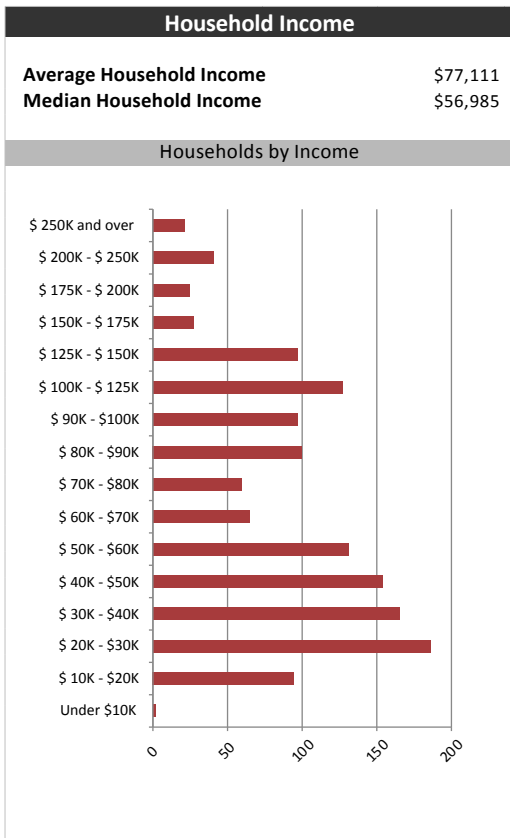
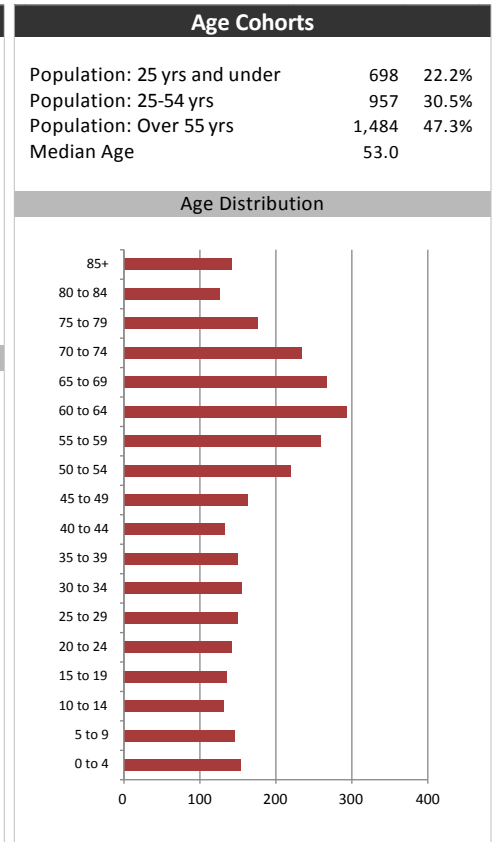


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	3,709
Cell Phone, Pager & Services	\$	800
Internet Access Services	\$	405
Home Renovations	\$	578
Retirement & pension fund payments	\$	1,243
Lotteries	\$	578
Health Insurance	\$	512
Household appliances	\$	419
Furnishings	\$	985
Computer hardware	\$	147
Auto/Truck Purchase	\$	6,701
Auto/Truck Rental or Lease	\$	79
Air Travel	\$	317

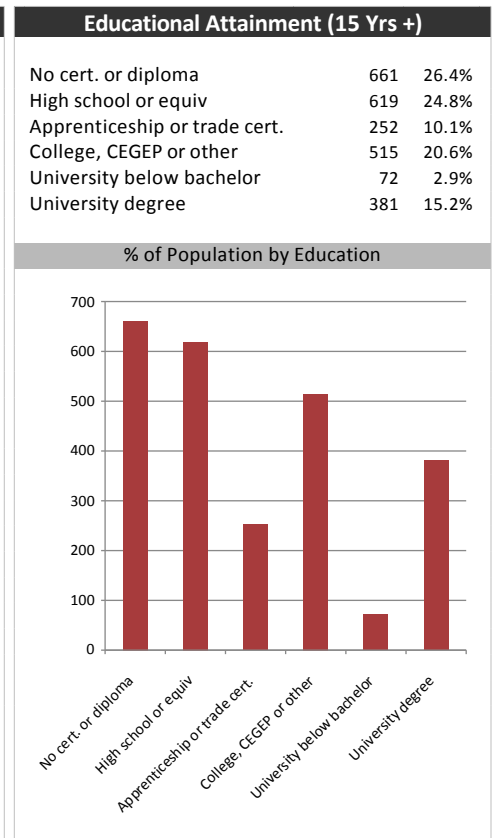
Age of Home Owners		
15 to 24 years	10	0.8%
25 to 34 years	156	11.4%
35 to 44 years	121	8.8%
45 to 54 years	227	16.5%
55 to 64 years	326	23.7%
65 to 74 years	298	21.7%
75 years or over	237	17.2%

Population & Household Summary	
Total Population	3,139
Population Growth 2012-2017	-3.4%
Population Growth 2017-2022	-0.2%
Total Households	1,376
Household Growth 2012-2017	-2.3%
Household Growth 2017-2022	-0.7%
% of Households with Children	31.3%
% of Households - Married w/ Kids	23.5%
% of Households - Single Parent	7.8%

% of Households by Household Size	
1	33.0%
2	40.0%
3	12.0%
4-5	13.0%
6+	2.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	1.2%
South Asian	0.4%
Black	0.6%
Filipino	0.0%
Latin American	0.0%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.4%
Japanese	0.1%
Visible minority, n.i.e.	0.1%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.5%
English	96.0%
French	0.7%
Non-Official languages	2.8%
Multiple responses	0.5%



Wiarton Echo

Map

