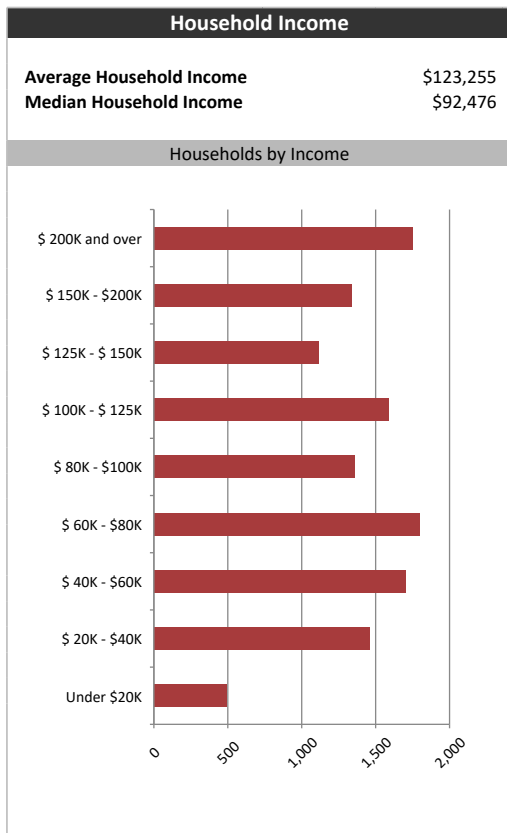
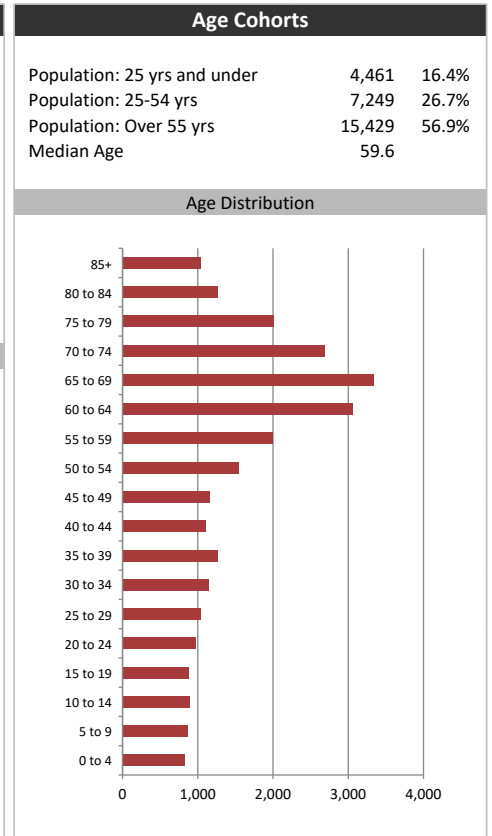
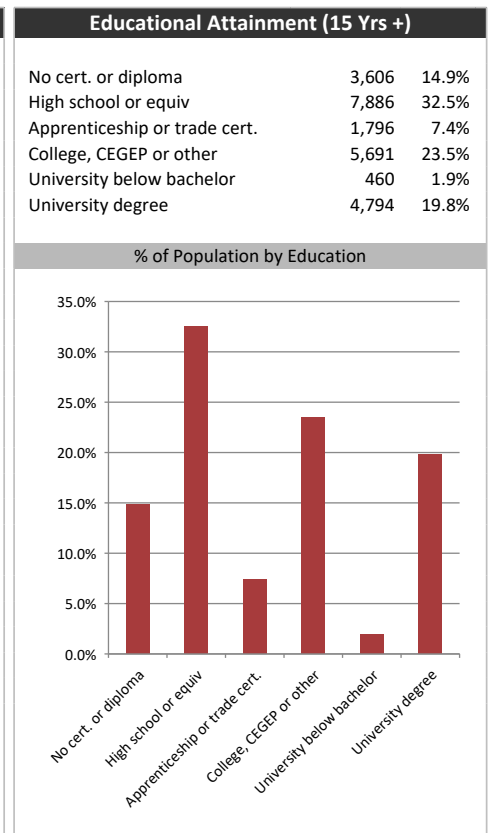


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	5,821
Cell Phone, Pager & Services	\$	1,757
Internet Access Services	\$	1,180
Home Renovations	\$	952
Retirement & pension fund payments	\$	3,793
Lotteries	\$	1,389
Household appliances	\$	985
Furnishings	\$	1,826
Computer hardware	\$	300
Auto/Truck Purchase	\$	6,354
Auto/Truck Rental or Lease	\$	260
Air Travel	\$	668
Age of Home Owners		
15 to 24 years	94	0.7%
25 to 34 years	762	6.0%
35 to 44 years	1,157	9.2%
45 to 54 years	1,434	11.4%
55 to 64 years	2,852	22.6%
65 to 74 years	3,606	28.6%
75 years or over	4,328	15.9%

Population & Household Summary	
Total Population	27,140
Population Growth 2020-2025	18.2%
Population Growth 2025-2030	9.7%
Total Households	12,594
Household Growth 2020-2025	16.4%
Household Growth 2025-2030	8.8%
% of Households with Children	23.5%
% of Households - Married w/ Kids	16.5%
% of Households - Single Parent	7.0%
% of Households by Household Size	
1 person	31.0%
2 persons	46.0%
3 persons	10.0%
4 persons	7.0%
5 or more persons	4.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.3%
South Asian	0.5%
Black	0.4%
Filipino	0.2%
Latin American	0.1%
Southeast Asian	0.0%
Arab	0.0%
West Asian	0.0%
Korean	0.1%
Japanese	0.1%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.1%
Population by Mother Tongue	
Single Responses	99.2%
English	93.5%
French	0.9%
Non-Official languages	4.9%
Multiple responses	0.8%



Haliburton The Highlander

Distribution Map

