

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,140
Cell Phone and Internet	\$	790
Home Renovations	\$	1,509
Retirement & pension fund payments	\$	3,098
Lotteries	\$	135
Health Insurance	\$	451
Household appliances	\$	459
Furnishings	\$	24
Computer hardware	\$	234
Auto/Truck Purchase	\$	3,972
Auto/Truck Rental or Lease	\$	1,047
Air Travel	\$	386
Age of Home Owners		
15 to 24 years	81	1.6%
25 to 34 years	539	10.3%
35 to 44 years	829	15.9%
45 to 54 years	1,229	23.6%
55 to 64 years	1,068	20.5%
65 to 74 years	858	16.5%
75 years or over	606	11.6%

Population & Household Summary	
Total Population	13,105
Population Growth 2009-2014	-0.7%
Population Growth 2014-2019	2.9%
Total Households	5,209
Household Growth 2009-2014	2.6%
Household Growth 2014-2019	7.7%
% of Households with Children	40.5%
% of Households - Married w/ Kids	31.5%
% of Households - Single Parent	9.0%
% of Households by Household Size	

Household Size	% of Households
1	23.0%
2	38.0%
3	15.0%
4-5	21.0%
6+	3.0%

Age Cohorts		
Population: 25 yrs and under	3,721	28.4%
Population: 25-54 yrs	4,867	37.1%
Population: Over 55 yrs	4,517	34.5%
Median Age	45.9	
Age Distribution		

Age Group	Population
85+	~100
80 to 84	~200
75 to 79	~300
70 to 74	~400
65 to 69	~500
60 to 64	~600
55 to 59	~700
50 to 54	~800
45 to 49	~900
40 to 44	~1,000
35 to 39	~1,100
30 to 34	~1,200
25 to 29	~1,300
20 to 24	~1,400
15 to 19	~1,500
10 to 14	~1,600
5 to 9	~1,700
0 to 4	~1,800

Household Income	
Median Household Income	\$76,246
Average Household Income	\$64,638
Households by Income	

Income Bracket	Number of Households
\$250K and over	~10
\$200K - \$250K	~20
\$175K - \$200K	~40
\$150K - \$175K	~80
\$125K - \$150K	~150
\$100K - \$125K	~300
\$90K - \$100K	~350
\$80K - \$90K	~380
\$70K - \$80K	~400
\$60K - \$70K	~420
\$50K - \$60K	~450
\$40K - \$50K	~480
\$30K - \$40K	~500
\$20K - \$30K	~450
\$10K - \$20K	~350
Under \$10K	~150

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.2%
South Asian	0.2%
Black	0.5%
Filipino	0.0%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.2%
Japanese	0.0%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.3%
English	90.0%
French	1.2%
Non-Official languages	8.1%
Multiple responses	0.6%

Educational Attainment	
No cert. or diploma	2,328 21.5%
High school or equiv	3,796 35.0%
Apprenticeship or trade cert.	1,135 10.5%
College, CEGEP or other	2,419 22.3%
University below bachelor	287 2.6%
University degree	886 8.2%
% of Population by Education	

Education Level	Population
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College, CEGEP or other	2,419
University below bachelor	287
University degree	886

