Bruce Peninsula Press



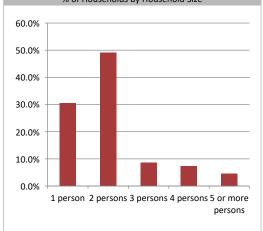
Summary Report

September 28, 2023

Market Information		
Average Household Spending	g / Yr	
Mortgage payments	\$	3,367
Cell Phone, Pager & Services	\$	848
Internet Access Services	\$	361
Home Renovations	\$	1,429
Retirement & pension fund payments	\$	1,419
Lotteries	\$	383
Household appliances	\$	635
Furnishings	\$	1,102
Computer hardware	\$	179
Auto/Truck Purchase	\$	7,268
Auto/Truck Rental or Lease	\$	126
Air Travel	\$	187

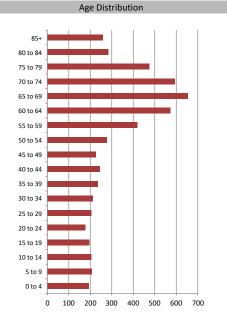
Age of Home Owners			
15 to 24 years	37	1.5%	
25 to 34 years	167	6.8%	
35 to 44 years	232	9.5%	
45 to 54 years	234	9.6%	
55 to 64 years	468	19.2%	
65 to 74 years	669	27.4%	
75 years or over	637	26.1%	

Population & Household Summary	
Total Population	5,646
Population Growth 2017-2022	6.2%
Population Growth 2022-2027	8.1%
Total Households	2,443
Household Growth 2017-2022	0.4%
Household Growth 2022-2027	6.3%
% of Households with Children	22.3%
% of Households - Married w/ Kids	15.4%
% of Households - Single Parent	6.9%
% of Households by Household Size	



Visible Minorities & Language





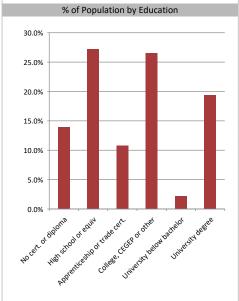
Household Income		
Average Housel Median Househ		\$84,076 \$66,393
	Households by Income	
\$ 200K and over		
\$ 150K - \$200K		
\$ 125K - \$ 150K		
\$ 100K - \$ 125K		
\$ 80K - \$100K		
\$ 60K - \$80K		
\$ 40K - \$60K		
\$ 20K - \$40K		
Under \$20K		
	o to to to to to to	100

\$84,076 \$66,393	Pop Cl
	Sc
	BI
	Fi
	La
	Sc
	Aı
	W
	Ko
	Ja
	Vi
	M
	Dos
	Pop Si
	31
	N
	M
100	

0.2%	
0.4%	
0.6%	
0.0%	
0.0%	
0.0%	
0.0%	1
0.0%	
0.0%	
0.0%	
0.5%	
0.0%	
99.7%	
92.1%	
1.1%	1
6.5%	1
0.3%	1
	0.4% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0

No cert. or diploma	664	13.9%
High school or equiv	1,297	27.2%
Apprenticeship or trade cert.	514	10.8%
College, CEGEP or other	1,266	26.6%
University below bachelor	105	2.2%
University degree	924	19.4%

Educational Attainment (15 Yrs +)



Powered by Sitewise Pro Data Source: Environics Analytics

Bruce Peninsula Press



Distribution Map

