

Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	7,384
Cell Phone, Pager & Services	\$	1,505
Internet Access Services	\$	1,084
Home Renovations	\$	1,004
Retirement & pension fund payments	\$	4,606
Lotteries	\$	1,114
Household appliances	\$	805
Furnishings	\$	1,674
Computer hardware	\$	370
Auto/Truck Purchase	\$	3,490
Auto/Truck Rental or Lease	\$	228
Air Travel	\$	809
Age of Home Owners		
15 to 24 years	301	1.9%
25 to 34 years	2,144	13.3%
35 to 44 years	2,483	15.4%
45 to 54 years	2,452	15.2%
55 to 64 years	3,027	18.7%
65 to 74 years	3,143	19.4%
75 years or over	4,197	11.5%

Population & Household Summary	
Total Population	36,352
Population Growth 2020-2025	6.6%
Population Growth 2025-2030	5.7%
Total Households	16,167
Household Growth 2020-2025	7.2%
Household Growth 2025-2030	5.2%
% of Households with Children	34.1%
% of Households - Married w/ Kids	22.7%
% of Households - Single Parent	11.4%
% of Households by Household Size	
1 person	33.4%
2 persons	37.2%
3 persons	13.3%
4 persons	10.9%
5 or more persons	5.3%

Age Cohorts		
Population: 25 yrs and under	8,894	24.5%
Population: 25-54 yrs	13,514	37.2%
Population: Over 55 yrs	13,944	38.4%
Median Age	44.8	
Age Distribution		
85+	1,100	
80 to 84	1,100	
75 to 79	1,800	
70 to 74	2,200	
65 to 69	2,500	
60 to 64	2,600	
55 to 59	2,100	
50 to 54	2,000	
45 to 49	2,100	
40 to 44	2,200	
35 to 39	2,400	
30 to 34	2,500	
25 to 29	2,200	
20 to 24	1,900	
15 to 19	1,800	
10 to 14	1,600	
5 to 9	1,600	
0 to 4	1,600	

Household Income	
Average Household Income	\$114,194
Median Household Income	\$94,167
Households by Income	
\$ 200K and over	1,800
\$ 150K - \$200K	2,100
\$ 125K - \$ 150K	1,500
\$ 100K - \$ 125K	1,900
\$ 80K - \$100K	1,900
\$ 60K - \$80K	2,400
\$ 40K - \$60K	1,900
\$ 20K - \$40K	1,500
Under \$20K	400

Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.7%
South Asian	1.9%
Black	1.6%
Filipino	0.6%
Latin American	0.8%
Southeast Asian	0.7%
Arab	0.2%
West Asian	0.2%
Korean	0.3%
Japanese	0.2%
Visible minority, n.i.e.	0.2%
Multiple visible minorities	0.2%
Population by Mother Tongue	
Single Responses	98.7%
English	89.2%
French	0.8%
Non-Official languages	8.7%
Multiple responses	1.3%

Educational Attainment (15 Yrs +)		
No cert. or diploma	4,546	14.9%
High school or equiv	9,822	32.2%
Apprenticeship or trade cert.	1,628	5.3%
College, CEGEP or other	6,522	21.4%
University below bachelor	607	2.0%
University degree	7,423	24.3%
% of Population by Education		
No cert. or diploma	15.0%	
High school or equiv	32.2%	
Apprenticeship or trade cert.	5.3%	
College, CEGEP or other	21.4%	
University below bachelor	2.0%	
University degree	24.3%	

Stratford Times

Distribution Map

