

Oshawa/Whitby This Week-WE



Summary Report

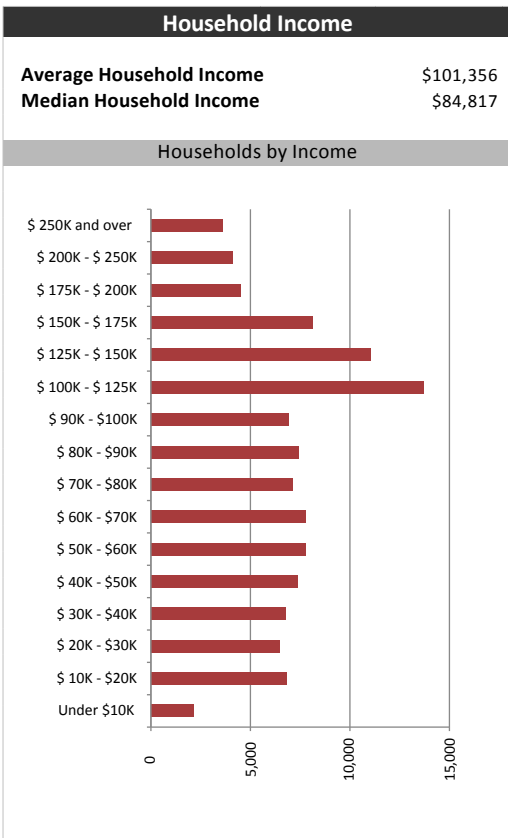
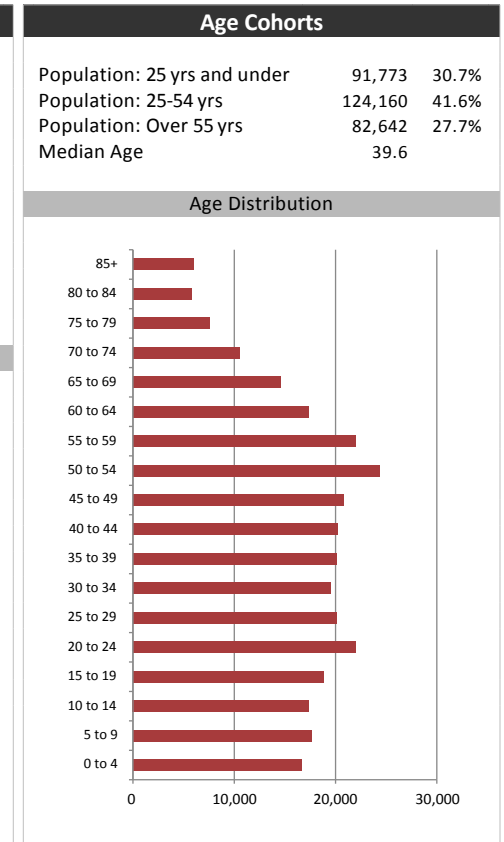
January 17, 2017

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	8,307
Cell Phone, Pager & Services	\$	1,262
Internet Access Services	\$	529
Home Renovations	\$	463
Retirement & pension fund payments	\$	2,249
Lotteries	\$	904
Health Insurance	\$	727
Household appliances	\$	596
Furnishings	\$	1,527
Computer hardware	\$	290
Auto/Truck Purchase	\$	5,037
Auto/Truck Rental or Lease	\$	803
Air Travel	\$	691

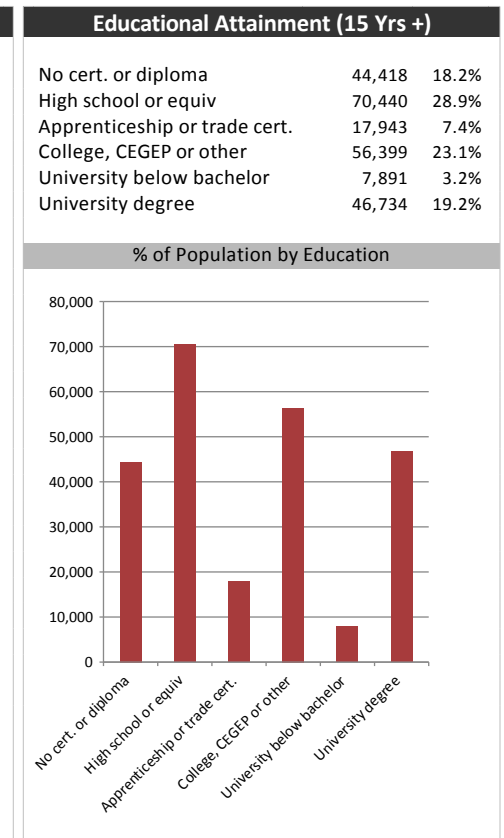
Age of Home Owners		
15 to 24 years	2,800	2.5%
25 to 34 years	15,524	14.1%
35 to 44 years	21,441	19.4%
45 to 54 years	25,842	23.4%
55 to 64 years	21,125	19.1%
65 to 74 years	13,984	12.7%
75 years or over	9,712	8.8%

Population & Household Summary	
Total Population	298,575
Population Growth 2011-2016	6.6%
Population Growth 2016-2021	5.5%
Total Households	110,428
Household Growth 2011-2016	6.8%
Household Growth 2016-2021	6.0%
% of Households with Children	48.1%
% of Households - Married w/ Kids	34.9%
% of Households - Single Parent	13.3%

% of Households by Household Size	
1	21.5%
2	31.5%
3	18.5%
4-5	25.5%
6+	3.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	1.4%
South Asian	3.2%
Black	4.5%
Filipino	1.2%
Latin American	0.8%
Southeast Asian	0.3%
Arab	0.5%
West Asian	0.4%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.5%
Multiple visible minorities	0.7%
Population by Mother Tongue	
Single Responses	98.7%
English	84.9%
French	2.0%
Non-Official languages	11.8%
Multiple responses	1.3%



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Map

