

Goderich Signal-Star



Summary Report

July 20, 2026

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	6,179
Cell Phone, Pager & Services	\$	1,580
Internet Access Services	\$	1,127
Home Renovations	\$	1,059
Retirement & pension fund payments	\$	4,349
Lotteries	\$	1,287
Household appliances	\$	863
Furnishings	\$	1,685
Computer hardware	\$	326
Auto/Truck Purchase	\$	4,249
Auto/Truck Rental or Lease	\$	238
Air Travel	\$	728
Age of Home Owners		
15 to 24 years	80	1.3%
25 to 34 years	504	8.1%
35 to 44 years	706	11.4%
45 to 54 years	831	13.4%
55 to 64 years	1,080	17.4%
65 to 74 years	1,587	25.6%
75 years or over	2,276	16.4%

Population & Household Summary	
Total Population	13,900
Population Growth 2020-2025	11.2%
Population Growth 2025-2030	7.9%
Total Households	6,203
Household Growth 2020-2025	10.0%
Household Growth 2025-2030	7.0%
% of Households with Children	28.0%
% of Households - Married w/ Kids	18.6%
% of Households - Single Parent	9.5%
% of Households by Household Size	
1 person	32.0%
2 persons	43.0%
3 persons	11.0%
4 persons	9.0%
5 or more persons	5.0%

Age Cohorts		
Population: 25 yrs and under	3,059	22.0%
Population: 25-54 yrs	4,049	29.1%
Population: Over 55 yrs	6,791	48.9%
Median Age	53.8	
Age Distribution		
85+	50	
80 to 84	60	
75 to 79	90	
70 to 74	110	
65 to 69	120	
60 to 64	110	
55 to 59	80	
50 to 54	60	
45 to 49	60	
40 to 44	60	
35 to 39	60	
30 to 34	60	
25 to 29	60	
20 to 24	60	
15 to 19	60	
10 to 14	60	
5 to 9	60	
0 to 4	50	

Household Income	
Average Household Income	\$116,136
Median Household Income	\$92,895
Households by Income	
\$ 200K and over	800
\$ 150K - \$200K	700
\$ 125K - \$ 150K	600
\$ 100K - \$ 125K	700
\$ 80K - \$100K	800
\$ 60K - \$80K	1000
\$ 40K - \$60K	700
\$ 20K - \$40K	600
Under \$20K	100

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.4%
South Asian	0.4%
Black	0.4%
Filipino	0.2%
Latin American	0.2%
Southeast Asian	0.2%
Arab	0.3%
West Asian	0.0%
Korean	0.0%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.3%
English	92.5%
French	0.8%
Non-Official languages	6.0%
Multiple responses	0.7%

Educational Attainment (15 Yrs +)		
No cert. or diploma	1,839	15.6%
High school or equiv	3,844	32.7%
Apprenticeship or trade cert.	965	8.2%
College, CEGEP or other	2,776	23.6%
University below bachelor	158	1.3%
University degree	2,175	18.5%
% of Population by Education		
No cert. or diploma	15.6%	
High school or equiv	32.7%	
Apprenticeship or trade cert.	8.2%	
College, CEGEP or other	23.6%	
University below bachelor	1.3%	
University degree	18.5%	

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Distribution Map

Map

