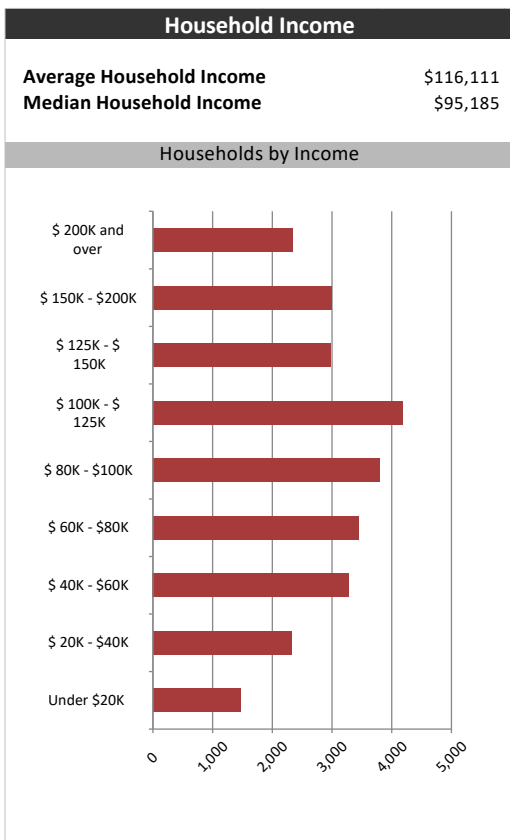
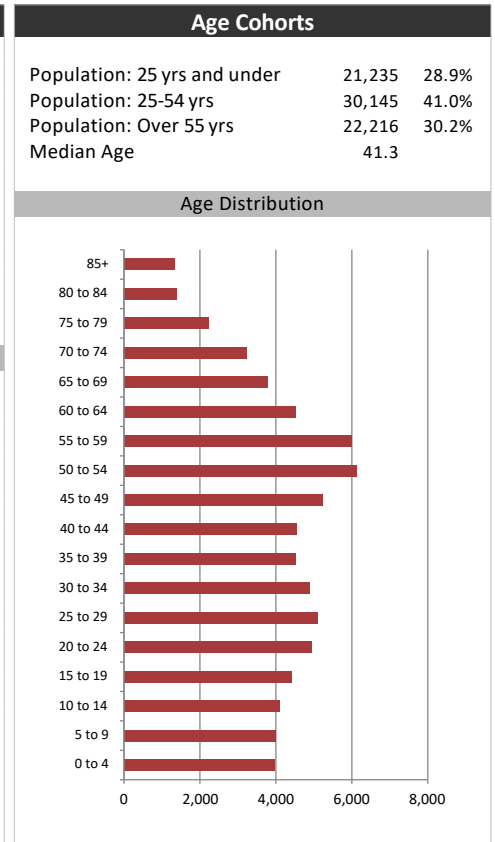


Market Information		
Average Household Spending / Yr		
Mortgage payments	\$	9,172
Cell Phone, Pager & Services	\$	1,340
Internet Access Services	\$	563
Home Renovations	\$	910
Retirement & pension fund payments	\$	1,928
Lotteries	\$	838
Health Insurance	\$	504
Household appliances	\$	744
Furnishings	\$	1,715
Computer hardware	\$	282
Auto/Truck Purchase	\$	9,378
Auto/Truck Rental or Lease	\$	257
Air Travel	\$	1,293

Age of Home Owners		
15 to 24 years	329	1.2%
25 to 34 years	3,490	13.1%
35 to 44 years	4,374	16.5%
45 to 54 years	6,020	22.6%
55 to 64 years	5,780	21.7%
65 to 74 years	3,929	14.8%
75 years or over	2,669	10.0%

Population & Household Summary	
Total Population	73,595
Population Growth 2013-2018	10.7%
Population Growth 2018-2023	6.3%
Total Households	26,591
Household Growth 2013-2018	11.2%
Household Growth 2018-2023	7.4%
% of Households with Children	47.8%
% of Households - Married w/ Kids	36.8%
% of Households - Single Parent	11.0%

% of Households by Household Size	
1 person	18.8%
2 persons	35.2%
3 persons	17.2%
4 persons	17.8%
5 or more persons	10.0%



Visible Minorities & Language	
Population by Visible Minority	
Chinese	0.4%
South Asian	0.3%
Black	0.8%
Filipino	0.2%
Latin American	0.5%
Southeast Asian	0.3%
Arab	0.1%
West Asian	0.0%
Korean	0.2%
Japanese	0.2%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.4%
Population by Mother Tongue	
Single Responses	99.3%
English	88.3%
French	3.0%
Non-Official languages	8.0%
Multiple responses	0.7%

