

South Bruce Independent Extra



Summary Report

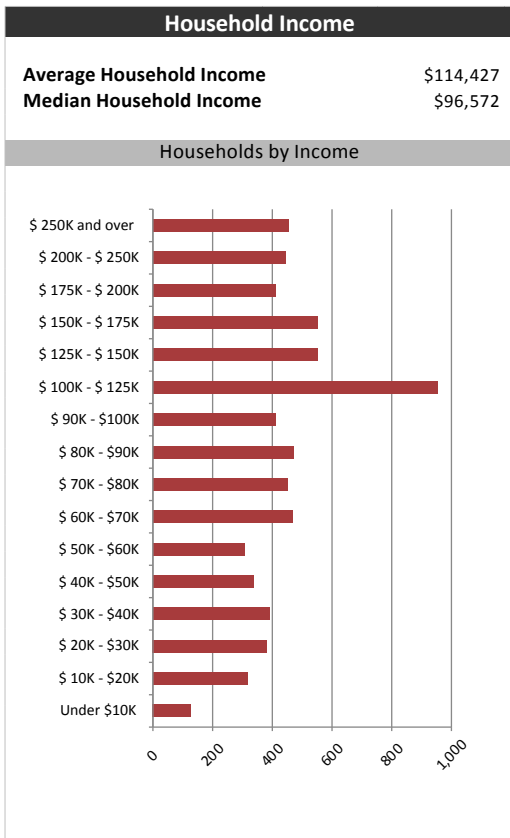
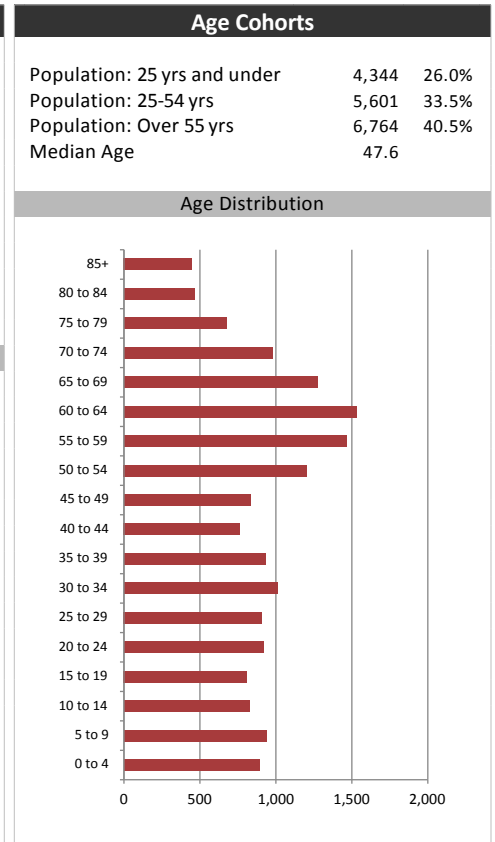
January 10, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	6,278
Cell Phone, Pager & Services	\$	1,031
Internet Access Services	\$	470
Home Renovations	\$	1,003
Retirement & pension fund payments	\$	2,404
Lotteries	\$	661
Health Insurance	\$	683
Household appliances	\$	601
Furnishings	\$	1,668
Computer hardware	\$	204
Auto/Truck Purchase	\$	9,977
Auto/Truck Rental or Lease	\$	151
Air Travel	\$	505

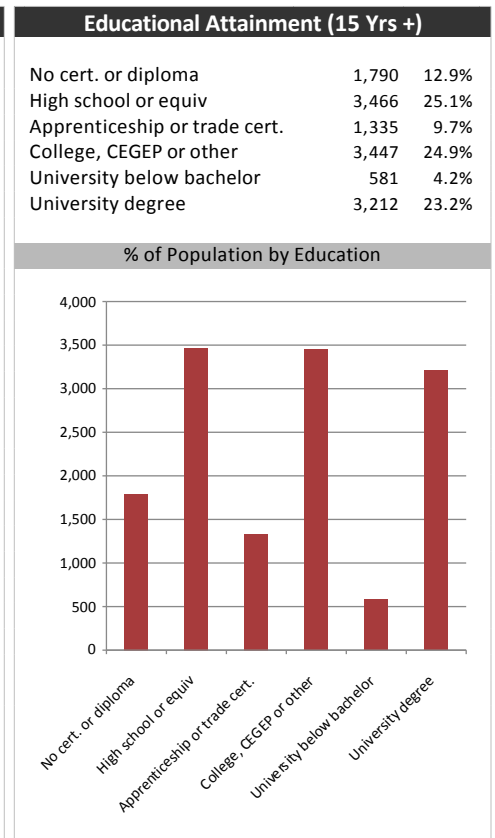
Age of Home Owners		
15 to 24 years	117	1.7%
25 to 34 years	1,021	14.7%
35 to 44 years	851	12.2%
45 to 54 years	1,051	15.1%
55 to 64 years	1,690	24.3%
65 to 74 years	1,343	19.3%
75 years or over	874	12.6%

Population & Household Summary	
Total Population	16,709
Population Growth 2012-2017	1.6%
Population Growth 2017-2022	2.1%
Total Households	6,948
Household Growth 2012-2017	1.8%
Household Growth 2017-2022	1.8%
% of Households with Children	35.6%
% of Households - Married w/ Kids	29.1%
% of Households - Single Parent	6.5%

% of Households by Household Size	
1	26.0%
2	41.0%
3	13.5%
4-5	17.5%
6+	2.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.2%
South Asian	1.2%
Black	0.2%
Filipino	0.4%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.1%
West Asian	0.1%
Korean	0.1%
Japanese	0.2%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.3%
English	89.0%
French	1.6%
Non-Official languages	8.6%
Multiple responses	0.7%



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Distribution Map

