

Wallaceburg Courier Press



Summary Report

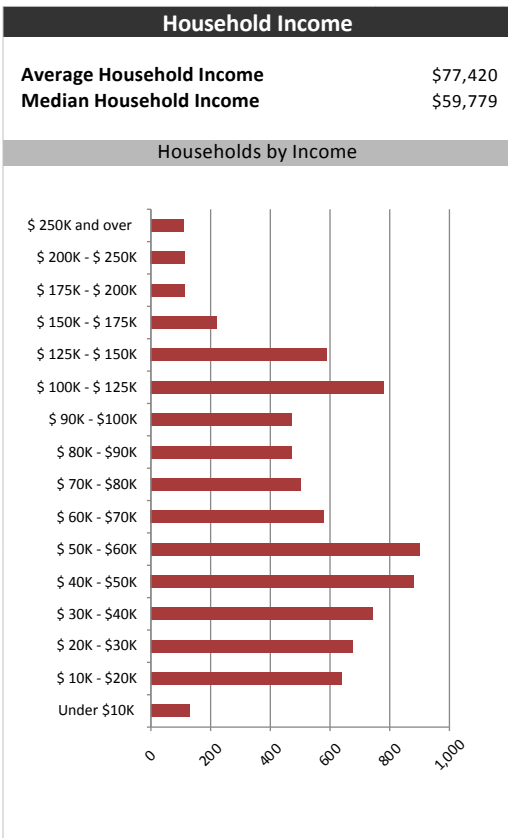
January 10, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	4,223
Cell Phone, Pager & Services	\$	1,016
Internet Access Services	\$	449
Home Renovations	\$	387
Retirement & pension fund payments	\$	1,053
Lotteries	\$	996
Health Insurance	\$	295
Household appliances	\$	526
Furnishings	\$	688
Computer hardware	\$	170
Auto/Truck Purchase	\$	5,269
Auto/Truck Rental or Lease	\$	62
Air Travel	\$	468

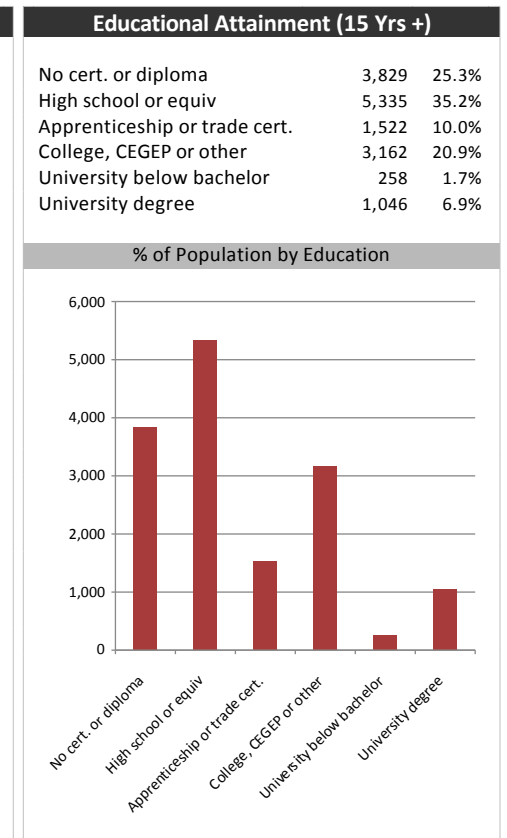
Age of Home Owners		
15 to 24 years	159	2.0%
25 to 34 years	1,112	14.2%
35 to 44 years	1,062	13.6%
45 to 54 years	1,260	16.1%
55 to 64 years	1,635	20.9%
65 to 74 years	1,507	19.2%
75 years or over	1,102	14.1%

Population & Household Summary	
Total Population	18,227
Population Growth 2012-2017	0.2%
Population Growth 2017-2022	0.5%
Total Households	7,837
Household Growth 2012-2017	1.2%
Household Growth 2017-2022	0.7%
% of Households with Children	36.9%
% of Households - Married w/ Kids	25.5%
% of Households - Single Parent	11.4%

% of Households by Household Size	
1	28.0%
2	40.0%
3	14.5%
4-5	16.5%
6+	2.5%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.1%
South Asian	0.0%
Black	0.5%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.1%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	99.6%
English	92.3%
French	2.7%
Non-Official languages	4.6%
Multiple responses	0.4%



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Distribution Map

Map

