

Market Information

Average Household Spending / Yr

Mortgage payments	\$	5,164
Cell Phone and Internet	\$	918
Home Renovations	\$	1,950
Retirement & pension fund payments	\$	2,814
Lotteries	\$	158
Health Insurance	\$	606
Household appliances	\$	498
Furnishings	\$	30
Computer hardware	\$	306
Auto/Truck Purchase	\$	4,135
Auto/Truck Rental or Lease	\$	888
Air Travel	\$	398

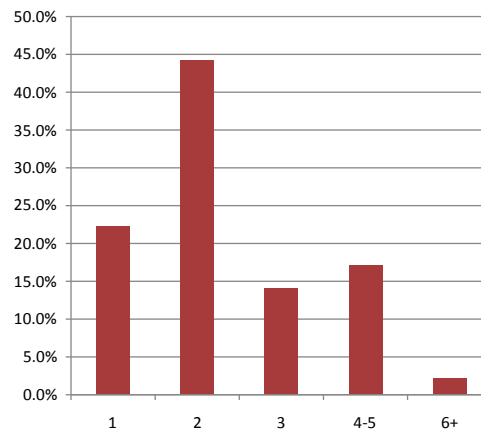
Age of Home Owners

15 to 24 years	184	1.5%
25 to 34 years	999	8.0%
35 to 44 years	1,689	13.5%
45 to 54 years	2,244	18.0%
55 to 64 years	2,515	20.2%
65 to 74 years	2,857	22.9%
75 years or over	1,982	15.9%

Population & Household Summary

Total Population	29,406
Population Growth 2009-2014	9.3%
Population Growth 2014-2019	8.4%
Total Households	12,469
Household Growth 2009-2014	14.8%
Household Growth 2014-2019	15.1%
% of Households with Children	33.8%
% of Households - Married w/ Kids	25.6%
% of Households - Single Parent	8.2%

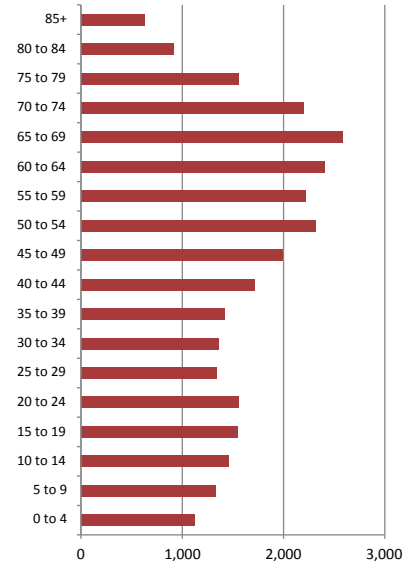
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	6,945	23.6%
Population: 25-54 yrs	10,056	34.2%
Population: Over 55 yrs	12,405	42.2%
Median Age	50.0	

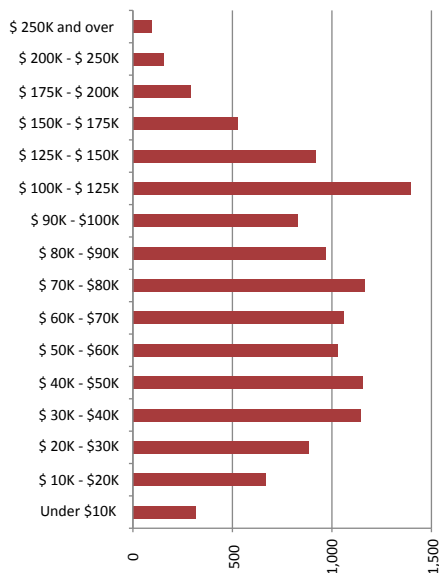
Age Distribution



Household Income

Median Household Income	\$78,604
Average Household Income	\$70,344

Households by Income



Visible Minorities & Language

Population by Visible Minority

Chinese	0.2%
South Asian	0.4%
Black	0.7%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.1%

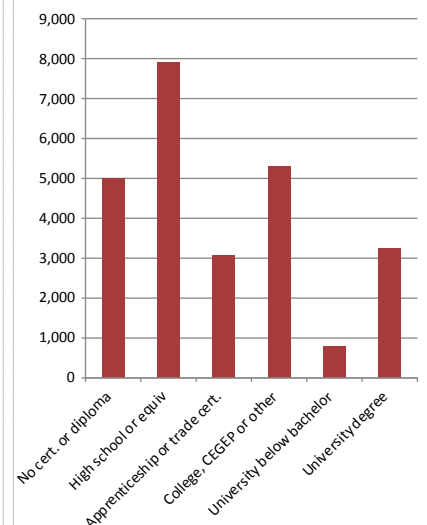
Population by Mother Tongue

Single Responses	98.7%
English	87.4%
French	1.9%
Non-Official languages	9.5%
Multiple responses	0.7%

Educational Attainment

No cert. or diploma	4,996	19.8%
High school or equiv	7,896	31.2%
Apprenticeship or trade cert.	3,076	12.2%
College, CEGEP or other	5,293	20.9%
University below bachelor	788	3.1%
University degree	3,241	12.8%

% of Population by Education



Map

