

Fergus Wellington Advertiser



Summary Report

July 20, 2026

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	9,963
Cell Phone, Pager & Services	\$	1,840
Internet Access Services	\$	1,153
Home Renovations	\$	1,008
Retirement & pension fund payments	\$	6,419
Lotteries	\$	1,319
Household appliances	\$	1,067
Furnishings	\$	2,111
Computer hardware	\$	400
Auto/Truck Purchase	\$	5,955
Auto/Truck Rental or Lease	\$	283
Air Travel	\$	928
Age of Home Owners		
15 to 24 years	615	1.3%
25 to 34 years	5,420	11.7%
35 to 44 years	7,795	16.8%
45 to 54 years	8,061	17.4%
55 to 64 years	9,829	21.2%
65 to 74 years	8,266	17.8%
75 years or over	11,485	8.8%

Population & Household Summary	
Total Population	130,784
Population Growth 2020-2025	9.7%
Population Growth 2025-2030	8.1%
Total Households	46,409
Household Growth 2020-2025	8.3%
Household Growth 2025-2030	8.1%
% of Households with Children	44.9%
% of Households - Married w/ Kids	36.5%
% of Households - Single Parent	8.3%
% of Households by Household Size	
1 person	20.0%
2 persons	36.5%
3 persons	15.0%
4 persons	15.0%
5 or more persons	12.5%

Age Cohorts		
Population: 25 yrs and under	38,154	29.2%
Population: 25-54 yrs	47,627	36.4%
Population: Over 55 yrs	45,002	34.4%
Median Age	41.8	
Age Distribution		
85+	2,000	
80 to 84	3,000	
75 to 79	5,000	
70 to 74	7,000	
65 to 69	8,000	
60 to 64	9,000	
55 to 59	8,000	
50 to 54	7,000	
45 to 49	7,000	
40 to 44	7,000	
35 to 39	8,000	
30 to 34	8,000	
25 to 29	7,000	
20 to 24	7,000	
15 to 19	7,000	
10 to 14	7,000	
5 to 9	7,000	
0 to 4	7,000	

Household Income	
Average Household Income	\$155,060
Median Household Income	\$124,103
Households by Income	
\$ 200K and over	12,000
\$ 150K - \$200K	7,000
\$ 125K - \$ 150K	5,000
\$ 100K - \$ 125K	5,000
\$ 80K - \$100K	5,000
\$ 60K - \$80K	5,000
\$ 40K - \$60K	5,000
\$ 20K - \$40K	3,000
Under \$20K	1,000

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.3%
South Asian	2.0%
Black	1.0%
Filipino	0.5%
Latin American	0.6%
Southeast Asian	0.2%
Arab	0.2%
West Asian	0.2%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.3%
Population by Mother Tongue	
Single Responses	98.3%
English	82.4%
French	0.9%
Non-Official languages	15.0%
Multiple responses	1.7%

Educational Attainment (15 Yrs +)		
No cert. or diploma	19,988	18.8%
High school or equiv	32,143	30.2%
Apprenticeship or trade cert.	6,898	6.5%
College, CEGEP or other	23,853	22.4%
University below bachelor	1,662	1.6%
University degree	21,920	20.6%
% of Population by Education		
No cert. or diploma	18.8%	
High school or equiv	30.2%	
Apprenticeship or trade cert.	6.5%	
College, CEGEP or other	22.4%	
University below bachelor	1.6%	
University degree	20.6%	

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Distribution Map

