adøreach

Toronto Bloor West Villager

Summary Report

June 11, 2015

Market Information	
Average Household Spending	g / Yr
Mortgage payments	\$
Cell Phone and Internet	\$
Home Renovations	\$
Retirement & pension fund payments	\$
Lotteries	\$
Health Insurance	\$

6,085

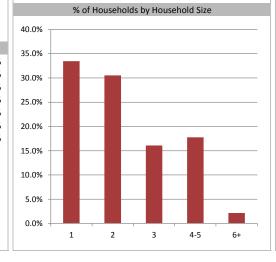
1,379

3,461

Retirement & pension fund payments	\$ 3,488
Lotteries	\$ 152
Health Insurance	\$ 498
Household appliances	\$ 344
Furnishings	\$ 43
Computer hardware	\$ 457
Auto/Truck Purchase	\$ 2,852
Auto/Truck Rental or Lease	\$ 823
Air Travel	\$ 986

Age of	Home Owners	
15 to 24 years	2,486	3.7%
25 to 34 years	13,792	20.5%
35 to 44 years	14,584	21.6%
45 to 54 years	13,759	20.4%
55 to 64 years	10,612	15.7%
65 to 74 years	6,508	9.7%
75 years or over	5,649	8.4%

Population & Household Summary		
Total Population	154,821	
Population Growth 2009-2014	0.0%	
Population Growth 2014-2019	0.6%	
Total Households	67,390	
Household Growth 2009-2014	3.4%	
Household Growth 2014-2019	4.1%	
% of Households with Children	37.4%	
% of Households - Married w/ Kids	25.6%	
% of Households - Single Parent	11.7%	



Age Cohorts Population: 25 yrs and under 38,427 24.8% Population: 25-54 yrs 79,234 51.2% Population: Over 55 yrs 37,161 24.0% Median Age 38.4 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 15,000 5,000 10,000 20,000 0

Household Income

	nousenoiu income	
Median Housel Average House		\$99,829 \$56,816
	Households by Income	
\$ 250K and over \$ 200K - \$ 250K \$ 175K - \$ 200K \$ 150K - \$ 175K \$ 125K - \$ 150K \$ 100K - \$ 125K \$ 90K - \$100K \$ 80K - \$90K		
\$ 70K - \$80K \$ 60K - \$70K \$ 50K - \$60K \$ 40K - \$50K \$ 30K - \$40K		
\$ 20K - \$30K		

6,000 7,000 8,000

3,000 4,000 5,000

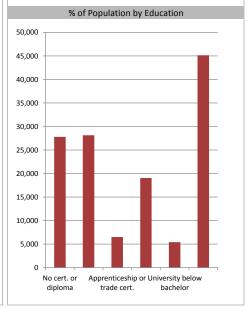
1,000 2,000

Visible Minorities & Language

Population by Visible Minority		
Chinese	4.5%	
South Asian	4.1%	
Black	6.2%	
Filipino	1.9%	
Latin American	4.6%	
Southeast Asian	2.1%	
Arab	0.5%	1.00
West Asian	0.5%	1.1
Korean	0.9%	•
Japanese	0.6%	1 - C
Visible minority, n.i.e.	0.7%	1 - C
Multiple visible minorities	1.2%	•
Population by Mother Tongue		
Single Responses	97.0%	
English	53.6%	
French	1.5%	
Non-Official languages	41.9%	
Multiple responses	2.8%	I.

Educational Attainment

No cert. or diploma	27,787	21.0%
High school or equiv	28,134	21.3%
Apprenticeship or trade cert.	6,496	4.9%
College, CEGEP or other	19,049	14.4%
University below bachelor	5,423	4.1%
University degree	45,124	34.2%



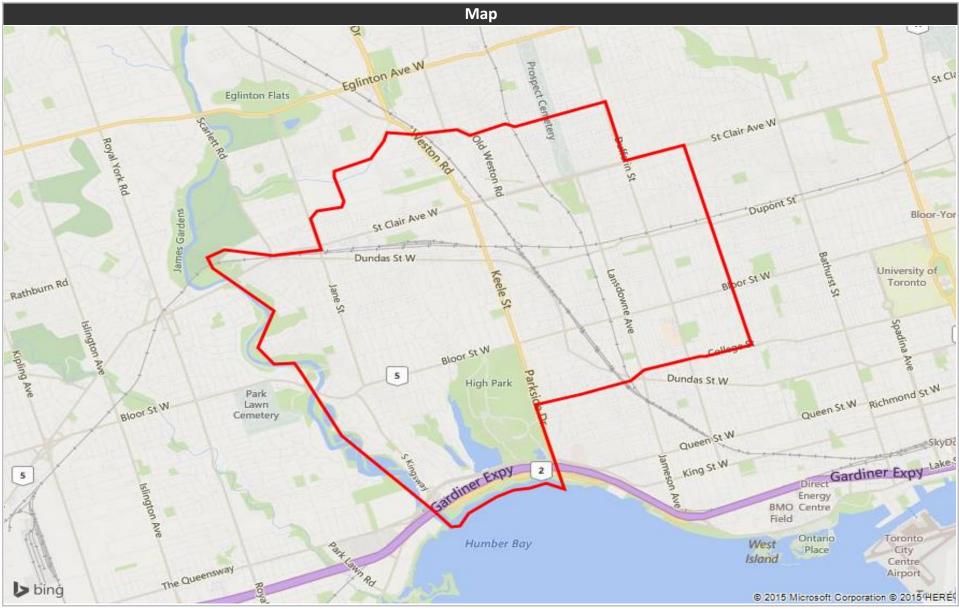
\$ 10K - \$20K

Under \$10K

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