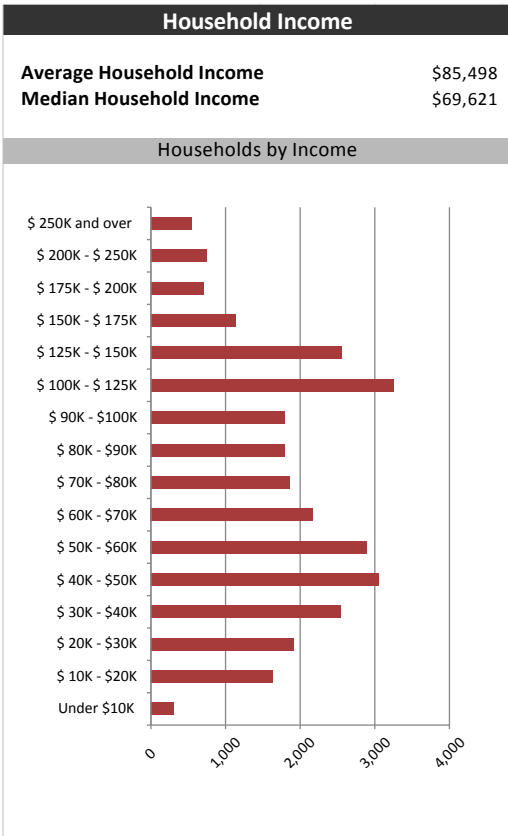


| Market Information | | |
|------------------------------------|----|-------|
| Average Household Spending / Yr | | |
| Mortgage payments | \$ | 5,875 |
| Cell Phone, Pager & Services | \$ | 1,030 |
| Internet Access Services | \$ | 488 |
| Home Renovations | \$ | 503 |
| Retirement & pension fund payments | \$ | 1,478 |
| Lotteries | \$ | 774 |
| Health Insurance | \$ | 415 |
| Household appliances | \$ | 591 |
| Furnishings | \$ | 1,128 |
| Computer hardware | \$ | 224 |
| Auto/Truck Purchase | \$ | 6,069 |
| Auto/Truck Rental or Lease | \$ | 112 |
| Air Travel | \$ | 569 |

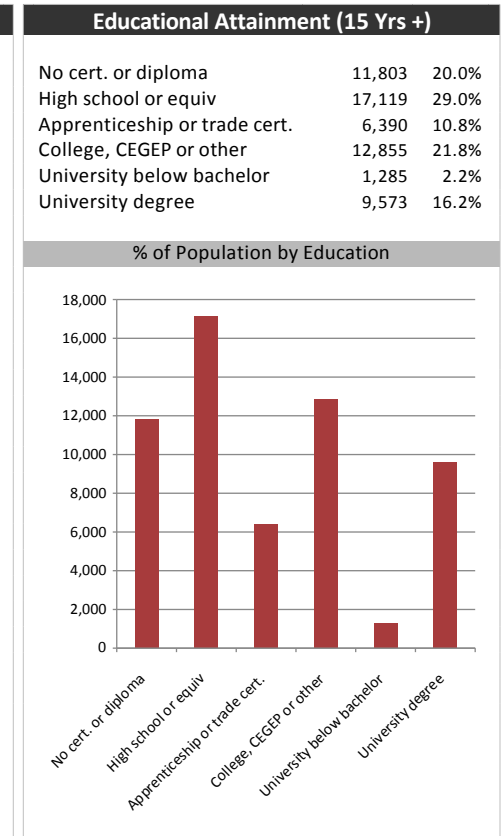
| Age of Home Owners | | |
|--------------------|-------|-------|
| 15 to 24 years | 859 | 3.0% |
| 25 to 34 years | 3,268 | 11.4% |
| 35 to 44 years | 3,993 | 14.0% |
| 45 to 54 years | 5,199 | 18.2% |
| 55 to 64 years | 6,250 | 21.9% |
| 65 to 74 years | 4,829 | 16.9% |
| 75 years or over | 4,193 | 14.7% |

| Population & Household Summary | |
|-----------------------------------|--------|
| Total Population | 69,469 |
| Population Growth 2012-2017 | 6.3% |
| Population Growth 2017-2022 | 5.7% |
| Total Households | 28,591 |
| Household Growth 2012-2017 | 6.0% |
| Household Growth 2017-2022 | 5.6% |
| % of Households with Children | 36.7% |
| % of Households - Married w/ Kids | 25.5% |
| % of Households - Single Parent | 11.3% |

| % of Households by Household Size | |
|-----------------------------------|-------|
| 1 | 25.5% |
| 2 | 38.5% |
| 3 | 15.0% |
| 4-5 | 17.5% |
| 6+ | 3.5% |



| Visible Minorities & Language | |
|---------------------------------------|-------|
| Population by Visible Minority | |
| Chinese | 0.7% |
| South Asian | 0.8% |
| Black | 0.7% |
| Filipino | 0.6% |
| Latin American | 0.2% |
| Southeast Asian | 0.1% |
| Arab | 0.0% |
| West Asian | 0.1% |
| Korean | 0.1% |
| Japanese | 0.0% |
| Visible minority, n.i.e. | 0.1% |
| Multiple visible minorities | 0.1% |
| Population by Mother Tongue | |
| Single Responses | 99.5% |
| English | 92.1% |
| French | 1.3% |
| Non-Official languages | 6.0% |
| Multiple responses | 0.5% |



Orillia Today

Map

