

Market Information

Average Household Spending / Yr		
Mortgage payments	\$	4,143
Cell Phone, Pager & Services	\$	1,261
Internet Access Services	\$	519
Home Renovations	\$	553
Retirement & pension fund payments	\$	1,212
Lotteries	\$	558
Health Insurance	\$	624
Household appliances	\$	806
Furnishings	\$	1,351
Computer hardware	\$	267
Auto/Truck Purchase	\$	7,274
Auto/Truck Rental or Lease	\$	183
Air Travel	\$	236

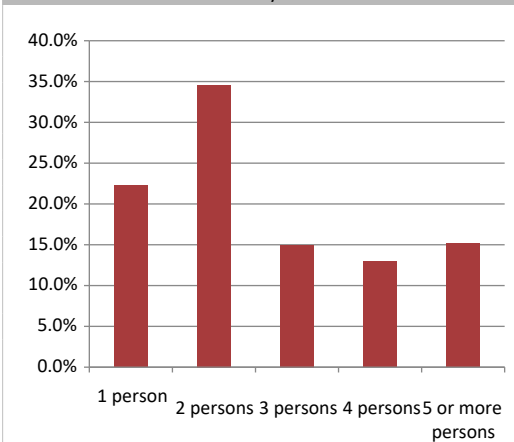
Age of Home Owners

15 to 24 years	169	2.7%
25 to 34 years	913	14.6%
35 to 44 years	936	15.0%
45 to 54 years	1,164	18.6%
55 to 64 years	1,240	19.9%
65 to 74 years	1,008	16.1%
75 years or over	814	13.0%

Population & Household Summary

Total Population	17,787
Population Growth 2015-2020	3.9%
Population Growth 2020-2025	4.6%
Total Households	6,244
Household Growth 2015-2020	4.0%
Household Growth 2020-2025	4.4%
% of Households with Children	46.0%
% of Households - Married w/ Kids	36.7%
% of Households - Single Parent	9.3%

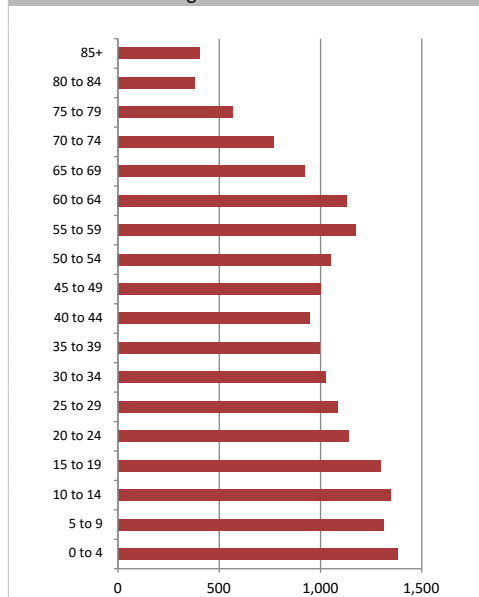
% of Households by Household Size



Age Cohorts

Population: 25 yrs and under	6,438	36.2%
Population: 25-54 yrs	6,061	34.1%
Population: Over 55 yrs	5,288	29.7%
Median Age	36.8	

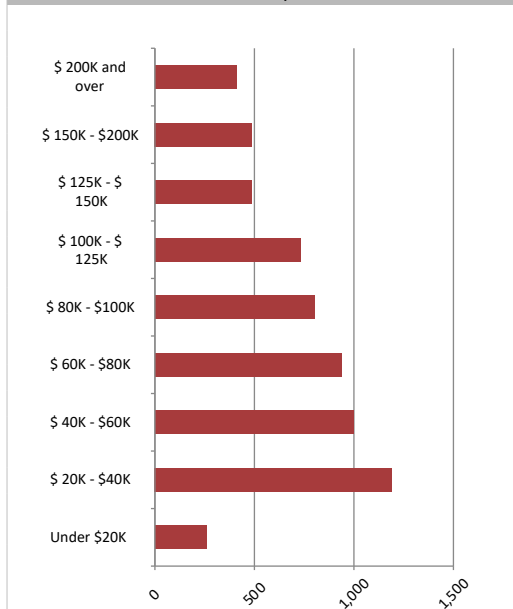
Age Distribution



Household Income

Average Household Income	\$88,610
Median Household Income	\$74,919

Households by Income



Visible Minorities & Language

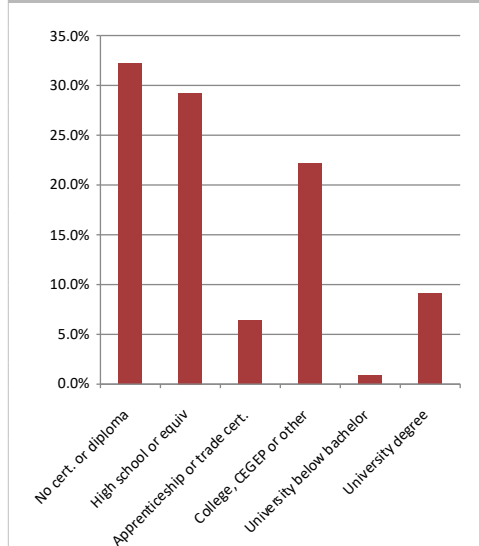
Population by Visible Minority	
Chinese	0.2%
South Asian	0.0%
Black	0.5%
Filipino	0.1%
Latin American	0.6%
Southeast Asian	0.2%
Arab	0.1%
West Asian	0.0%
Korean	0.1%
Japanese	0.0%
Visible minority, n.i.e.	0.0%
Multiple visible minorities	0.0%

Population by Mother Tongue	
Single Responses	98.9%
English	68.6%
French	0.5%
Non-Official languages	29.8%
Multiple responses	1.1%

Educational Attainment (15 Yrs +)

No cert. or diploma	4,365	32.2%
High school or equiv	3,965	29.2%
Apprenticeship or trade cert.	870	6.4%
College, CEGEP or other	3,008	22.2%
University below bachelor	121	0.9%
University degree	1,235	9.1%

% of Population by Education



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Distribution Map

Map

