

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	4,346
Cell Phone, Pager & Services	\$	705
Internet Access Services	\$	453
Home Renovations	\$	473
Retirement & pension fund payments	\$	1,140
Lotteries	\$	863
Health Insurance	\$	1,388
Household appliances	\$	833
Furnishings	\$	1,336
Computer hardware	\$	180
Auto/Truck Purchase	\$	4,542
Auto/Truck Rental or Lease	\$	451
Air Travel	\$	262

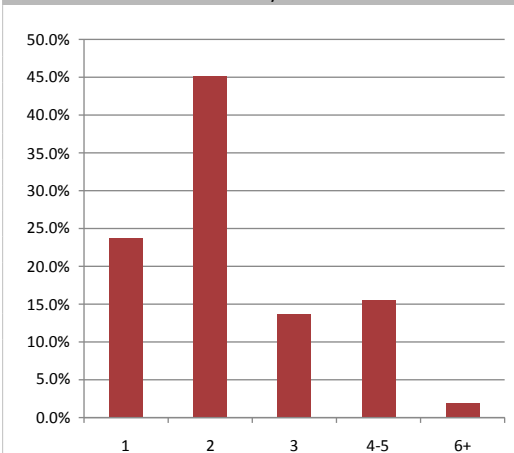
Age of Home Owners

15 to 24 years	140	1.3%
25 to 34 years	873	7.9%
35 to 44 years	1,085	9.9%
45 to 54 years	2,004	18.2%
55 to 64 years	2,548	23.1%
65 to 74 years	2,676	24.3%
75 years or over	1,685	15.3%

Population & Household Summary

Total Population	25,925
Population Growth 2011-2016	0.3%
Population Growth 2016-2021	2.3%
Total Households	11,013
Household Growth 2011-2016	1.9%
Household Growth 2016-2021	2.2%
% of Households with Children	31.2%
% of Households - Married w/ Kids	24.0%
% of Households - Single Parent	7.2%

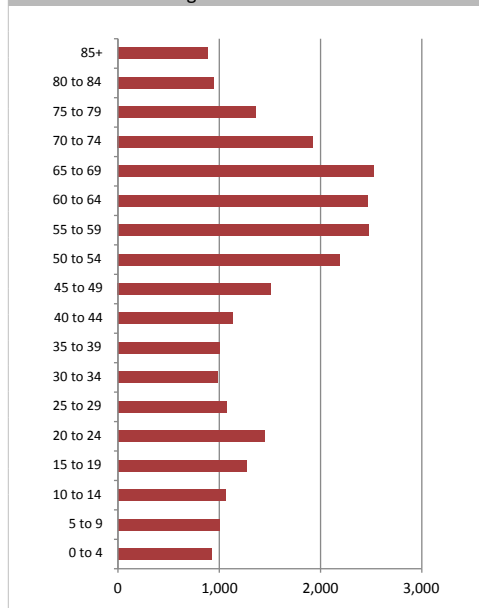
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	5,637	21.7%
Population: 25-54 yrs	7,809	30.1%
Population: Over 55 yrs	12,479	48.1%
Median Age	53.9	

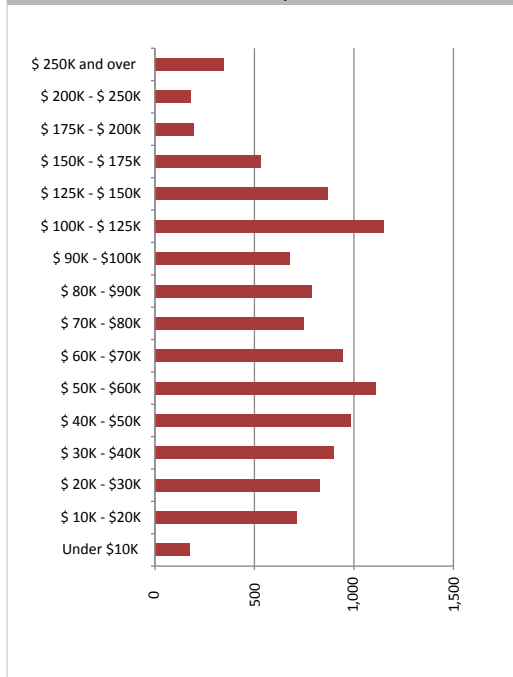
Age Distribution



Household Income

Average Household Income	\$89,973
Median Household Income	\$69,055

Households by Income



Visible Minorities & Language

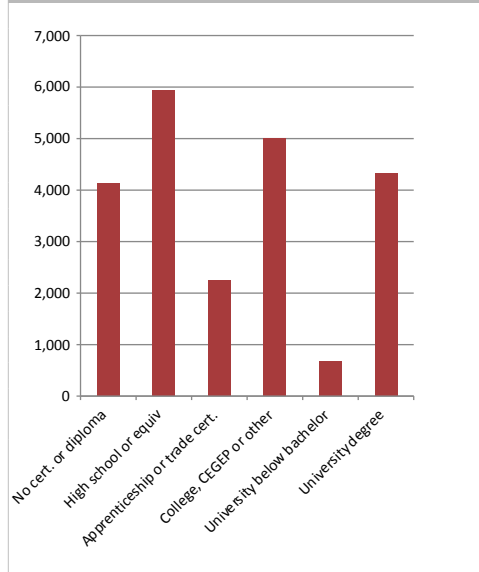
Population by Visible Minority	
Chinese	0.3%
South Asian	0.1%
Black	0.7%
Filipino	0.1%
Latin American	0.2%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.1%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.1%

Population by Mother Tongue	
Single Responses	99.6%
English	93.4%
French	1.5%
Non-Official languages	4.7%
Multiple responses	0.4%

Educational Attainment (15 Yrs +)

No cert. or diploma	4,135	18.5%
High school or equiv	5,927	26.6%
Apprenticeship or trade cert.	2,240	10.0%
College, CEGEP or other	5,002	22.4%
University below bachelor	675	3.0%
University degree	4,328	19.4%

% of Population by Education



Picton Gazette



Distribution Map

Map

