

Grimsby/Lincoln/West Lincoln NewsNow



Summary Report

July 20, 2026

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	10,673
Cell Phone, Pager & Services	\$	1,778
Internet Access Services	\$	1,186
Home Renovations	\$	1,124
Retirement & pension fund payments	\$	6,188
Lotteries	\$	1,247
Household appliances	\$	1,034
Furnishings	\$	2,094
Computer hardware	\$	406
Auto/Truck Purchase	\$	5,330
Auto/Truck Rental or Lease	\$	302
Air Travel	\$	968
Age of Home Owners		
15 to 24 years	220	0.8%
25 to 34 years	3,260	11.2%
35 to 44 years	5,040	17.4%
45 to 54 years	5,105	17.6%
55 to 64 years	6,010	20.7%
65 to 74 years	5,015	17.3%
75 years or over	7,670	9.7%

Population & Household Summary	
Total Population	78,856
Population Growth 2020-2025	10.6%
Population Growth 2025-2030	6.3%
Total Households	28,983
Household Growth 2020-2025	9.0%
Household Growth 2025-2030	6.4%
% of Households with Children	44.0%
% of Households - Married w/ Kids	34.8%
% of Households - Single Parent	9.2%
% of Households by Household Size	
1 person	21.5%
2 persons	36.5%
3 persons	15.5%
4 persons	15.5%
5 or more persons	10.0%

Age Cohorts		
Population: 25 yrs and under	22,540	28.6%
Population: 25-54 yrs	28,981	36.8%
Population: Over 55 yrs	27,335	34.7%
Median Age	42.4	
Age Distribution		
85+	1,000	
80 to 84	2,000	
75 to 79	3,500	
70 to 74	4,000	
65 to 69	4,500	
60 to 64	5,000	
55 to 59	4,500	
50 to 54	4,500	
45 to 49	4,500	
40 to 44	4,500	
35 to 39	5,000	
30 to 34	4,500	
25 to 29	4,500	
20 to 24	4,500	
15 to 19	4,500	
10 to 14	4,500	
5 to 9	4,500	
0 to 4	4,000	

Household Income	
Average Household Income	\$148,260
Median Household Income	\$121,651
Households by Income	
\$ 200K and over	6,500
\$ 150K - \$200K	4,500
\$ 125K - \$ 150K	3,000
\$ 100K - \$ 125K	3,500
\$ 80K - \$100K	3,000
\$ 60K - \$80K	3,000
\$ 40K - \$60K	2,500
\$ 20K - \$40K	2,000
Under \$20K	500

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.6%
South Asian	1.8%
Black	1.4%
Filipino	0.5%
Latin American	0.7%
Southeast Asian	0.4%
Arab	0.2%
West Asian	0.2%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.3%
Population by Mother Tongue	
Single Responses	98.2%
English	83.8%
French	1.0%
Non-Official languages	13.4%
Multiple responses	1.8%

Educational Attainment (15 Yrs +)		
No cert. or diploma	8,150	12.6%
High school or equiv	19,126	29.6%
Apprenticeship or trade cert.	4,045	6.3%
College, CEGEP or other	16,218	25.1%
University below bachelor	1,282	2.0%
University degree	15,799	24.4%
% of Population by Education		
No cert. or diploma	12.6%	
High school or equiv	29.6%	
Apprenticeship or trade cert.	6.3%	
College, CEGEP or other	25.1%	
University below bachelor	2.0%	
University degree	24.4%	

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Distribution Map

Map

