

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	6,808
Cell Phone, Pager & Services	\$	1,141
Internet Access Services	\$	494
Home Renovations	\$	372
Retirement & pension fund payments	\$	1,729
Lotteries	\$	894
Health Insurance	\$	648
Household appliances	\$	519
Furnishings	\$	1,262
Computer hardware	\$	259
Auto/Truck Purchase	\$	4,306
Auto/Truck Rental or Lease	\$	606
Air Travel	\$	513

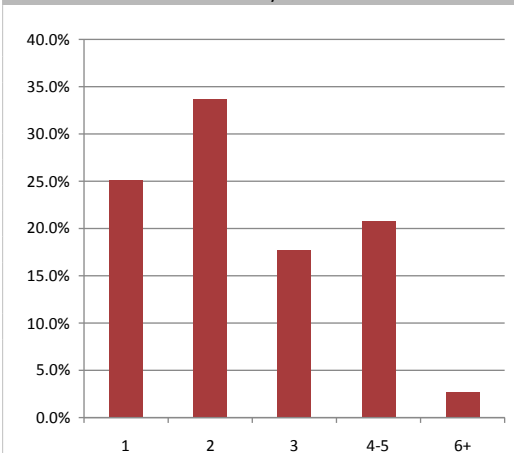
Age of Home Owners

15 to 24 years	2,140	3.3%
25 to 34 years	9,734	15.1%
35 to 44 years	11,215	17.4%
45 to 54 years	13,902	21.5%
55 to 64 years	12,261	19.0%
65 to 74 years	8,708	13.5%
75 years or over	6,652	10.3%

Population & Household Summary

Total Population	162,920
Population Growth 2011-2016	6.6%
Population Growth 2016-2021	5.6%
Total Households	64,612
Household Growth 2011-2016	7.0%
Household Growth 2016-2021	6.0%
% of Households with Children	42.9%
% of Households - Married w/ Kids	28.5%
% of Households - Single Parent	14.4%

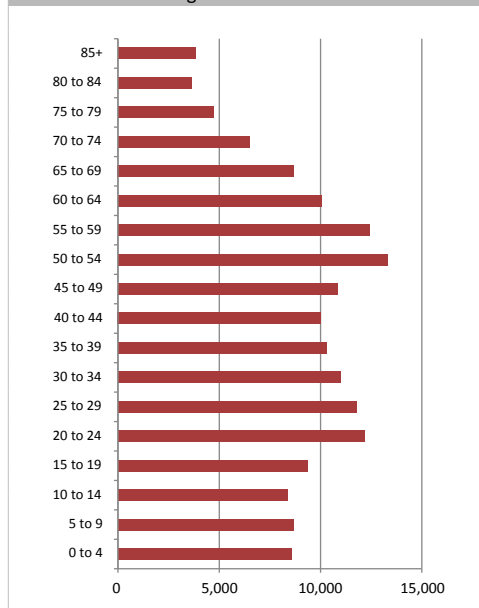
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	46,764	28.7%
Population: 25-54 yrs	66,831	41.0%
Population: Over 55 yrs	49,325	30.3%
Median Age	40.9	

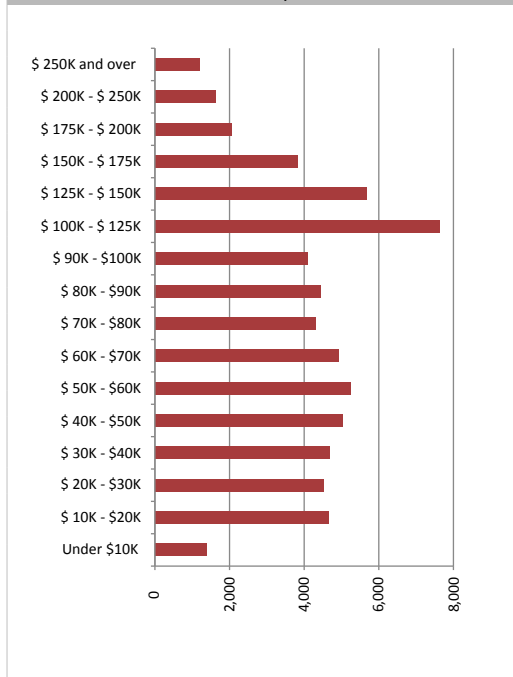
Age Distribution



Household Income

Average Household Income	\$87,977
Median Household Income	\$75,110

Households by Income



Visible Minorities & Language

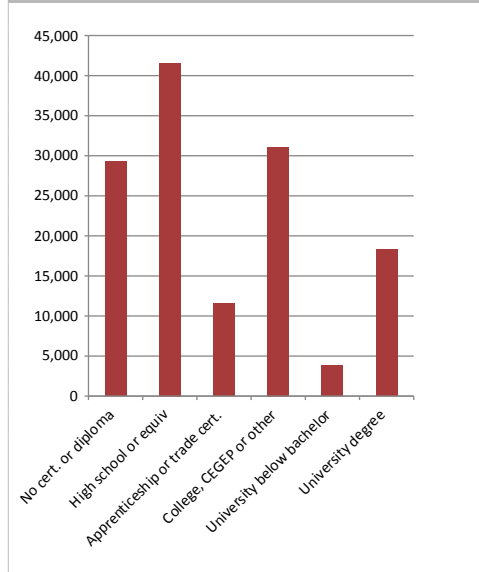
Population by Visible Minority	
Chinese	0.9%
South Asian	1.8%
Black	3.2%
Filipino	0.8%
Latin American	0.7%
Southeast Asian	0.3%
Arab	0.3%
West Asian	0.3%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.4%

Population by Mother Tongue	
Single Responses	98.9%
English	86.3%
French	2.2%
Non-Official languages	10.4%
Multiple responses	1.1%

Educational Attainment (15 Yrs +)

No cert. or diploma	29,246	21.6%
High school or equiv	41,575	30.7%
Apprenticeship or trade cert.	11,601	8.6%
College, CEGEP or other	31,089	22.9%
University below bachelor	3,784	2.8%
University degree	18,342	13.5%

% of Population by Education



Oshawa Express

Distribution Map

Map

