

Wasaga/Stayner Sun



Summary Report

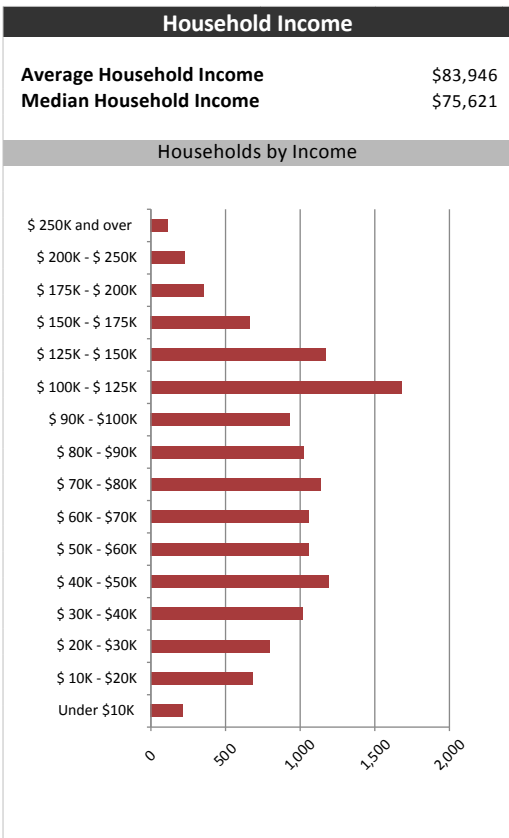
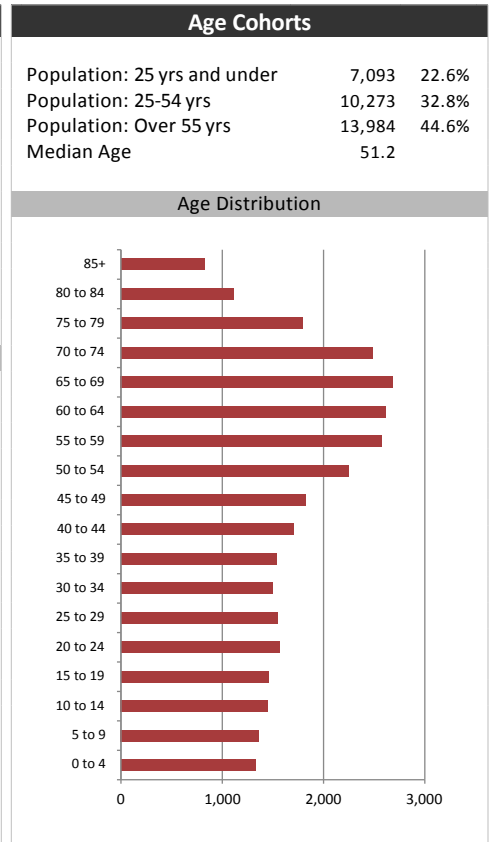
January 10, 2018

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,796
Cell Phone, Pager & Services	\$	939
Internet Access Services	\$	469
Home Renovations	\$	535
Retirement & pension fund payments	\$	1,443
Lotteries	\$	752
Health Insurance	\$	442
Household appliances	\$	641
Furnishings	\$	1,067
Computer hardware	\$	221
Auto/Truck Purchase	\$	6,417
Auto/Truck Rental or Lease	\$	113
Air Travel	\$	592

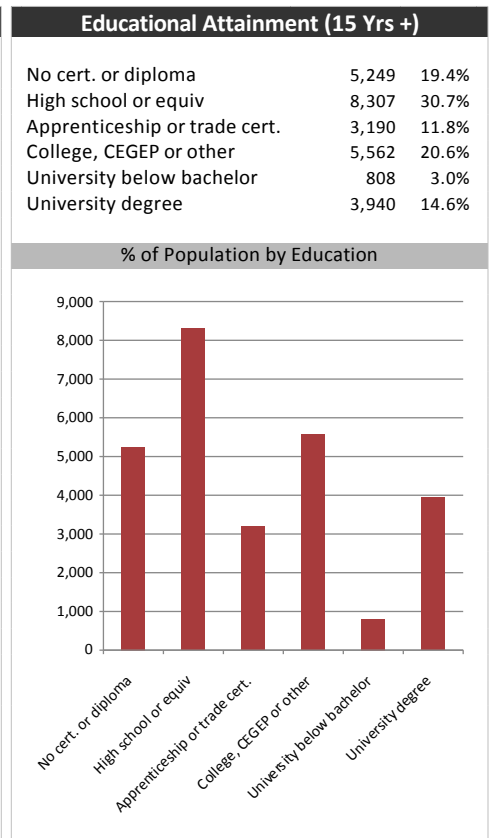
Age of Home Owners		
15 to 24 years	154	1.2%
25 to 34 years	1,165	8.9%
35 to 44 years	1,787	13.6%
45 to 54 years	2,094	15.9%
55 to 64 years	2,768	21.0%
65 to 74 years	2,785	21.2%
75 years or over	2,403	18.3%

Population & Household Summary	
Total Population	31,349
Population Growth 2012-2017	7.2%
Population Growth 2017-2022	6.6%
Total Households	13,157
Household Growth 2012-2017	8.7%
Household Growth 2017-2022	6.6%
% of Households with Children	34.1%
% of Households - Married w/ Kids	26.0%
% of Households - Single Parent	8.1%

% of Households by Household Size	
1	22.0%
2	44.0%
3	14.0%
4-5	17.0%
6+	3.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.2%
South Asian	0.5%
Black	0.7%
Filipino	0.3%
Latin American	0.2%
Southeast Asian	0.1%
Arab	0.0%
West Asian	0.0%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.3%
English	87.7%
French	1.9%
Non-Official languages	9.6%
Multiple responses	0.7%



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Distribution Map

Map

