Port Stanley, The Lake Erie Beacon



Summary Report

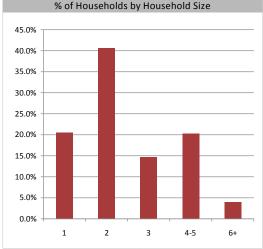
January 17, 2017

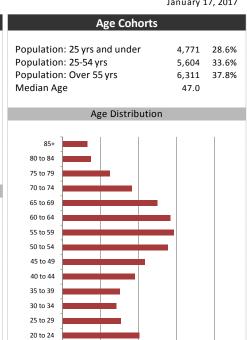
iviarket information				
Average Household Spending	Average Household Spending / Yr			
Mortgage payments	\$	4,977		
Cell Phone, Pager & Services	\$	964		
Internet Access Services	\$	448		
Home Renovations	\$	252		
Retirement & pension fund payments	\$	1,471		
Lotteries	\$	433		
Health Insurance	\$	1,082		
Household appliances	\$	849		
Furnishings	\$	1,114		
Computer hardware	\$	321		
Auto/Truck Purchase	\$	5,624		
Auto/Truck Rental or Lease	\$	560		
Air Travel	\$	308		

Age of Home Owners			
15 to 24 years	100	1.6%	
25 to 34 years	617	9.7%	
35 to 44 years	905	14.2%	
45 to 54 years	1,359	21.4%	
55 to 64 years	1,620	25.5%	
65 to 74 years	1,111	17.5%	
75 years or over	643	10.1%	

Household Income

Population & Household Summary			
Total Population	16,686		
Population Growth 2011-2016	-0.6%		
Population Growth 2016-2021	1.4%		
Total Households	6,355		
Household Growth 2011-2016	-0.4%		
Household Growth 2016-2021	1.4%		
% of Households with Children	39.6%		
% of Households - Married w/ Kids	32.2%		
% of Households - Single Parent	7.4%		
0/			





15 to 19

10 to 14 5 to 9

0 to 4

500

1,000

Educational Attainment (15 Yrs +)

1,500

2,000

Average Household Income Median Household Income	\$89,241 \$74,570
Households by Income	
\$ 250K and over	
\$ 200K - \$ 250K	
\$ 175K - \$ 200K	
\$ 150K - \$ 175K	
\$ 125K - \$ 150K	
\$ 100K - \$ 125K	
\$ 90К - \$100К	
\$ 80К - \$90К	
\$ 70K - \$80K	
\$ 60K - \$70K	
\$ 50K - \$60K	
\$ 40K - \$50K	
\$ 30K - \$40K	
\$ 20K - \$30K	
\$ 10K - \$20K	
Under \$10K	
200	1,0



No cert. or diploma High school or equiv Apprenticeship or trade cert. College, CEGEP or other	3,099 4,613 1,216 2,659	22.4% 33.4% 8.8% 19.2%
University below bachelor	549	4.0%
University degree	1,682	12.2%
% of Population by Edu	cation	
5,000		_
4,500		-
4,000		-
3,500		-
3,000		-
2,500		-
2,000		-
1,500		_
1,000		_
500		-
0		_
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Distribution Map

