

Wasaga/Stayner Sun



Summary Report

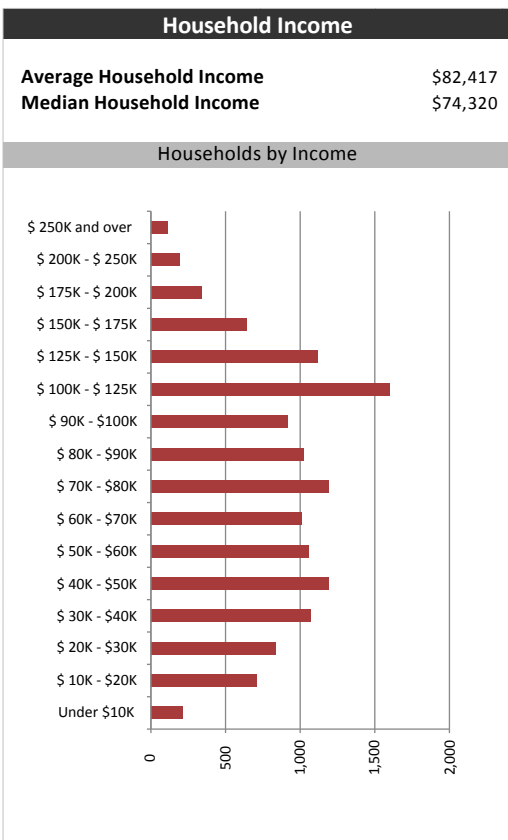
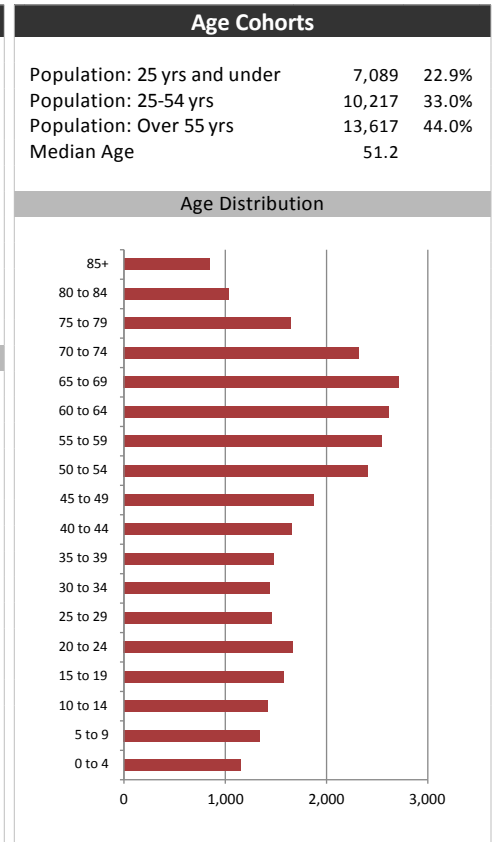
January 17, 2017

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,813
Cell Phone, Pager & Services	\$	820
Internet Access Services	\$	446
Home Renovations	\$	407
Retirement & pension fund payments	\$	1,429
Lotteries	\$	760
Health Insurance	\$	632
Household appliances	\$	690
Furnishings	\$	1,029
Computer hardware	\$	192
Auto/Truck Purchase	\$	4,540
Auto/Truck Rental or Lease	\$	554
Air Travel	\$	403

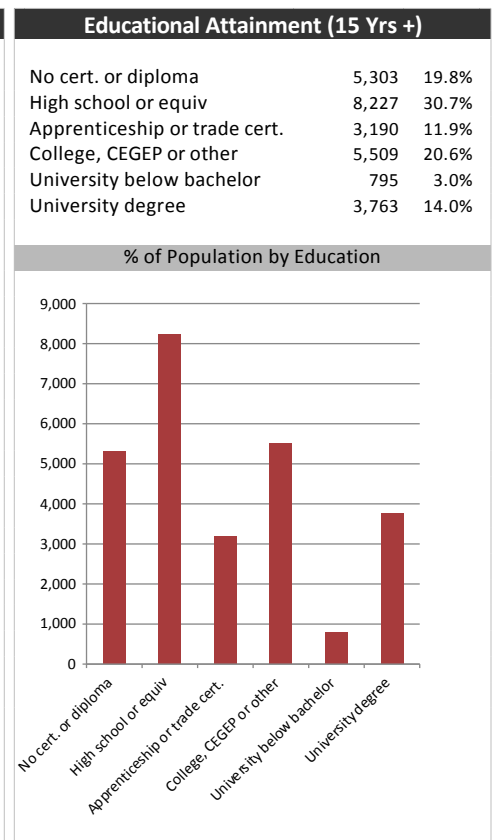
Age of Home Owners		
15 to 24 years	167	1.3%
25 to 34 years	1,152	8.8%
35 to 44 years	1,769	13.6%
45 to 54 years	2,196	16.8%
55 to 64 years	2,757	21.1%
65 to 74 years	2,758	21.1%
75 years or over	2,256	17.3%

Population & Household Summary	
Total Population	30,924
Population Growth 2011-2016	8.6%
Population Growth 2016-2021	6.7%
Total Households	13,055
Household Growth 2011-2016	11.2%
Household Growth 2016-2021	7.9%
% of Households with Children	33.7%
% of Households - Married w/ Kids	25.7%
% of Households - Single Parent	8.0%

% of Households by Household Size	
1	22.0%
2	44.0%
3	14.0%
4-5	17.0%
6+	3.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.2%
South Asian	0.5%
Black	0.6%
Filipino	0.3%
Latin American	0.2%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.3%
English	87.9%
French	1.9%
Non-Official languages	9.5%
Multiple responses	0.7%



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Distribution Map

Map

