

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	4,790
Cell Phone, Pager & Services	\$	848
Internet Access Services	\$	427
Home Renovations	\$	449
Retirement & pension fund payments	\$	1,428
Lotteries	\$	779
Health Insurance	\$	1,234
Household appliances	\$	632
Furnishings	\$	912
Computer hardware	\$	147
Auto/Truck Purchase	\$	4,749
Auto/Truck Rental or Lease	\$	281
Air Travel	\$	447

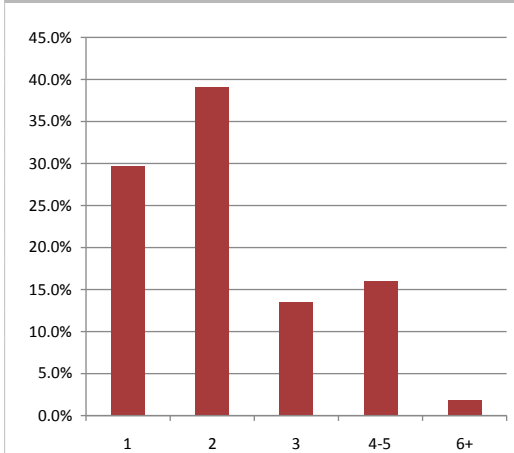
Age of Home Owners

15 to 24 years	62	2.0%
25 to 34 years	335	10.6%
35 to 44 years	395	12.5%
45 to 54 years	585	18.6%
55 to 64 years	701	22.2%
65 to 74 years	515	16.3%
75 years or over	558	17.7%

Population & Household Summary

Total Population	7,210
Population Growth 2011-2016	3.9%
Population Growth 2016-2021	2.9%
Total Households	3,152
Household Growth 2011-2016	4.2%
Household Growth 2016-2021	3.3%
% of Households with Children	34.6%
% of Households - Married w/ Kids	23.6%
% of Households - Single Parent	11.0%

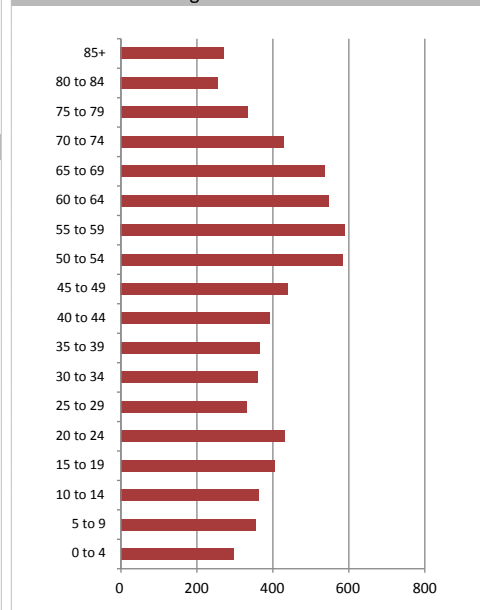
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	1,830	25.4%
Population: 25-54 yrs	2,446	33.9%
Population: Over 55 yrs	2,934	40.7%
Median Age	48.9	

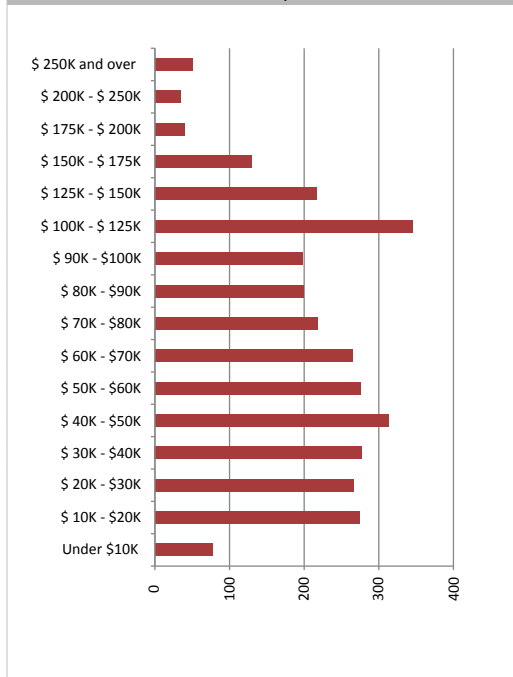
Age Distribution



Household Income

Average Household Income	\$76,952
Median Household Income	\$63,923

Households by Income



Visible Minorities & Language

Population by Visible Minority

Chinese	0.3%
South Asian	2.5%
Black	0.0%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%

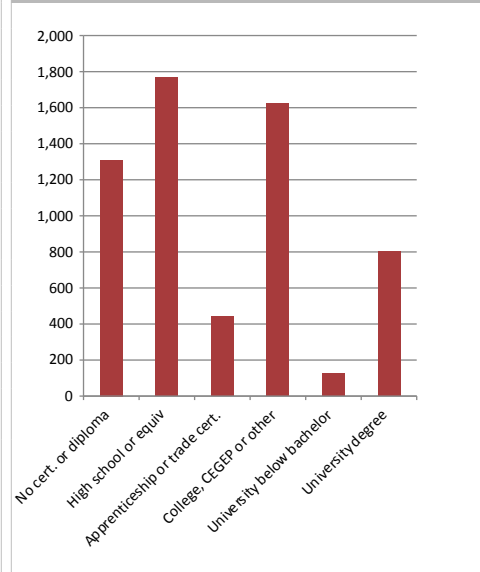
Population by Mother Tongue

Single Responses	99.5%
English	92.0%
French	3.8%
Non-Official languages	3.6%
Multiple responses	0.5%

Educational Attainment (15 Yrs +)

No cert. or diploma	1,310	21.6%
High school or equiv	1,767	29.1%
Apprenticeship or trade cert.	441	7.3%
College, CEGEP or other	1,624	26.8%
University below bachelor	124	2.0%
University degree	801	13.2%

% of Population by Education



Prescott Journal



Distribution Map

Map

