

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	7,694
Cell Phone, Pager & Services	\$	1,406
Internet Access Services	\$	582
Home Renovations	\$	1,051
Retirement & pension fund payments	\$	1,950
Lotteries	\$	896
Health Insurance	\$	519
Household appliances	\$	795
Furnishings	\$	2,005
Computer hardware	\$	317
Auto/Truck Purchase	\$	9,527
Auto/Truck Rental or Lease	\$	262
Air Travel	\$	562

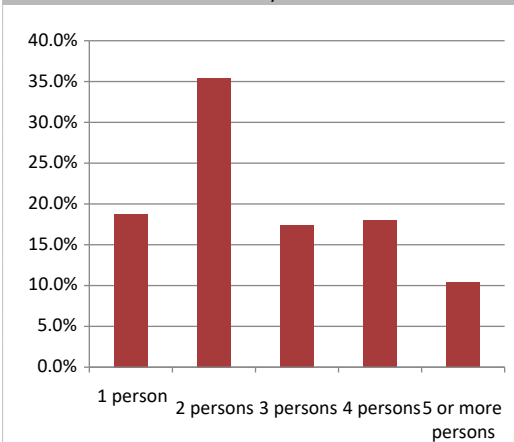
Age of Home Owners

15 to 24 years	336	1.2%
25 to 34 years	3,560	13.2%
35 to 44 years	4,652	17.2%
45 to 54 years	5,599	20.7%
55 to 64 years	5,918	21.9%
65 to 74 years	4,123	15.3%
75 years or over	2,844	10.5%

Population & Household Summary

Total Population	77,174
Population Growth 2015-2020	11.3%
Population Growth 2020-2025	10.0%
Total Households	27,031
Household Growth 2015-2020	8.2%
Household Growth 2020-2025	9.6%
% of Households with Children	47.8%
% of Households - Married w/ Kids	36.8%
% of Households - Single Parent	11.0%

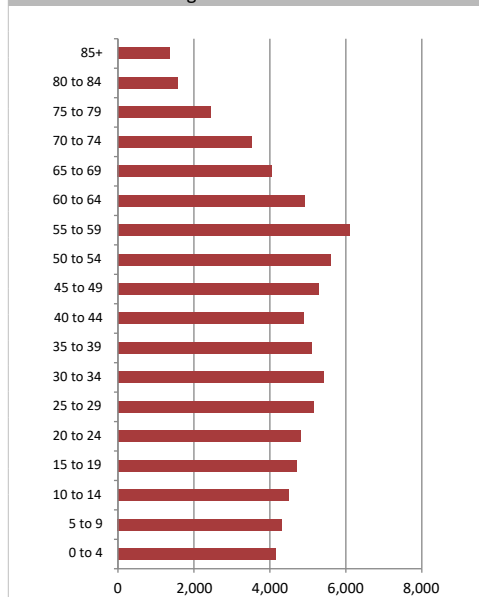
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	22,297	28.9%
Population: 25-54 yrs	31,210	40.4%
Population: Over 55 yrs	23,667	30.7%
Median Age	40.8	

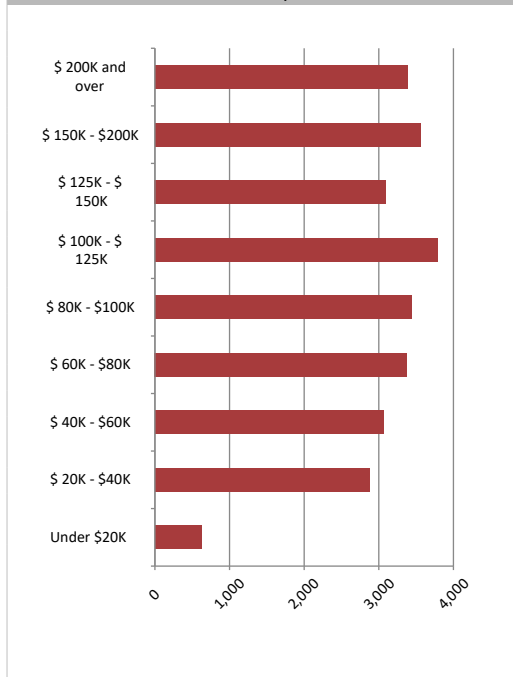
Age Distribution



Household Income

Average Household Income	\$115,127
Median Household Income	\$101,529

Households by Income



Visible Minorities & Language

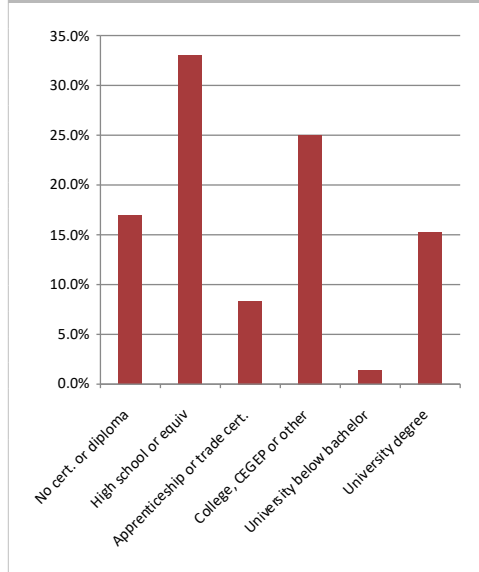
Population by Visible Minority	
Chinese	0.5%
South Asian	1.5%
Black	1.5%
Filipino	0.5%
Latin American	1.0%
Southeast Asian	0.3%
Arab	0.2%
West Asian	0.1%
Korean	0.2%
Japanese	0.1%
Visible minority, n.i.e.	0.3%
Multiple visible minorities	0.4%

Population by Mother Tongue	
Single Responses	98.8%
English	85.5%
French	2.9%
Non-Official languages	10.3%
Multiple responses	1.2%

Educational Attainment (15 Yrs +)

No cert. or diploma	10,600	17.0%
High school or equiv	20,630	33.0%
Apprenticeship or trade cert.	5,215	8.3%
College, CEGEP or other	15,633	25.0%
University below bachelor	859	1.4%
University degree	9,542	15.3%

% of Population by Education



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Distribution Map

Map

