

Market Information

Average Household Spending / Yr

Mortgage payments	\$	5,437
Cell Phone and Internet	\$	932
Home Renovations	\$	2,227
Retirement & pension fund payments	\$	2,955
Lotteries	\$	176
Health Insurance	\$	533
Household appliances	\$	436
Furnishings	\$	33
Computer hardware	\$	315
Auto/Truck Purchase	\$	3,398
Auto/Truck Rental or Lease	\$	873
Air Travel	\$	419

Age of Home Owners

15 to 24 years	495	3.0%
25 to 34 years	2,388	14.7%
35 to 44 years	2,398	14.8%
45 to 54 years	3,518	21.7%
55 to 64 years	3,044	18.7%
65 to 74 years	2,491	15.3%
75 years or over	1,908	11.7%

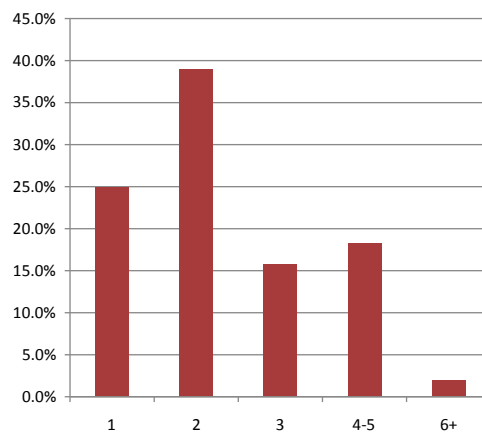
Population & Household Summary

Total Population	39,105
Population Growth 2009-2014	-1.2%
Population Growth 2014-2019	0.7%

Total Households	16,242
Household Growth 2009-2014	1.8%
Household Growth 2014-2019	5.4%

% of Households with Children	40.2%
% of Households - Married w/ Kids	29.0%
% of Households - Single Parent	11.2%

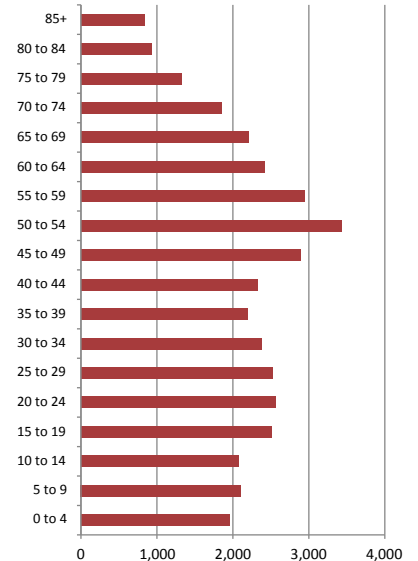
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	11,104	28.4%
Population: 25-54 yrs	15,620	39.9%
Population: Over 55 yrs	12,381	31.7%
Median Age	43.1	

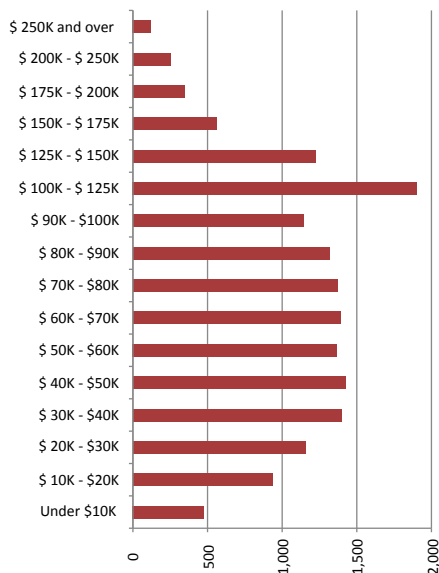
Age Distribution



Household Income

Median Household Income	\$78,502
Average Household Income	\$70,263

Households by Income



Visible Minorities & Language

Population by Visible Minority

Chinese	0.5%
South Asian	0.4%
Black	0.7%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.1%
West Asian	0.0%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.1%

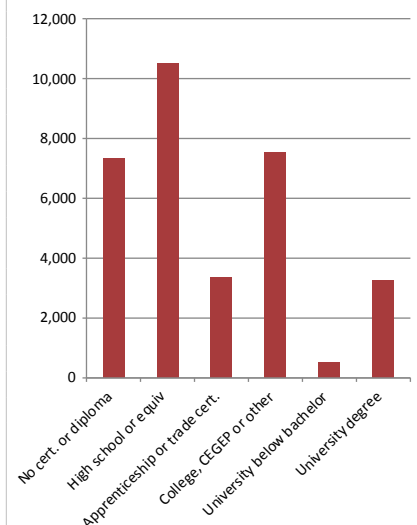
Population by Mother Tongue

Single Responses	99.5%
English	91.1%
French	4.3%
Non-Official languages	4.1%
Multiple responses	0.6%

Educational Attainment

No cert. or diploma	7,323	22.6%
High school or equiv	10,523	32.4%
Apprenticeship or trade cert.	3,347	10.3%
College, CEGEP or other	7,517	23.2%
University below bachelor	510	1.6%
University degree	3,246	10.0%

% of Population by Education



Map

