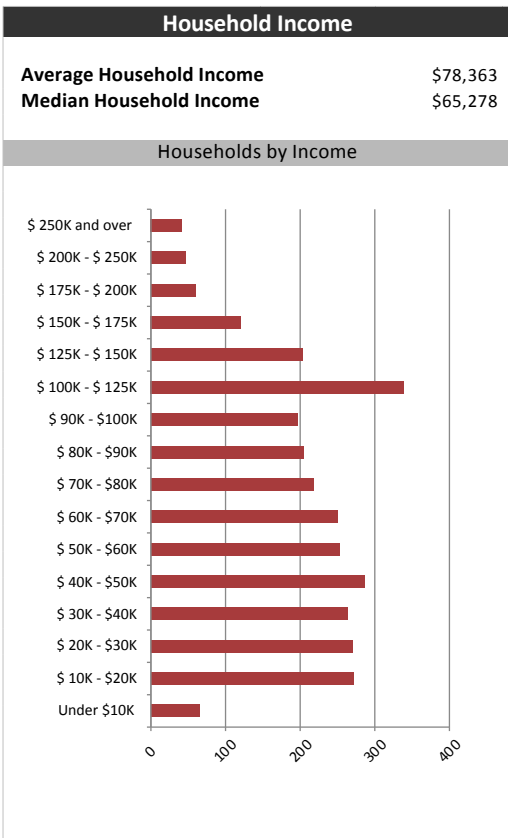
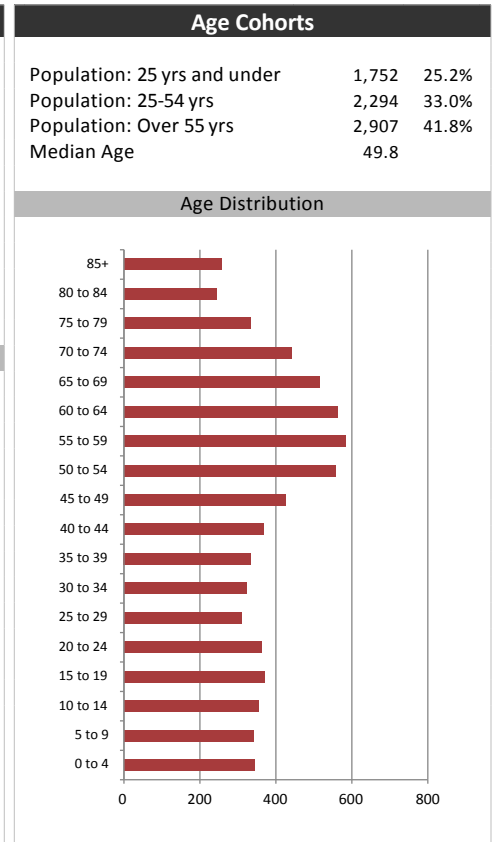


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,370
Cell Phone, Pager & Services	\$	952
Internet Access Services	\$	467
Home Renovations	\$	973
Retirement & pension fund payments	\$	1,453
Lotteries	\$	845
Health Insurance	\$	743
Household appliances	\$	603
Furnishings	\$	1,199
Computer hardware	\$	121
Auto/Truck Purchase	\$	6,649
Auto/Truck Rental or Lease	\$	54
Air Travel	\$	561

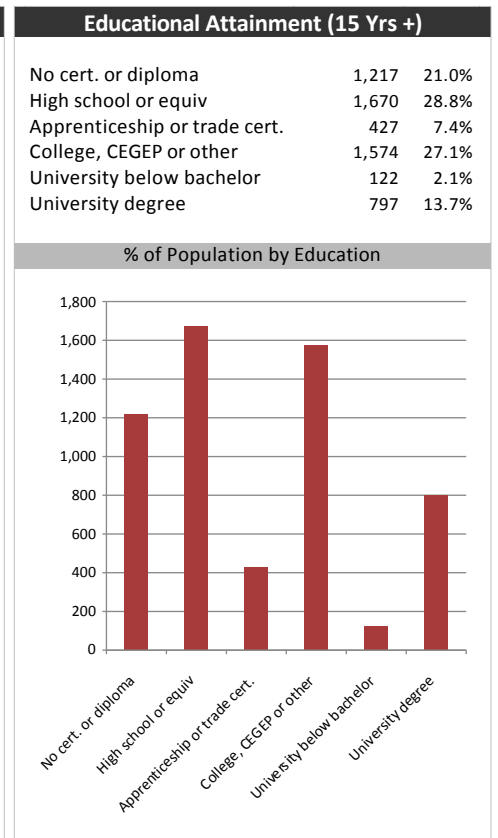
Age of Home Owners		
15 to 24 years	54	1.8%
25 to 34 years	317	10.3%
35 to 44 years	393	12.8%
45 to 54 years	568	18.6%
55 to 64 years	718	23.5%
65 to 74 years	486	15.9%
75 years or over	524	17.1%

Population & Household Summary	
Total Population	6,954
Population Growth 2012-2017	0.3%
Population Growth 2017-2022	1.6%
Total Households	3,059
Household Growth 2012-2017	1.1%
Household Growth 2017-2022	1.0%
% of Households with Children	35.7%
% of Households - Married w/ Kids	24.5%
% of Households - Single Parent	11.1%

% of Households by Household Size	
1	30.0%
2	39.0%
3	14.0%
4-5	16.0%
6+	2.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.3%
South Asian	2.6%
Black	0.0%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.5%
English	92.0%
French	3.8%
Non-Official languages	3.7%
Multiple responses	0.5%



Prescott Journal



Distribution Map

Map

