

Wallaceburg Courier Press

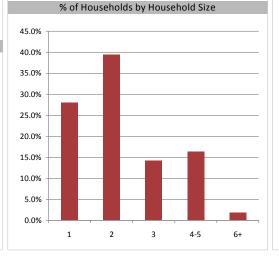
Summary Report

January 5, 2015

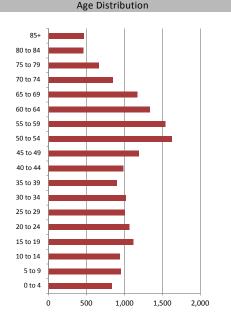
iviarket information			
Average Household Spending / Yr			
Mortgage payments	\$	4,844	
Cell Phone and Internet	\$	819	
Home Renovations	\$	1,926	
Retirement & pension fund payments	\$	2,708	
Lotteries	\$	153	
Health Insurance	\$	539	
Household appliances	\$	415	
Furnishings	\$	29	
Computer hardware	\$	248	
Auto/Truck Purchase	\$	3,164	
Auto/Truck Rental or Lease	\$	758	
Air Travel	\$	394	

Age of Home Owners			
15 to 24 years	160	2.1%	
25 to 34 years	1,010	13.0%	
35 to 44 years	1,029	13.3%	
45 to 54 years	1,499	19.3%	
55 to 64 years	1,694	21.8%	
65 to 74 years	1,335	17.2%	
75 years or over	1,033	13.3%	

Population & Household Summary	
Total Population	17,943
Population Growth 2009-2014	-3.5%
Population Growth 2014-2019	-1.6%
Total Households	7,761
Household Growth 2009-2014	0.1%
Household Growth 2014-2019	1.9%
% of Households with Children	37.4%
% of Households - Married w/ Kids	26.4%
% of Households - Single Parent	11.0%

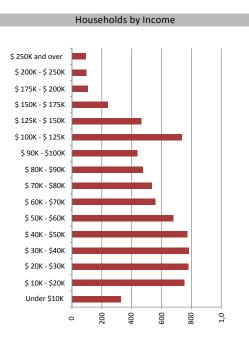






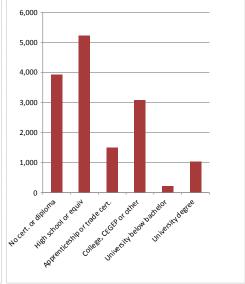
Median Household Income	\$72,769
Average Household Income	\$57,221

Household Income



Visible Minorities & Language				
Population by Visible Minority				
Chinese	0.1%			
South Asian	0.1%			
Black	0.5%			
Filipino	0.1%			
Latin American	0.1%			
Southeast Asian	0.1%			
Arab	0.0%			
West Asian	0.0%			
Korean	0.0%			
Japanese	0.1%			
Visible minority, n.i.e.	0.1%			
Multiple visible minorities	0.0%	•		
Population by Mother Tongue				
Single Responses	99.5%			
English	92.0%			
French	2.4%	1		
Non-Official languages	5.1%	L		
Multiple responses	0.5%	1		

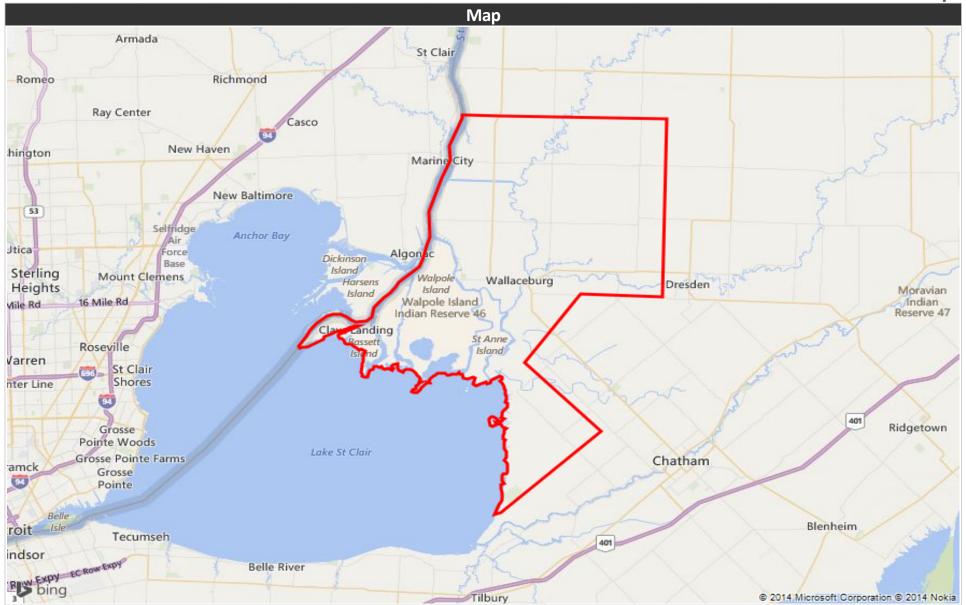
Educational Attainment			
No cert. or diploma High school or equiv Apprenticeship or trade cert. College, CEGEP or other University below bachelor University degree	3,929 5,231 1,498 3,085 220 1,032	26.2% 34.9% 10.0% 20.6% 1.5% 6.9%	
% of Population by Education			
6,000		_	





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Distribution Map



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