adereach

Toronto City Centre Mirror

Summary Report

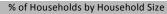
June 11, 2015

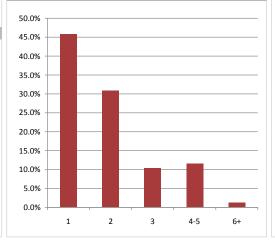
Marke	t Info	rmat	ion

Average Household Spending	g / Yr	
Mortgage payments	\$	8,132
Cell Phone and Internet	\$	1,504
Home Renovations	\$	7,199
Retirement & pension fund payments	\$	4,582
Lotteries	\$	185
Health Insurance	\$	762
Household appliances	\$	478
Furnishings	\$	70
Computer hardware	\$	718
Auto/Truck Purchase	\$	3,440
Auto/Truck Rental or Lease	\$	1,333
Air Travel	\$	1,796

Age of Home Owners		
15 to 24 years	7,931	5.1%
25 to 34 years	37,045	23.6%
35 to 44 years	29,945	19.1%
45 to 54 years	27,531	17.6%
55 to 64 years	23,388	14.9%
65 to 74 years	16,851	10.8%
75 years or over	14,000	8.9%

Population & Household Sum	mary
Total Population	310,847
Population Growth 2009-2014	6.3%
Population Growth 2014-2019	5.0%
Total Households	156,691
Household Growth 2009-2014	8.1%
Household Growth 2014-2019	8.0%
% of Households with Children	24.5%
% of Households - Married w/ Kids	17.9%
% of Households - Single Parent	6.6%



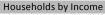


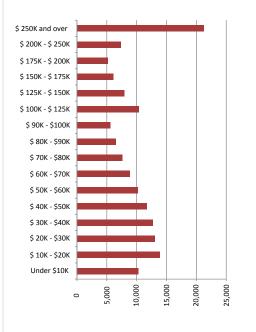
Population: 25 yrs and under 70,723 22.8% Population: 25-54 yrs 157,614 50.7% Population: Over 55 yrs 82,510 26.5% Median Age 38.8 Age Distribution 85+ 80 to 84 75 to 79 70 to 74 65 to 69 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 0 to 4 10,000 20,000 30,000 40,000 0

Age Cohorts

Household Income

Median Household Income	\$163,793
Average Household Income	\$68,264





Visible Minorities & Language

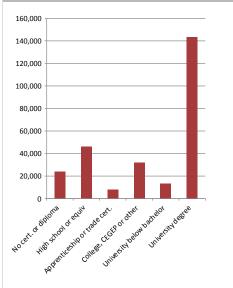
Population by Visible Minority		
Chinese	5.8%	
South Asian	3.9%	
Black	3.2%	
Filipino	3.1%	
Latin American	1.7%	
Southeast Asian	0.6%	
Arab	0.7%	
West Asian	1.1%	
Korean	1.4%	
Japanese	0.7%	
Visible minority, n.i.e.	0.4%	1.1
Multiple visible minorities	1.0%	
Population by Mother Tongue		
Single Responses	97.9%	
English	67.9%	

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English	67.9%	
French	2.1%	1
Non-Official languages	27.9%	
Multiple responses	2.2%	$\mathbf{I}_{i,i}$

Educational Attainment

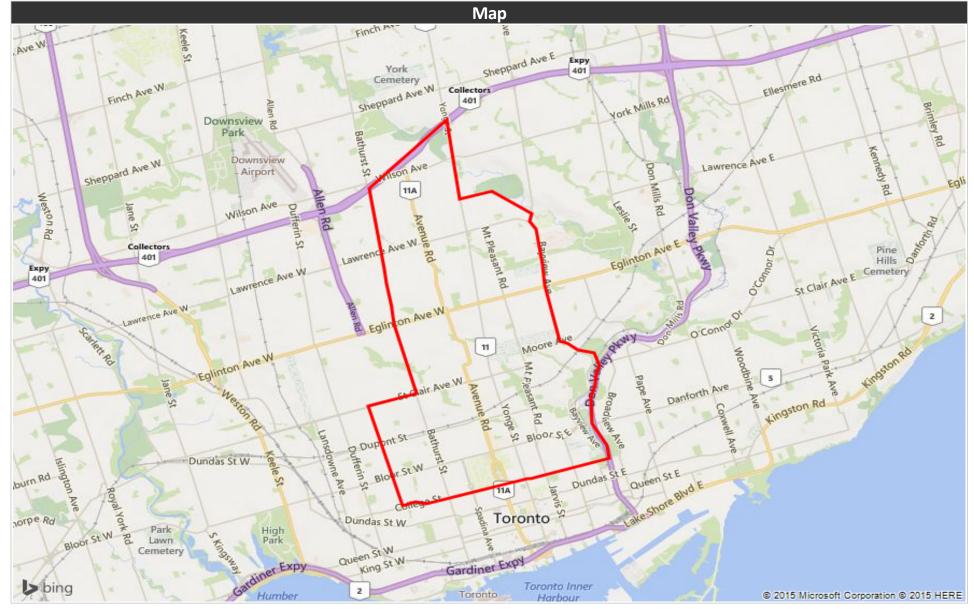
No cert. or diploma	24,095	9.0%
High school or equiv	45,977	17.3%
Apprenticeship or trade cert.	7,909	3.0%
College, CEGEP or other	31,861	12.0%
University below bachelor	13,135	4.9%
University degree	143,386	53.8%

% of Population by Education



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Distribution Map



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