

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	6,542
Cell Phone, Pager & Services	\$	1,529
Internet Access Services	\$	1,024
Home Renovations	\$	2,117
Retirement & pension fund payments	\$	4,711
Lotteries	\$	1,130
Household appliances	\$	872
Furnishings	\$	1,670
Computer hardware	\$	303
Auto/Truck Purchase	\$	4,543
Auto/Truck Rental or Lease	\$	194
Air Travel	\$	673
Age of Home Owners		
15 to 24 years	23	2.5%
25 to 34 years	154	16.7%
35 to 44 years	123	13.4%
45 to 54 years	135	14.6%
55 to 64 years	135	14.6%
65 to 74 years	216	23.5%
75 years or over	197	9.3%

Population & Household Summary	
Total Population	2,115
Population Growth 2020-2025	-3.3%
Population Growth 2025-2030	-1.7%
Total Households	920
Household Growth 2020-2025	-3.6%
Household Growth 2025-2030	-1.5%
% of Households with Children	35.0%
% of Households - Married w/ Kids	21.1%
% of Households - Single Parent	13.9%
% of Households by Household Size	
1 person	34.0%
2 persons	39.0%
3 persons	13.0%
4 persons	10.0%
5 or more persons	5.0%

Age Cohorts		
Population: 25 yrs and under	551	26.0%
Population: 25-54 yrs	745	35.2%
Population: Over 55 yrs	819	38.7%
Median Age	45.2	
Age Distribution		
85+	45	
80 to 84	55	
75 to 79	100	
70 to 74	125	
65 to 69	175	
60 to 64	185	
55 to 59	150	
50 to 54	125	
45 to 49	115	
40 to 44	110	
35 to 39	140	
30 to 34	140	
25 to 29	120	
20 to 24	100	
15 to 19	120	
10 to 14	100	
5 to 9	120	
0 to 4	110	

Household Income	
Average Household Income	\$101,625
Median Household Income	\$80,484
Households by Income	
\$ 200K and over	90
\$ 150K - \$200K	85
\$ 125K - \$ 150K	75
\$ 100K - \$ 125K	100
\$ 80K - \$100K	120
\$ 60K - \$80K	130
\$ 40K - \$60K	140
\$ 20K - \$40K	150
Under \$20K	40

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.0%
South Asian	1.0%
Black	0.2%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.7%
Multiple visible minorities	0.0%
Population by Mother Tongue	
Single Responses	97.5%
English	73.7%
French	19.2%
Non-Official languages	4.6%
Multiple responses	2.5%

Educational Attainment (15 Yrs +)		
No cert. or diploma	421	24.8%
High school or equiv	543	32.1%
Apprenticeship or trade cert.	98	5.8%
College, CEGEP or other	379	22.3%
University below bachelor	44	2.6%
University degree	210	12.4%
% of Population by Education		
No cert. or diploma	25.0%	
High school or equiv	32.1%	
Apprenticeship or trade cert.	5.8%	
College, CEGEP or other	22.3%	
University below bachelor	2.6%	
University degree	12.4%	

Geraldton Times Star

Distribution Map

Map

