

# Winchester Press



## Summary Report

January 17, 2017

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	6,683
Cell Phone, Pager & Services	\$	981
Internet Access Services	\$	478
Home Renovations	\$	452
Retirement & pension fund payments	\$	1,764
Lotteries	\$	805
Health Insurance	\$	1,271
Household appliances	\$	738
Furnishings	\$	1,190
Computer hardware	\$	197
Auto/Truck Purchase	\$	5,704
Auto/Truck Rental or Lease	\$	352
Air Travel	\$	515

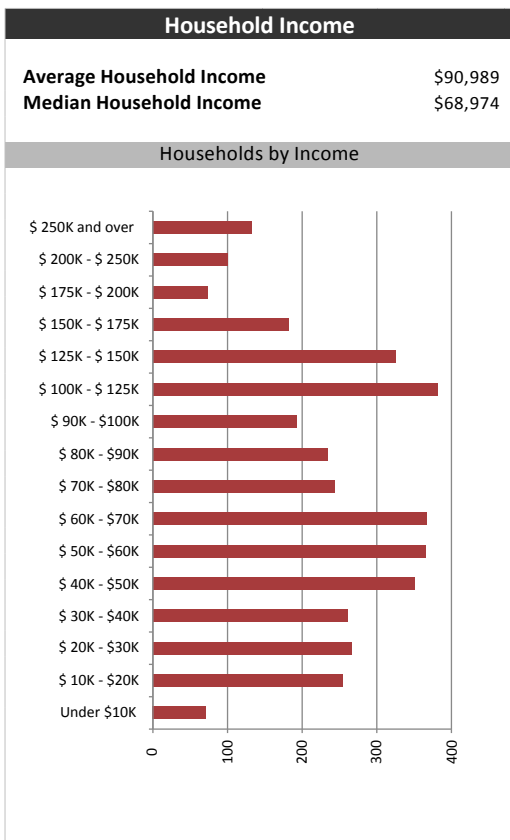
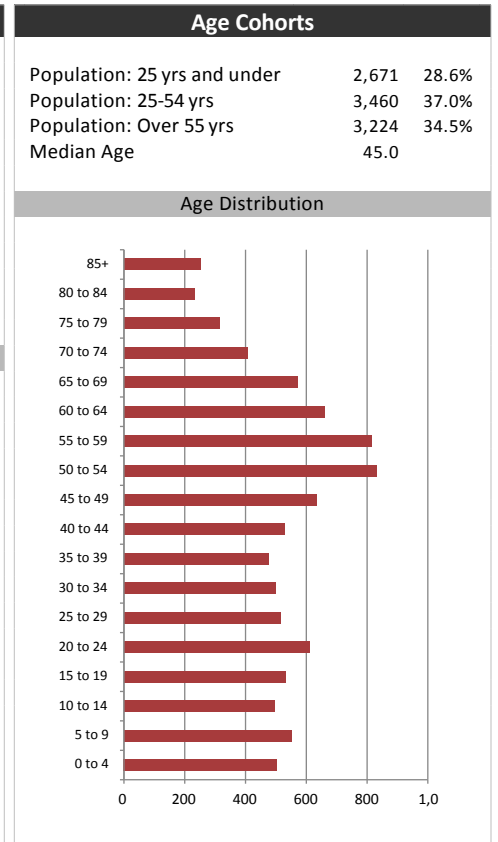
  

Age of Home Owners		
15 to 24 years	92	2.5%
25 to 34 years	532	14.1%
35 to 44 years	553	14.7%
45 to 54 years	799	21.2%
55 to 64 years	745	19.8%
65 to 74 years	646	17.1%
75 years or over	400	10.6%

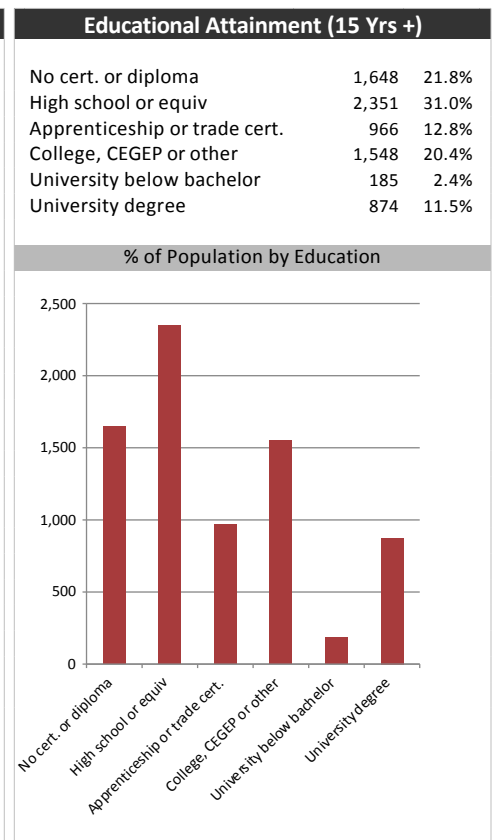
Population & Household Summary	
Total Population	9,355
Population Growth 2011-2016	0.1%
Population Growth 2016-2021	0.8%
Total Households	3,768
Household Growth 2011-2016	1.9%
Household Growth 2016-2021	1.4%
% of Households with Children	41.3%
% of Households - Married w/ Kids	32.5%
% of Households - Single Parent	8.8%

% of Households by Household Size	
1	24.0%
2	37.5%
3	16.5%
4-5	19.0%
6+	3.0%



Visible Minorities & Language	
<b>Population by Visible Minority</b>	
Chinese	0.1%
South Asian	0.0%
Black	0.2%
Filipino	0.1%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.1%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%
<b>Population by Mother Tongue</b>	
Single Responses	99.0%
English	88.3%
French	7.4%
Non-Official languages	3.4%
Multiple responses	1.0%



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## Map

