	
High school or equiv	26,750	24.9%	
Apprenticeship or trade cert.	10,751	10.0%	
College, CEGEP or other	23,567	21.9%	
University below bachelor	3,161	2.9%	
University degree	21,040	19.6%	





Thunder Bay Source

Distribution Map



©Copyright 2014 - Tetrad Powered by Sitewise Pro