

# Port Elgin Shoreline Beacon

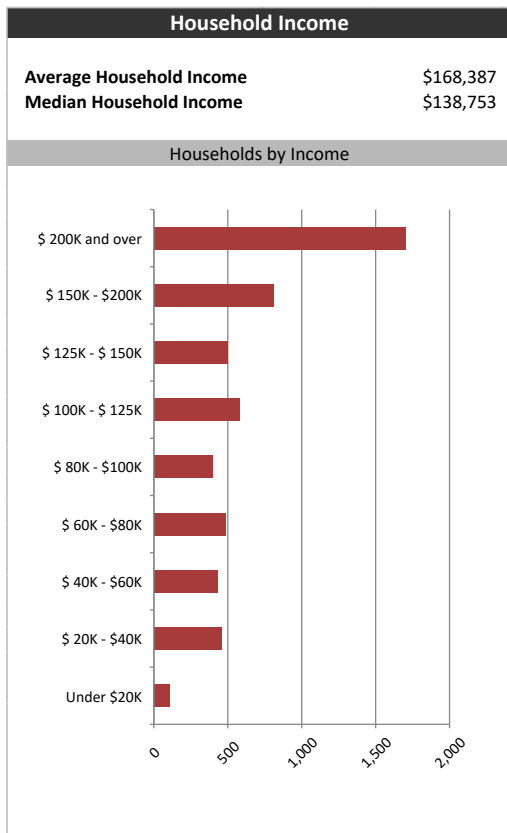


## Summary Report

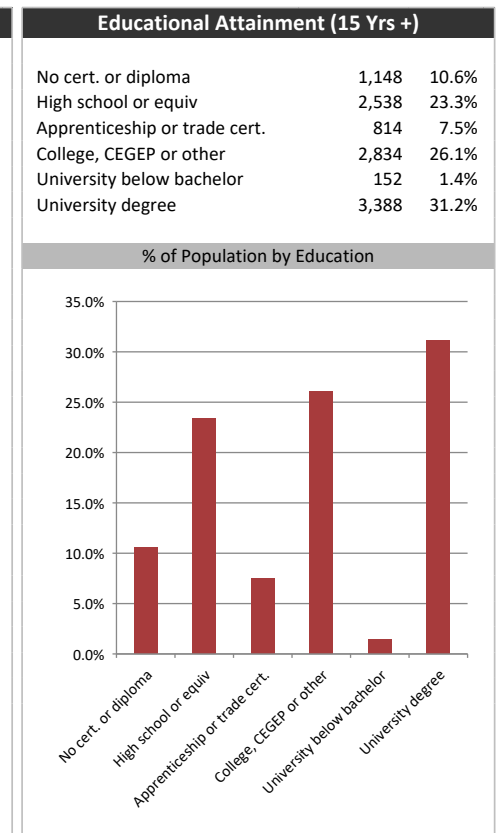
July 21, 2026

| Market Information                 |       |        |
|------------------------------------|-------|--------|
| Average Household Spending / Yr    |       |        |
| Mortgage payments                  | \$    | 10,840 |
| Cell Phone, Pager & Services       | \$    | 1,733  |
| Internet Access Services           | \$    | 1,206  |
| Home Renovations                   | \$    | 1,334  |
| Retirement & pension fund payments | \$    | 6,502  |
| Lotteries                          | \$    | 1,342  |
| Household appliances               | \$    | 1,095  |
| Furnishings                        | \$    | 2,310  |
| Computer hardware                  | \$    | 400    |
| Auto/Truck Purchase                | \$    | 4,957  |
| Auto/Truck Rental or Lease         | \$    | 327    |
| Air Travel                         | \$    | 1,046  |
| Age of Home Owners                 |       |        |
| 15 to 24 years                     | 84    | 1.5%   |
| 25 to 34 years                     | 739   | 13.5%  |
| 35 to 44 years                     | 1,070 | 19.6%  |
| 45 to 54 years                     | 822   | 15.0%  |
| 55 to 64 years                     | 867   | 15.9%  |
| 65 to 74 years                     | 1,085 | 19.8%  |
| 75 years or over                   | 1,458 | 10.8%  |

| Population & Household Summary    |        |
|-----------------------------------|--------|
| Total Population                  | 13,534 |
| Population Growth 2020-2025       | 16.1%  |
| Population Growth 2025-2030       | 11.0%  |
| Total Households                  | 5,468  |
| Household Growth 2020-2025        | 11.8%  |
| Household Growth 2025-2030        | 9.3%   |
| % of Households with Children     | 34.7%  |
| % of Households - Married w/ Kids | 26.9%  |
| % of Households - Single Parent   | 7.7%   |
| % of Households by Household Size |        |
| 1 person                          | 28.0%  |
| 2 persons                         | 39.0%  |
| 3 persons                         | 13.0%  |
| 4 persons                         | 13.0%  |
| 5 or more persons                 | 6.0%   |



| Visible Minorities & Language         |       |
|---------------------------------------|-------|
| <b>Population by Visible Minority</b> |       |
| Chinese                               | 1.0%  |
| South Asian                           | 4.3%  |
| Black                                 | 0.7%  |
| Filipino                              | 0.8%  |
| Latin American                        | 0.5%  |
| Southeast Asian                       | 0.1%  |
| Arab                                  | 0.4%  |
| West Asian                            | 0.1%  |
| Korean                                | 0.2%  |
| Japanese                              | 0.1%  |
| Visible minority, n.i.e.              | 0.2%  |
| Multiple visible minorities           | 0.1%  |
| <b>Population by Mother Tongue</b>    |       |
| Single Responses                      | 98.0% |
| English                               | 86.5% |
| French                                | 1.7%  |
| Non-Official languages                | 9.7%  |
| Multiple responses                    | 2.0%  |



# Port Elgin Shoreline Beacon

*Distribution Map*

Map

