

Orono Weekly Times



Summary Report

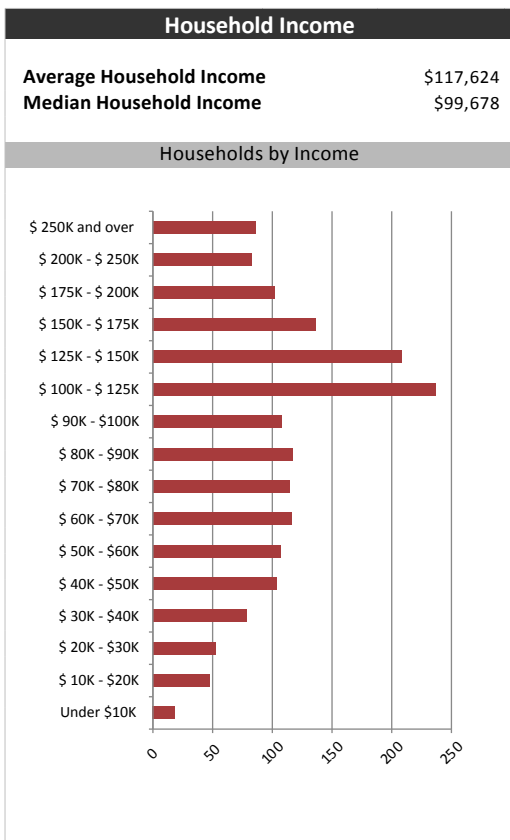
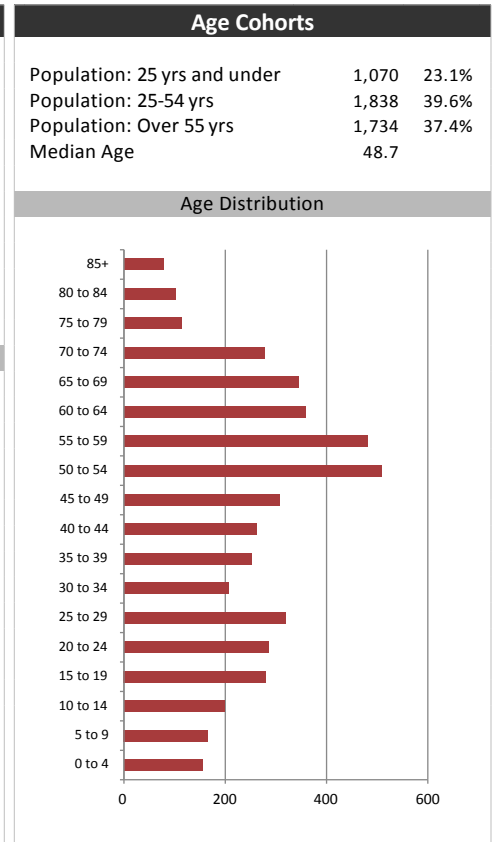
January 10, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	8,351
Cell Phone, Pager & Services	\$	1,472
Internet Access Services	\$	564
Home Renovations	\$	1,443
Retirement & pension fund payments	\$	2,432
Lotteries	\$	1,151
Health Insurance	\$	582
Household appliances	\$	673
Furnishings	\$	1,559
Computer hardware	\$	336
Auto/Truck Purchase	\$	9,145
Auto/Truck Rental or Lease	\$	176
Air Travel	\$	940

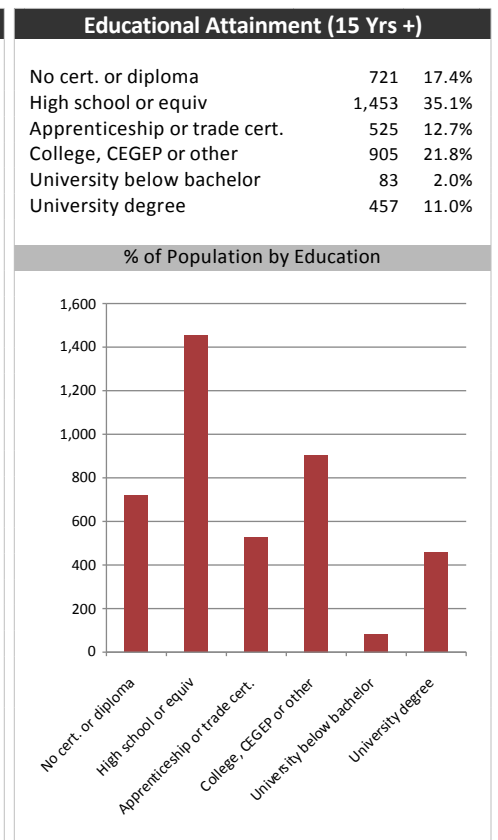
Age of Home Owners		
15 to 24 years	5	0.3%
25 to 34 years	244	14.4%
35 to 44 years	226	13.3%
45 to 54 years	422	24.9%
55 to 64 years	317	18.7%
65 to 74 years	342	20.2%
75 years or over	139	8.2%

Population & Household Summary	
Total Population	4,642
Population Growth 2012-2017	1.4%
Population Growth 2017-2022	2.2%
Total Households	1,695
Household Growth 2012-2017	1.2%
Household Growth 2017-2022	2.4%
% of Households with Children	42.5%
% of Households - Married w/ Kids	34.5%
% of Households - Single Parent	8.0%

% of Households by Household Size	
1	16.0%
2	38.0%
3	17.5%
4-5	25.5%
6+	3.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.3%
South Asian	1.0%
Black	0.4%
Filipino	0.2%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.1%
West Asian	0.1%
Korean	0.2%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.2%
Population by Mother Tongue	
Single Responses	99.4%
English	92.1%
French	1.1%
Non-Official languages	6.3%
Multiple responses	0.6%



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Distribution Map

