

Niagara This Week



Summary Report

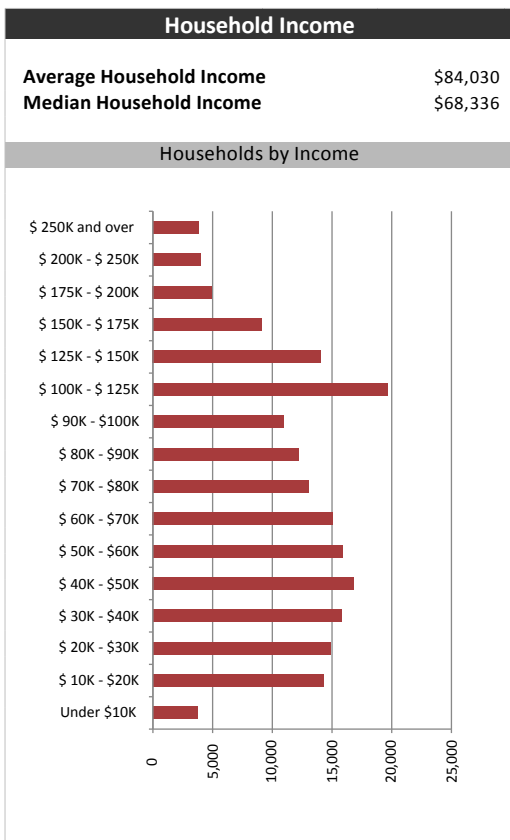
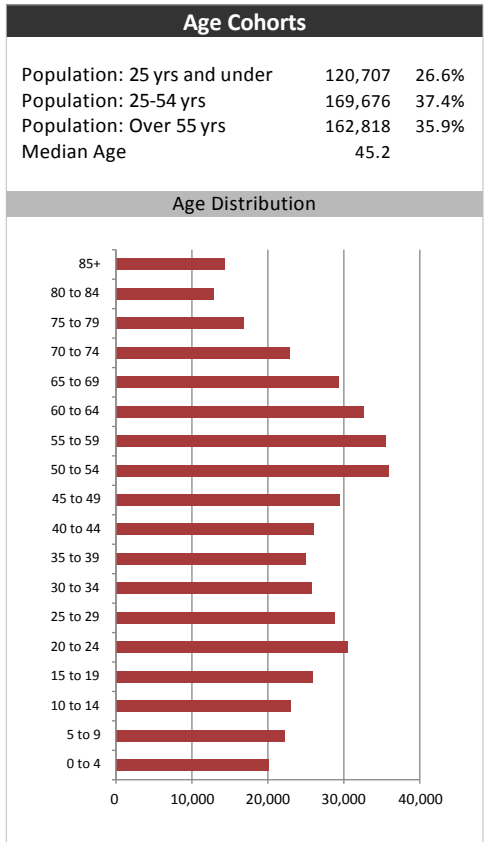
January 17, 2017

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,902
Cell Phone, Pager & Services	\$	829
Internet Access Services	\$	427
Home Renovations	\$	254
Retirement & pension fund payments	\$	1,422
Lotteries	\$	975
Health Insurance	\$	599
Household appliances	\$	600
Furnishings	\$	1,162
Computer hardware	\$	180
Auto/Truck Purchase	\$	4,009
Auto/Truck Rental or Lease	\$	401
Air Travel	\$	428

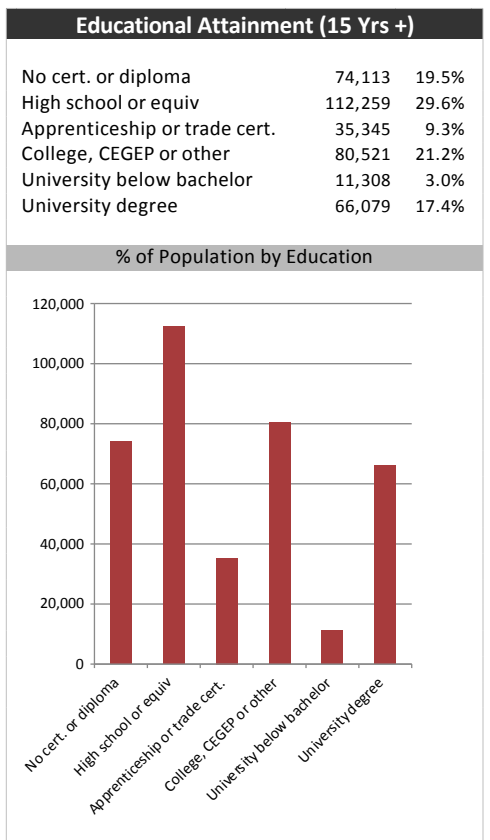
Age of Home Owners		
15 to 24 years	5,050	2.7%
25 to 34 years	23,693	12.7%
35 to 44 years	26,945	14.5%
45 to 54 years	35,864	19.2%
55 to 64 years	38,931	20.9%
65 to 74 years	30,485	16.4%
75 years or over	25,419	13.6%

Population & Household Summary	
Total Population	453,201
Population Growth 2011-2016	2.4%
Population Growth 2016-2021	2.5%
Total Households	186,388
Household Growth 2011-2016	3.6%
Household Growth 2016-2021	3.1%
% of Households with Children	38.8%
% of Households - Married w/ Kids	27.6%
% of Households - Single Parent	11.2%

% of Households by Household Size	
1	27.0%
2	36.0%
3	15.5%
4-5	19.0%
6+	2.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	1.0%
South Asian	0.9%
Black	1.6%
Filipino	0.6%
Latin American	1.0%
Southeast Asian	0.4%
Arab	0.4%
West Asian	0.2%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.2%
Population by Mother Tongue	
Single Responses	98.8%
English	82.6%
French	3.2%
Non-Official languages	13.0%
Multiple responses	1.2%



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Distribution Map

