

Thunder Bay Source



Summary Report

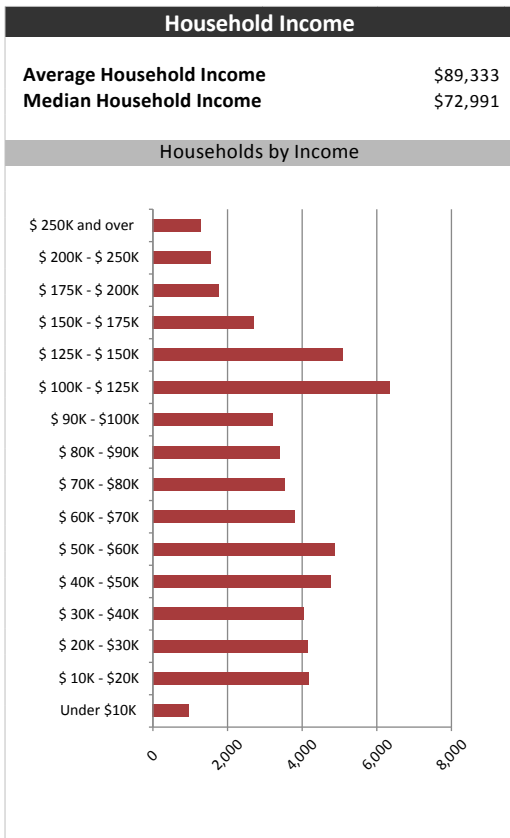
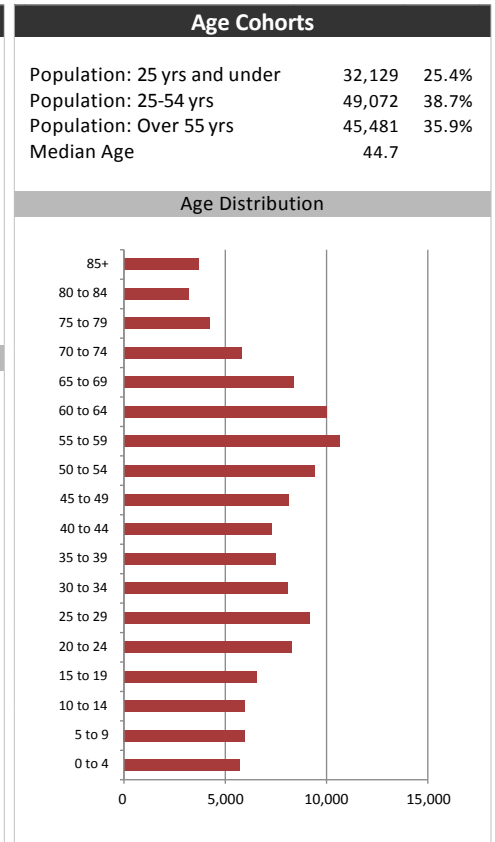
January 10, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,007
Cell Phone, Pager & Services	\$	992
Internet Access Services	\$	466
Home Renovations	\$	1,669
Retirement & pension fund payments	\$	1,992
Lotteries	\$	806
Health Insurance	\$	541
Household appliances	\$	381
Furnishings	\$	955
Computer hardware	\$	154
Auto/Truck Purchase	\$	6,384
Auto/Truck Rental or Lease	\$	65
Air Travel	\$	579

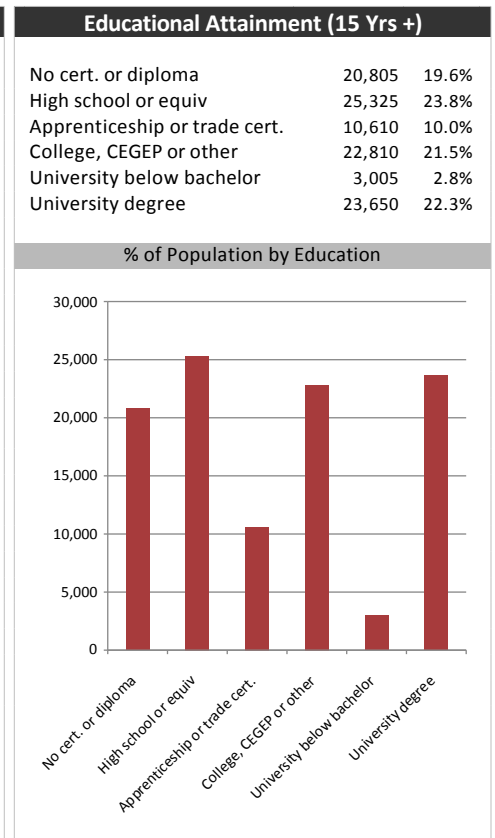
Age of Home Owners		
15 to 24 years	2,147	3.9%
25 to 34 years	8,296	15.1%
35 to 44 years	8,039	14.6%
45 to 54 years	9,929	18.1%
55 to 64 years	11,889	21.6%
65 to 74 years	8,305	15.1%
75 years or over	6,402	11.6%

Population & Household Summary	
Total Population	126,682
Population Growth 2012-2017	-0.2%
Population Growth 2017-2022	0.7%
Total Households	55,008
Household Growth 2012-2017	1.2%
Household Growth 2017-2022	1.1%
% of Households with Children	36.4%
% of Households - Married w/ Kids	25.0%
% of Households - Single Parent	11.3%

% of Households by Household Size	
1	31.2%
2	35.2%
3	14.8%
4-5	16.8%
6+	1.8%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.5%
South Asian	0.6%
Black	0.5%
Filipino	0.4%
Latin American	0.2%
Southeast Asian	0.3%
Arab	0.1%
West Asian	0.1%
Korean	0.0%
Japanese	0.5%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.2%
Population by Mother Tongue	
Single Responses	98.8%
English	85.9%
French	2.4%
Non-Official languages	10.6%
Multiple responses	1.2%



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Distribution Map

Map

