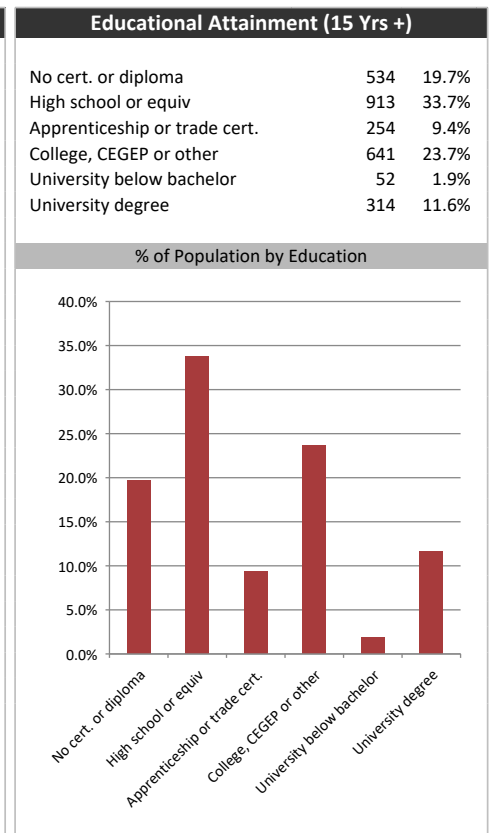
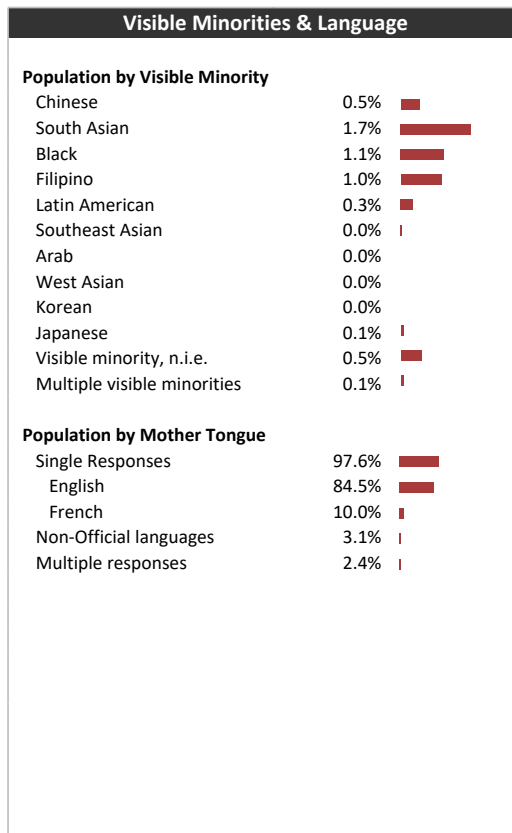
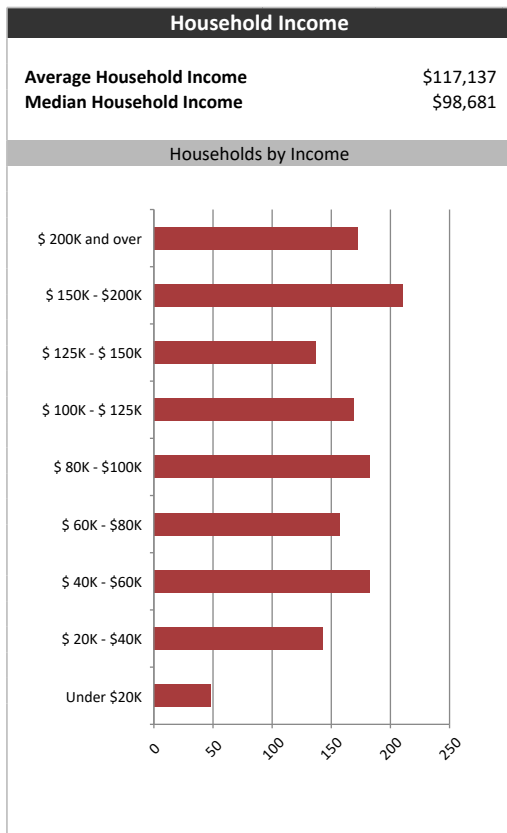
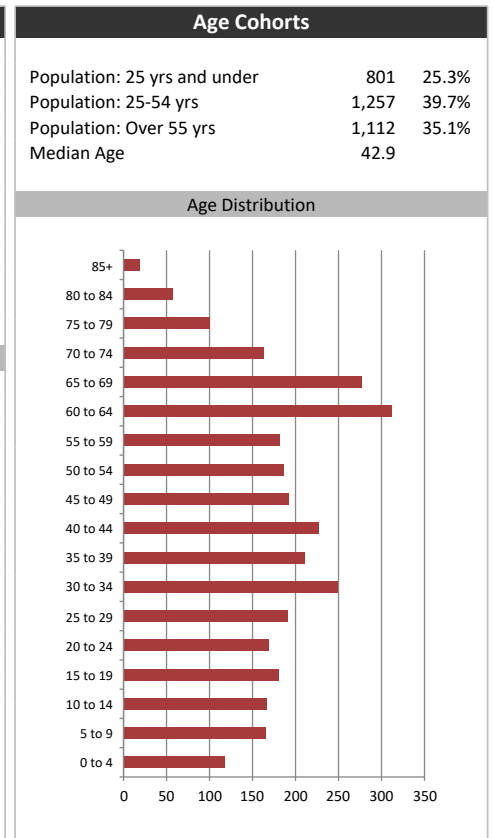
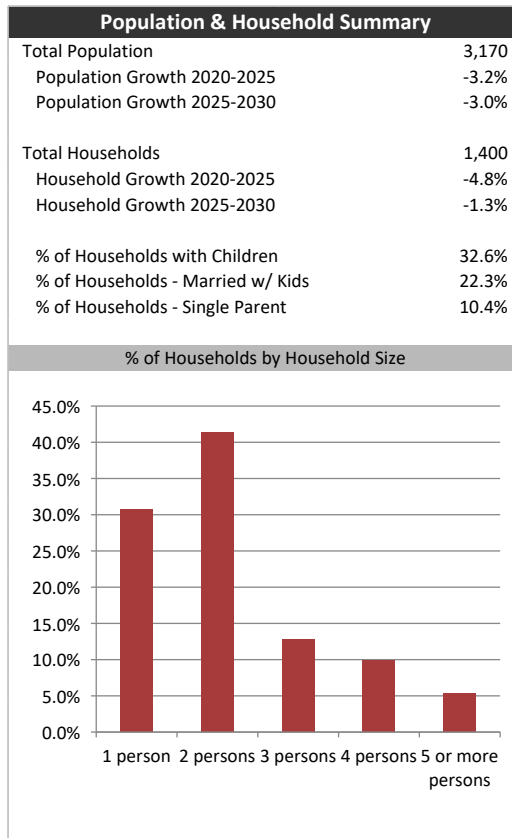


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	8,234
Cell Phone, Pager & Services	\$	1,541
Internet Access Services	\$	1,114
Home Renovations	\$	2,264
Retirement & pension fund payments	\$	5,523
Lotteries	\$	1,396
Household appliances	\$	1,004
Furnishings	\$	1,922
Computer hardware	\$	373
Auto/Truck Purchase	\$	5,129
Auto/Truck Rental or Lease	\$	324
Air Travel	\$	843
Age of Home Owners		
15 to 24 years	36	2.6%
25 to 34 years	216	15.4%
35 to 44 years	254	18.1%
45 to 54 years	209	14.9%
55 to 64 years	309	22.1%
65 to 74 years	261	18.6%
75 years or over	178	5.6%



Marathon Mercury

Distribution Map

