

# Stouffville Sun-Tribune



## Summary Report

January 17, 2017

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	11,057
Cell Phone, Pager & Services	\$	1,416
Internet Access Services	\$	581
Home Renovations	\$	896
Retirement & pension fund payments	\$	2,179
Lotteries	\$	1,028
Health Insurance	\$	935
Household appliances	\$	749
Furnishings	\$	2,326
Computer hardware	\$	337
Auto/Truck Purchase	\$	6,991
Auto/Truck Rental or Lease	\$	1,218
Air Travel	\$	1,158

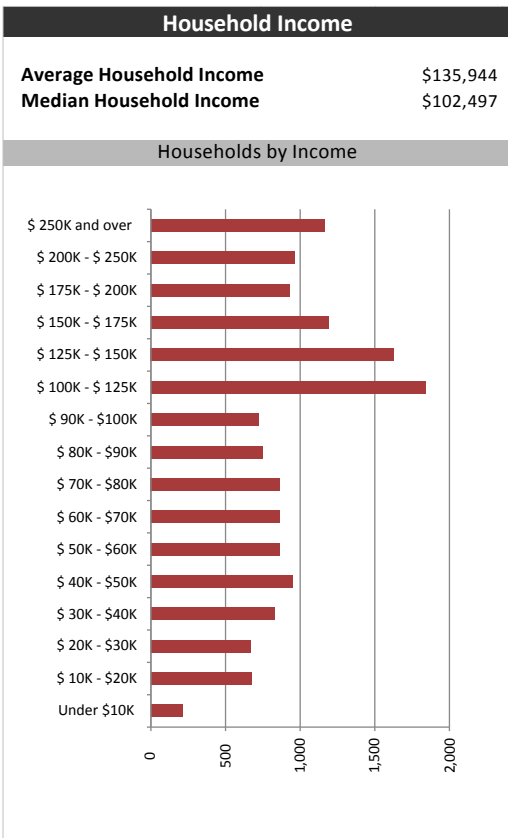
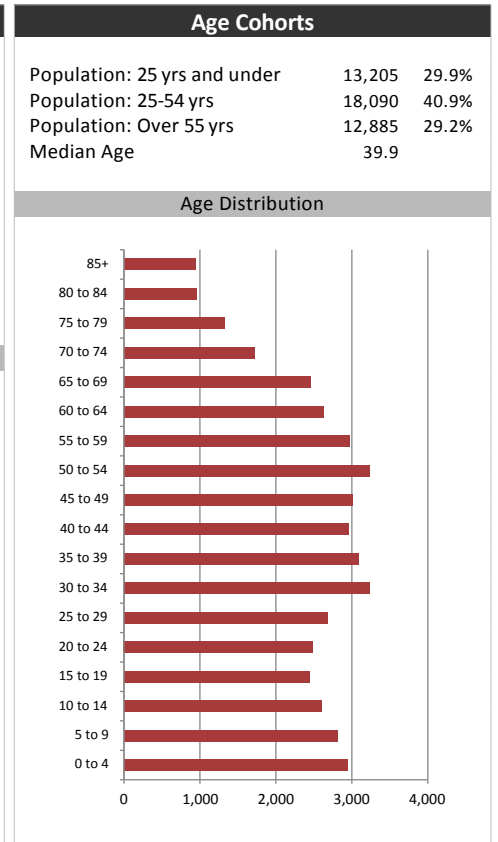
  

Age of Home Owners		
15 to 24 years	215	1.4%
25 to 34 years	2,148	14.4%
35 to 44 years	3,058	20.5%
45 to 54 years	3,118	20.9%
55 to 64 years	2,632	17.6%
65 to 74 years	2,145	14.4%
75 years or over	1,630	10.9%

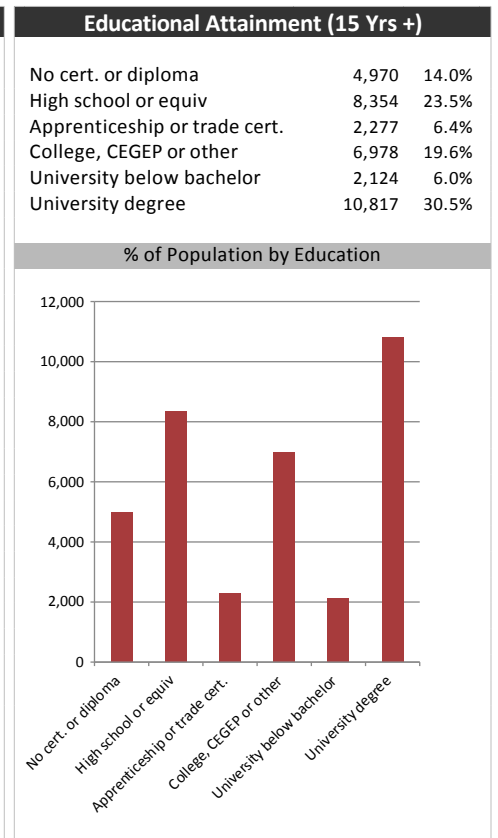
Population & Household Summary	
Total Population	44,180
Population Growth 2011-2016	13.6%
Population Growth 2016-2021	9.6%
Total Households	14,946
Household Growth 2011-2016	10.4%
Household Growth 2016-2021	8.1%
% of Households with Children	50.1%
% of Households - Married w/ Kids	42.2%
% of Households - Single Parent	7.8%

% of Households by Household Size	
1	15.5%
2	33.5%
3	17.5%
4-5	28.5%
6+	4.5%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	8.2%
South Asian	7.7%
Black	2.2%
Filipino	1.9%
Latin American	0.8%
Southeast Asian	0.6%
Arab	0.5%
West Asian	0.7%
Korean	0.3%
Japanese	0.2%
Visible minority, n.i.e.	0.6%
Multiple visible minorities	0.9%
<b>Population by Mother Tongue</b>	
Single Responses	97.7%
English	71.7%
French	1.0%
Non-Official languages	25.1%
Multiple responses	2.3%



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## Distribution Map

### Map

